

# A Moment with Hovr

*A Peek Behind the Curtain: Hovr Releases Quarter 2*

# Takeaways

Engage  
more  
Convert  
more

## ➤ View the Latest Hovr Releases

Gain a clear overview of the newest Hovr features released this quarter and how they enhance the guest experience

## ➤ Explore Core Functionality

Learn how each new feature works and the different ways it can be implemented across your website

## ➤ Proven Best Practices

Discover practical strategies to maximize engagement, performance, and overall effectiveness when using these releases

## ➤ See Real Client Examples

Review real-world implementations from current clients to understand how these features are being used across different scenarios

# Hovr Releases



*What is a Hovr release?*

- **Introduce new features, tools, and functionalities to the Hovr platform**
- **Designed to support client needs and market trends with timely innovations**

- **Part of Hovr's commitment to continuous innovation**
- **A way for clients to stay competitive by leveraging the latest capabilities**
- **Deliver enhancements to user experience**

# Embed (Beta)

*High-impact* content section

The carousel displays five images of amenities at Compass Cove:

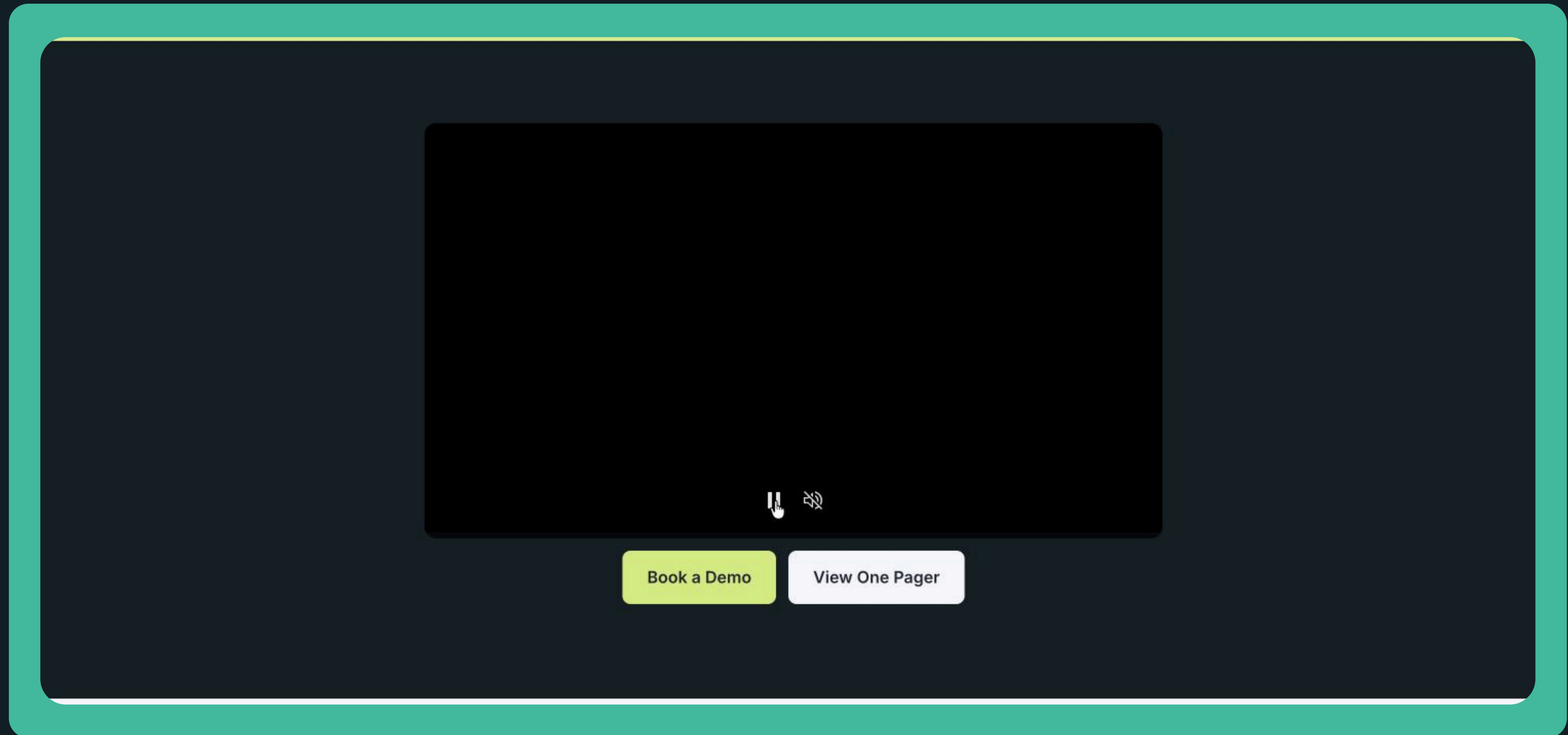
- Hot Tubs:** A large hot tub with a mural of fish on the wall and a "NO LIFEGUARD ON SWIM" sign.
- Array of Dining Options:** An outdoor dining area with a sign for "COMPASS RESTAURANT".
- Gift Shop:** A gift shop with a wicker chair and a small table.
- Games & Extras:** A checkered tablecloth with a white plate.

At the bottom of the carousel are two orange buttons: "BOOK NOW" and "SPECIAL OFFERS".

Compass Cove: Embed (Beta) Carousel

# Embed (Beta)

*High-impact* content section



Hovr's Aven Page: Embed (Beta) Spotlight

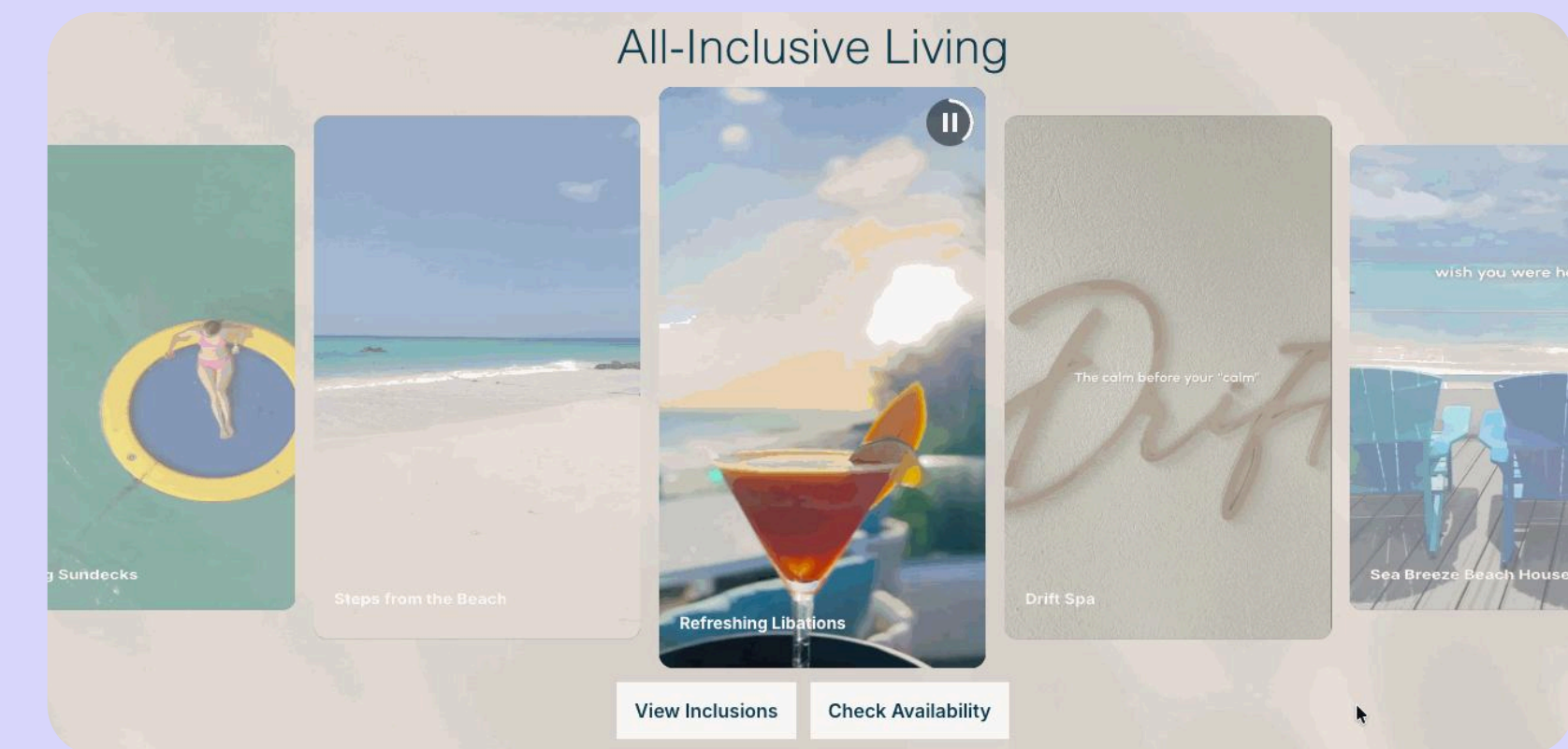
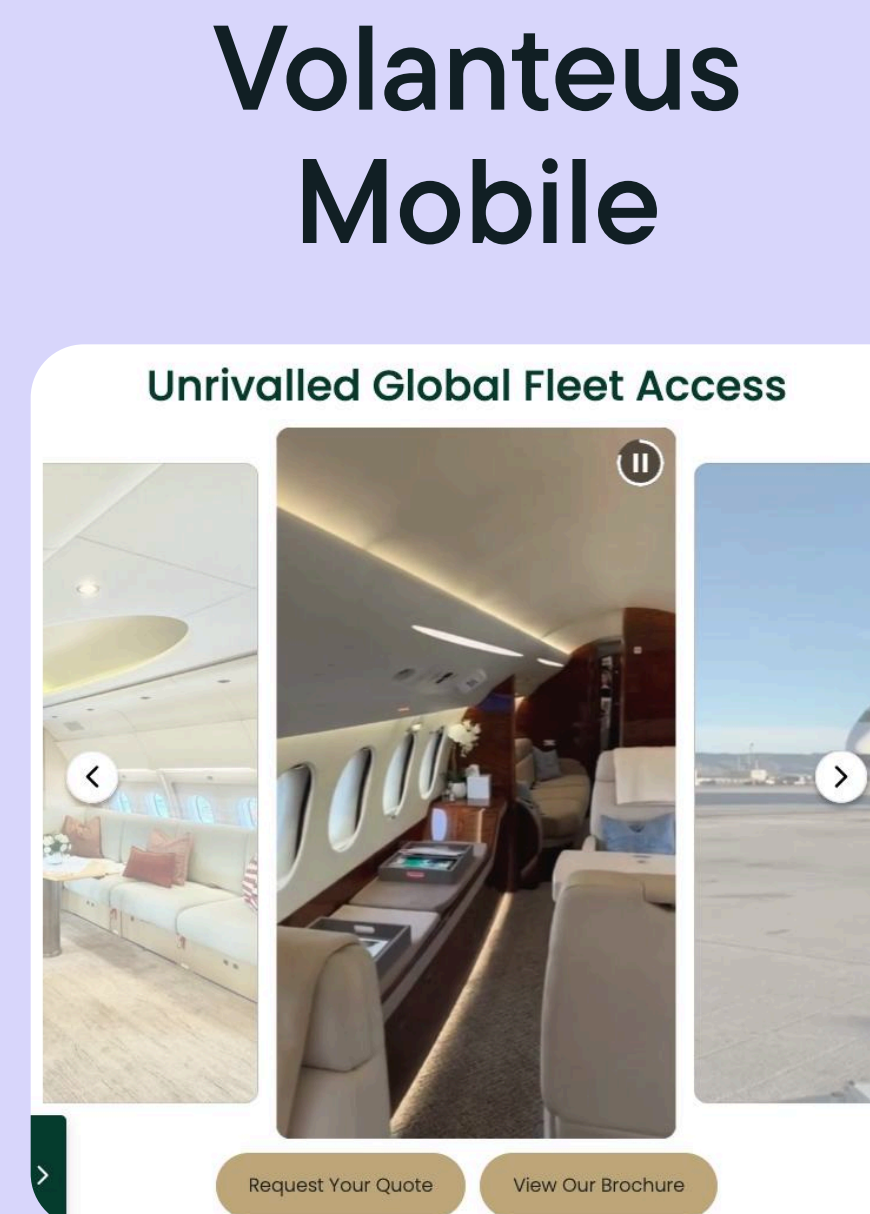
# Embed (Beta)

*High-impact* content section

## *The Beauty of Embed*

A true on-page experience, without the need for backend builds. It gives you the power to launch fully integrated, high-impact content sections instantly, keeping websites dynamic, engaging, and easy to update.

- Vertical video carousel
- Horizontal spotlight feature
- Customize styling to match branding
- Set autoplay and display arrows
- Customize title and description
- Coming Soon:
  - Ability to add CTAs to each video
  - Mute entire experience



## See Breeze Beach House Desktop

# Embed (Beta)

*High-impact* content section

Stay up to date    Check out our latest blog post.    **READ NOW**

f X Instagram YouTube    **SEA breeze** BEACH HOUSE    CONTACT US ||| MENU    **BOOK NOW**

SEA BREEZE RESTAURANTS

## A Delicious Adventure

Sea Breeze Beach House redefines “all-inclusive dining” with an array of choices and mouth-watering cuisines available in this boutique hotel. For dinner, enjoy an à la carte experience in Aqua Terra or Cerulean, or for a casual evening, visit the Mahogany Lounge for a selection of à la carte nights or themed buffets. With a choice of two restaurants each evening, you'll always be spoiled for choice.

Flying Fish, Mahogany Lounge and Topsy on the beach are great options for lunch, plus the Rum Shop Cafe for snacks. From overflowing buffets to upscale all-inclusive à la carte and bespoke dining options, every meal is an adventure in itself.

**VIEW DINING CALENDAR**

>    Admin    Preview    Page live    Add Moment    9 Moments

Simple to add on site

# Client Spotlight

*Sumaq Hotel*

**Desktop**

**35.38%**

*Click Through Rate*

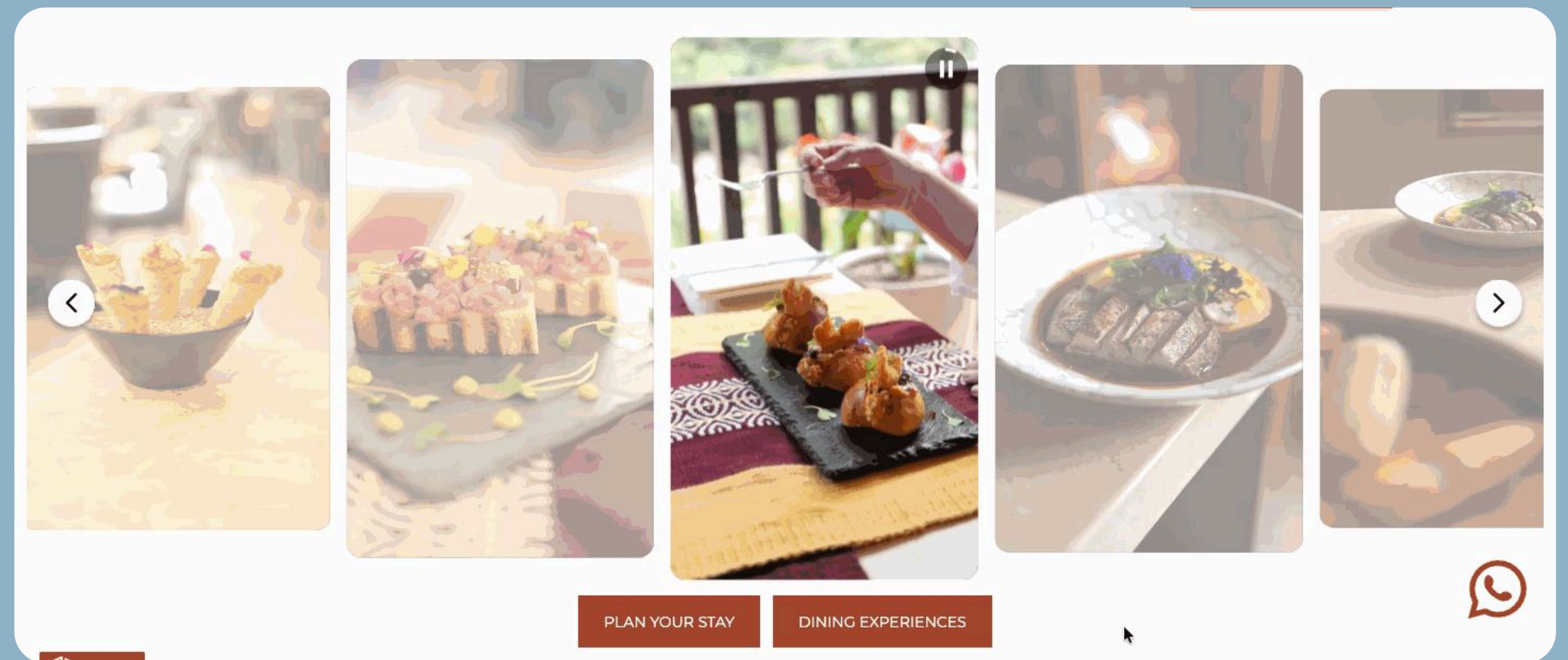
**46**

*Direct Clicks*

Offers guests an immersive look into their restaurant experience, showcasing the space, ambiance and specially created dishes

How Hovr Assists:

- Draws attention to menu items that use a variety of locally sourced products
- Allows guests to truly feel the dining experience offered
- Encourages further exploration and emphasizes the branding



# Best Practices for Embed (Beta)

## Use Short, Impactful Video Clips

Trim videos to 8–10 secs to quickly capture attention while keeping the experience concise.

## Multiple Content Pieces

For the desktop experience, using a minimum of five videos helps create a fuller experience and allows the content to visually fill the width of the page, making the experience more engaging.

## Maintain Consistent Site Styling

Align the Embed header, CTA, and design elements with your branding to ensure the experience feels seamless and integrated.

## Clearly Label Each Content Piece

Add descriptive labels, titles and descriptions to each video so visitors immediately understand what they are seeing when they enter the experience, helping guide exploration.

# New Monthly Business Review Formats

## Client Example Monthly Summary

Exported on June 9, 2026

Client Example | examplesite.com

Reporting on May 01 – May 31

📍 Conversion Rate

**40%**

📈 Total Clicks

**3.1k**

📈 Influenced Revenue

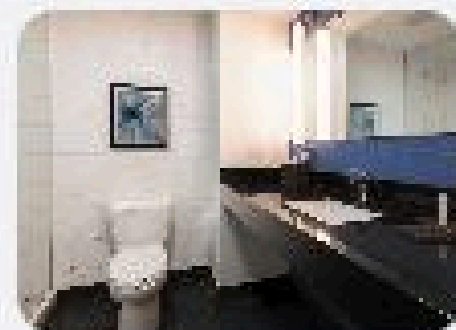
**\$25k**

📈 Engagement

**15%**

6.2k Interactions

### Top Performing Video



../rooms-suites

**Room Example**

**150 clicks**

Clicks

# Fill Autoplay Preview

Allows for *a quick preview* of content



WINDSONG, WITH UNMATCHED AMENITIES  
EXPERIENCE A SENSE OF TRANQUILITY AND EXCITEMENT

Enhance your island hospitality with our exceptional Butler Services. From a refreshing welcome drink and chilled face towels to pre-arrival shopping, resort tours, excursions, recommendations and dinner reservations, our butlers ensure every detail is handled. Before or during your stay, let us enhance your experience, simply email [resortbutler@windsongresort.com](mailto:resortbutler@windsongresort.com) for assistance.

**Windsong Resort**

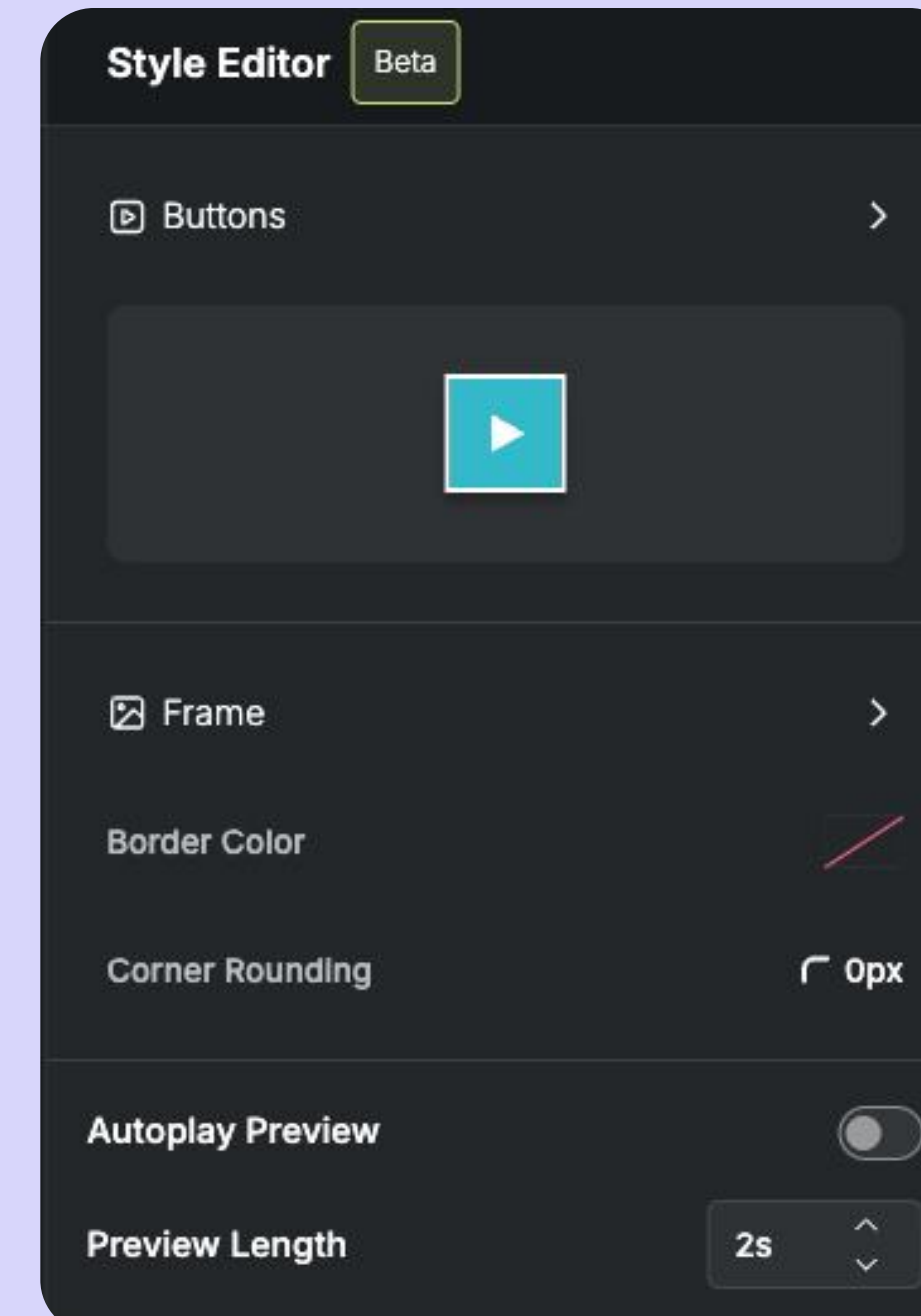
# Fill Autoplay Preview

Allows for *a quick preview* of content

## *The Influence of Fill autoplay preview*

It provides site visitors with an automatic short glimpse of the content before they fully engage. This added visual cue helps capture attention, creates a more dynamic experience, and encourages interaction.

- Shows a short preview video up to 5s
- Happens automatically on page load
- Captures attention without overwhelming
- Provides context before full video
- Encourages higher engagement by showcasing content upfront
- Increases visibility of video content



Located in the Fill  
Launch Button  
Style Editor

# Best Practices for Fill Autoplay Preview

## Use a Compelling Opening Scene

Immediately showcase the most engaging or visually appealing part of the content to capture attention quickly.

## Test Preview Lengths

Determine what drives the highest engagement. Shorter previews can create curiosity and encourage clicks, while longer previews may provide more context and help visitors better understand the content before engaging.

# Aven Hospitality Booking Engine Partnership

A simple, scalable way to *increase conversion* in the Booking Engine

## *The Impact of Booking Engine Moments*

Easily add immersive video directly into your Aven Hospitality Booking Engine, without custom development or ongoing technical overhead

### **Increase conversion**

- Typical booking engines don't have video but travelers rely on video to make decisions.
- Show rooms, suites, amenities, and experiences the way guests actually feel them.

### **Lower cart abandonment**

- Keep travelers on site, don't send them back to OTAs.
- Use motion, animations, and video previews to pull them deeper into the purchase flow.
- Bring flash sales/seasonal offerings to life.

### **Drive more upgrades**

- Boost conversion on packages, add-ons, and upgrades.
- Let guests preview experiences like dining, spa, or activities.
- Use video to highlight additional offerings and increase average order value.

# Client Spotlights



## Select a Room

View By: Rooms ▾

Sort By: Recommended ▾

Filters ▾



### Luxury Swim Up Junior Suite ▶

1 King bed · Sleeps 3 · 512 sq ft

Adults only. Located in the Sunset Luxury building.

Room Details

- Air Conditioning
- Hair Dryer
- Separate Shower
- Free Wifi

Beach Offer 2026

**Deposit Required**

**All Meals Included**

Up to 55% off. Stays of 4 nights or more receive one complimentary Roundtrip Airport Transfer.

**\$998**

Per Night  
Including taxes and fees

[BOOK NOW](#)

## O2 Beach Club Highlight



- Hair Dryer
- Desk or Workplace
- Refrigerator
- Safe in Room
- Free Wifi

### Happy Camper

Happy Camper One King

Only 1 room left 1 King bed

Cozy, stylish and well-located near pool and lobby.

ROOM DETAILS

#### Nama'ste in Bed

**Deposit Required**

Late check out 1PM, with prior approval.

#### Town and Country Resort

**Deposit Required**

Booking direct pays. See details.

## Town & Country Resort Fill

# Explore

The guest booking journey *enhanced*

The screenshot displays the Catamaran Resort Hotel website. At the top, the logo "CATAMARAN RESORT HOTEL" is centered. Below it is a navigation bar with links for "ROOMS", "ABOUT", "MY BOOKINGS", "USD", and "ENGLISH - US", along with a shopping cart icon. The main visual is a large banner image of the resort building and surrounding coastal area. On the left side of the banner, there is a white information box for "Catamaran Resort Hotel And Spa" containing the address "3999 Mission Boulevard, San Diego, California, United States, 92109", the phone number "858-539-8771", and the website "www.catamaranresort.com". Below the banner, a booking summary section includes fields for "Guests" (1 adult, 0 children), "Check-in" (Tue, Jun 9, 2026), and "Check-out" (Wed, Jun 10, 2026). A link for "SPECIAL CODES OR RATES" is also present. The section is titled "Select a Room" and features three dropdown menus: "View By: Rooms", "Sort By: Recommended", and "Filters".

**CATAMARAN**  
RESORT HOTEL

ROOMS ABOUT ▼ MY BOOKINGS USD ENGLISH - US

## Catamaran Resort Hotel And Spa

3999 Mission Boulevard, San Diego, California, United States, 92109

858-539-8771

www.catamaranresort.com

**Guests**  
1 adult, 0 children

**Check-in**  
Tue, Jun 9, 2026

**Check-out**  
Wed, Jun 10, 2026

[SPECIAL CODES OR RATES](#) ▼

## Select a Room

View By: Rooms ▼ Sort By: Recommended ▼ Filters ▼

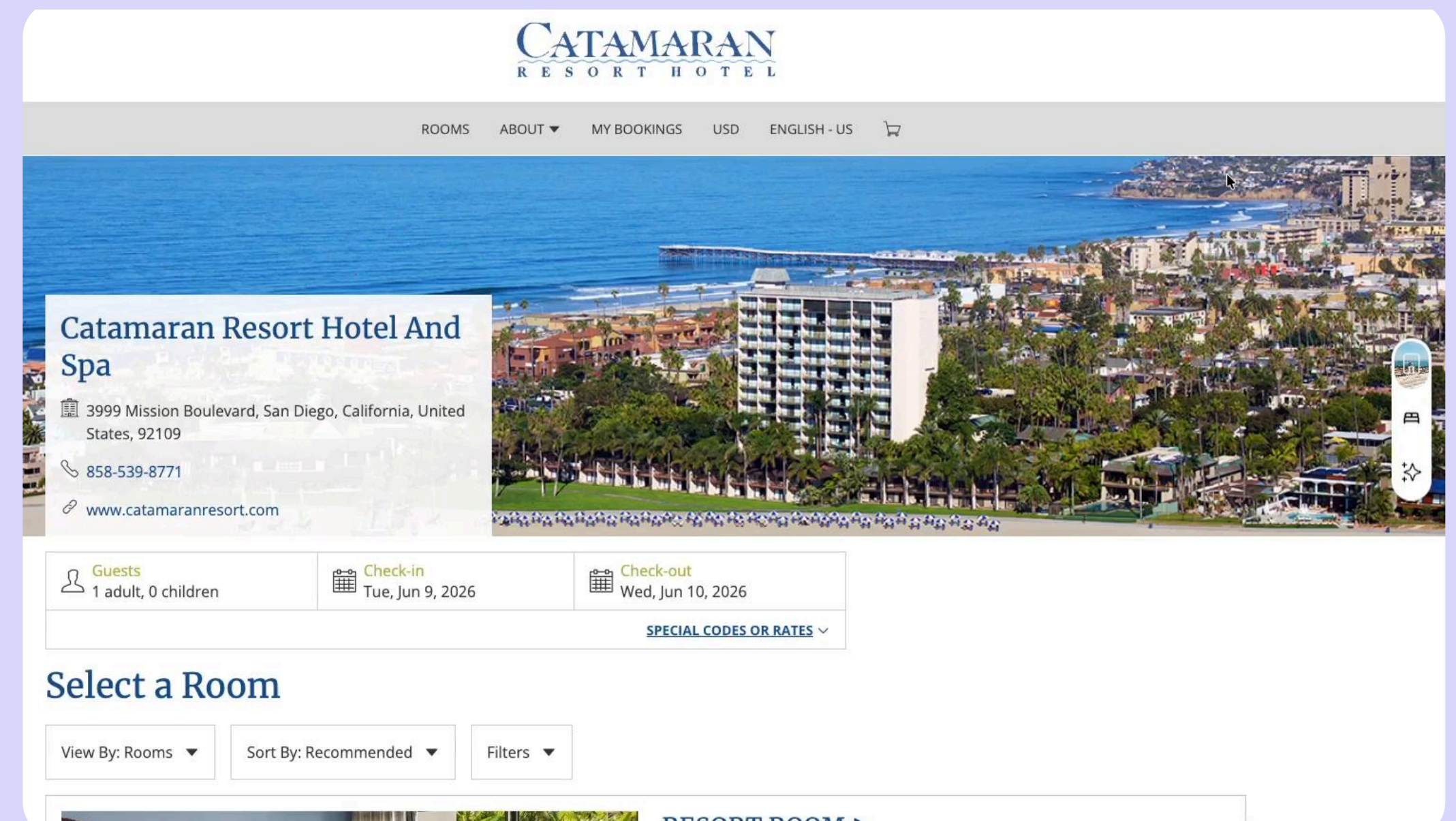
# Explore

The guest booking journey *enhanced*

## *Explore More in the Booking Engine*

Introduces engaging video content directly within the booking funnel. It helps guests discover key property highlights while they consider their stay, keeping them engaged while on the last step of their booking journey.

- Showcase property highlights
- Preview videos appear on icons to engage site visitors
- Highlight accommodation details
- Promote on-site amenities
- Reduce cart abandonment
- Customizable experience



Catamaran Resort Hotel


# Super Sneak Peek...Pin Gallery

Maximize Pins with *multiple pieces* of content

1 Code Applied

## Select Experience


View By: Rates | Sort By: Recommended | Filters



### Stay Your Way

Personalize your wellness journey with an enhanced stay including a \$200 nightly Spa & Fitness Credit per person. Plus receive a \$300 Health & Wellness credit when you stay 3+ nights.

[Rate Details](#)



### Deluxe

Standard Room


**Deluxe 2 Queen** | Deluxe King

2 Queen beds • Sleeps 4 • 364 sq ft

A sanctuary in the charming Berkshires, with two queen beds for the perfect renewal.

**\$1,250**  
Per Night  
\$2,500 Total for 2 nights  
Including all fees

[BOOK NOW](#)



### Always Included

- Unlimited Meals & Snacks
- 35+ Daily Mind-Body Activities
- Transportation to/from Train or Airport
- Unlimited use of Spa & Fitness Facilities
- Fitness, Yoga, and Meditation Classes
- Access to 2 Pools
- 2 Restaurants with Seasonal Outdoor Seating
- Guided Hikes and Bike Rides

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No Extra Resort Fees - Gratuity-Free

# Pin Gallery

Maximize Pins with *multiple pieces* of content

## *The Power of Pin Gallery*

Allows multiple pieces of content to be housed within a single Pin. When selected, the Pin expands to display each content item, giving site visitors the ability to explore and engage with multiple videos from one convenient location.

- Stores multiple content pieces
- Expands to showcase all available content
- Allows visitors to choose the content most relevant to them
- Ideal for highlighting different room types

1 Code Applied

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No Extra Resort Fees - Gratuity-Free

# Tips to Starting Preparing for Feature Releases

- Explore Your Current Moments
- Audit Your Site for Opportunities
- Look at Both High-Traffic and Low-Traffic Pages
- Focus on Strategic Placements
- Talk with Your Account Manager

# Thank you!

We appreciate you joining us. If you have additional thoughts or questions please reach out. We'd love to hear from you!

We will be sending out the webinar recording and presentation deck shortly.

