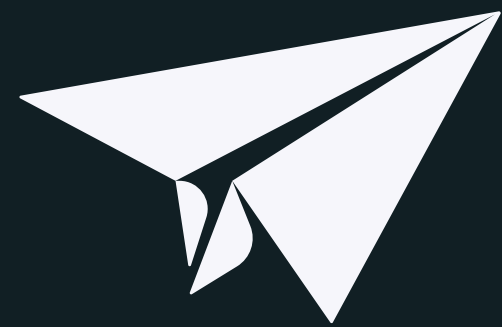




A Moment with Hovr

Edit Like a Pro: Mastering The Most Common Moment Edits

Takeaways



➤ Discover Basic Editing

Build a strong foundation in basic editing for Highlights, Fills, and Pins and content

➤ Learn How to Edit Moments

Follow *a guided walkthrough* on the most requested edits for Highlights, Pins, Fills, and Stories

➤ Learn Why Editing Works

Discover why editing existing Moments can actually work to your site's benefit without additional work

➤ Real-World Use Cases

Explore real client use cases and editing examples to further foster an understanding of the impact of editing

Editing Hovr Moments



Why it's important:

- **Optimize Existing Moments:** Edit existing Moments allows you to further optimize Moments to perform at their best and test against past styling

- **Adapt to Changing Site Needs:** Refine Moments when site changes are made and quickly update content as needed
- **Create a More Cohesive Guest Journey:** Refine Moment placement, styling, and messaging to better guide users through your website

Editing Highlights & Underlines

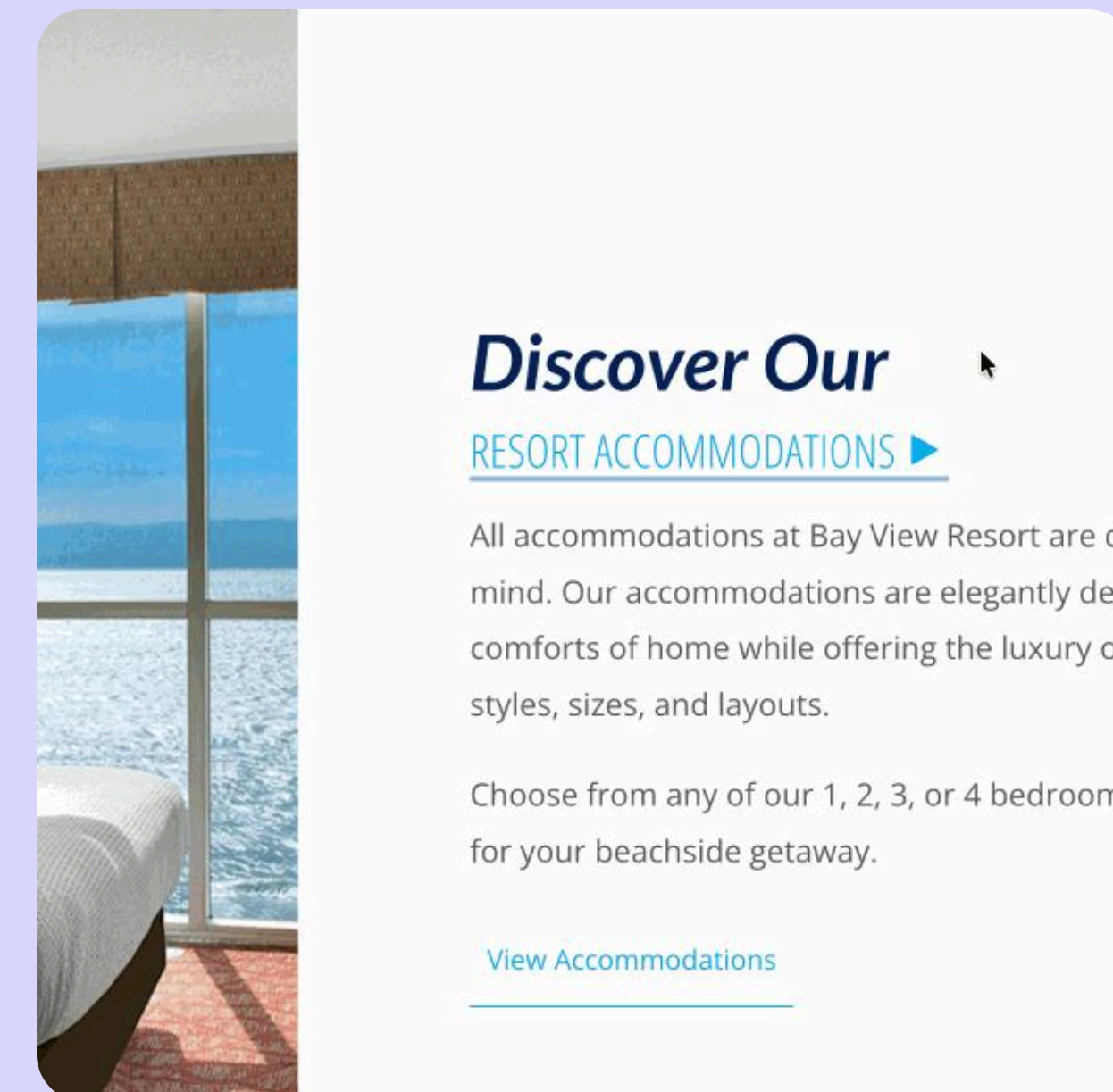
A Moment that *transforms* text elegantly

What It Accomplishes

Easily update the look and feel, enhance visual appeal through branding adjustments, and refine messaging to create a more engaging user experience.

Basic Editing Tips

- Update the color
- Update animation and/or an icon
- Choose between highlight and underline
- Choose new text to refine your messaging



Bay View on the Boardwalk

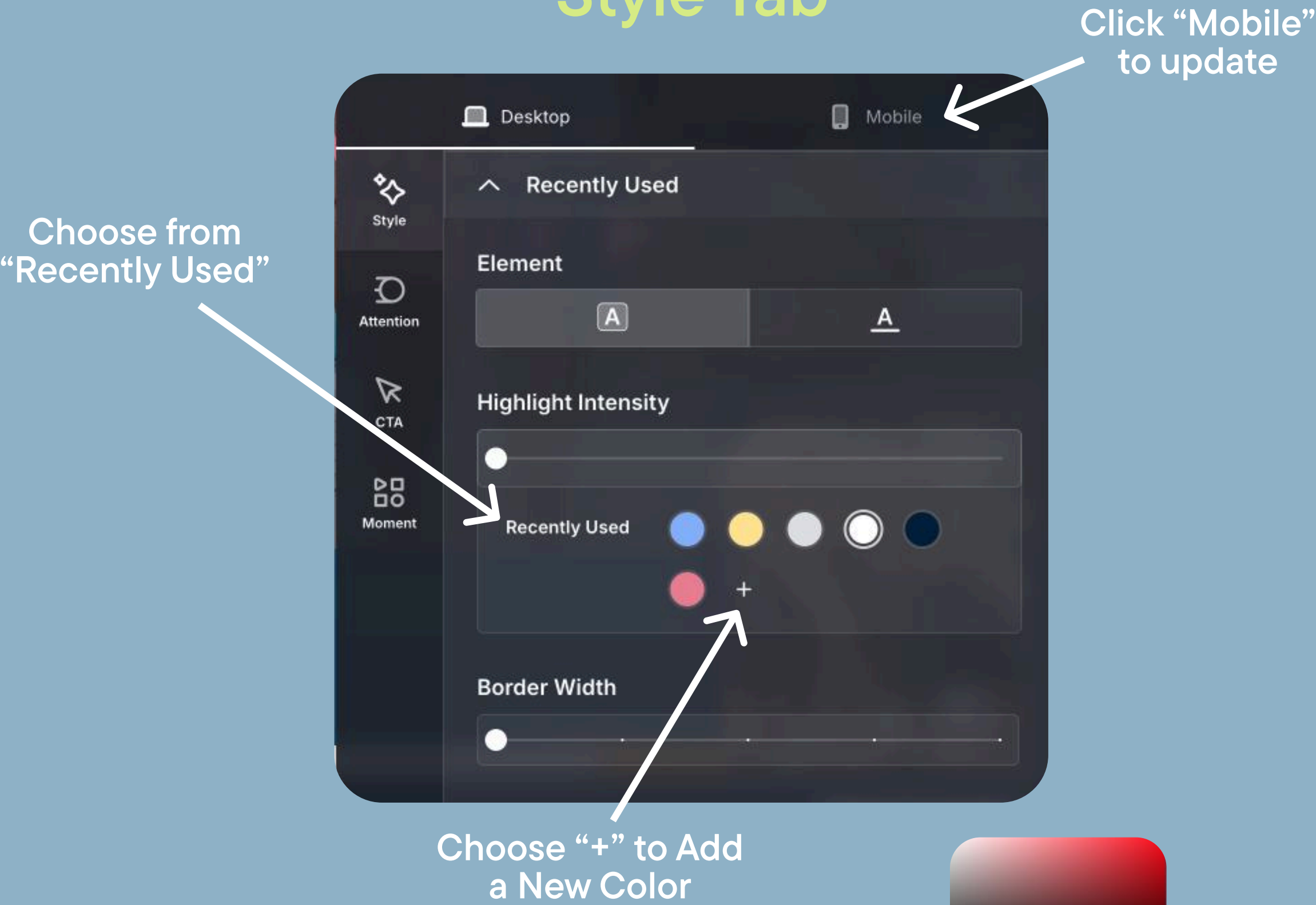
How to Edit Highlights & Underlines

Update the Color

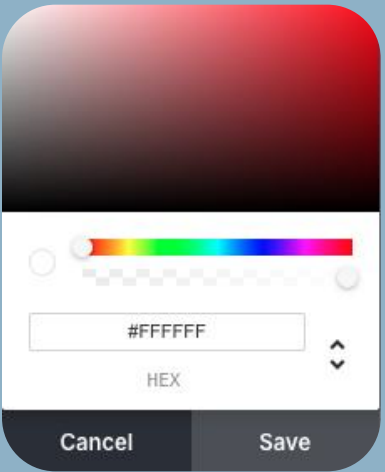
Management Panel



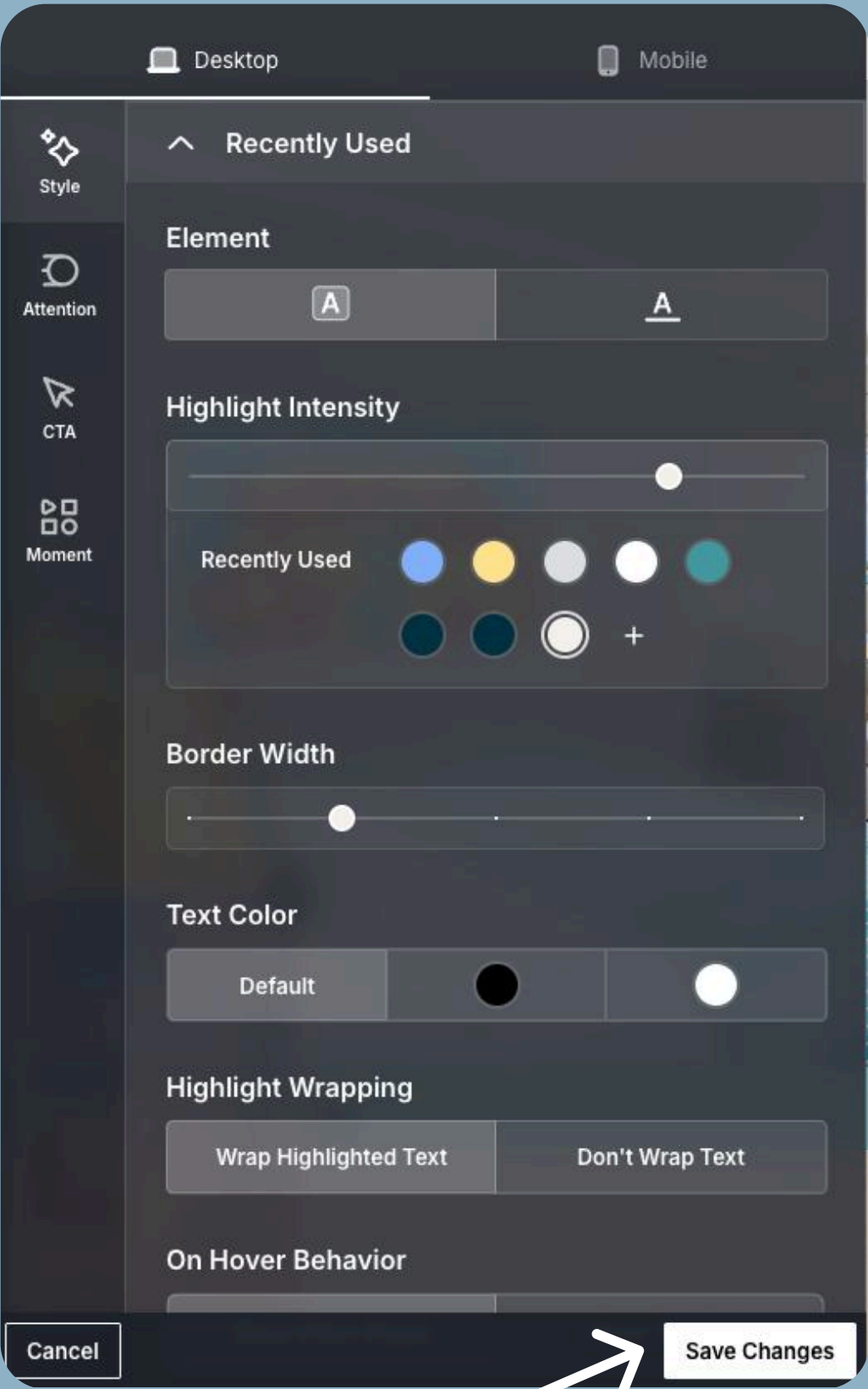
Style Tab



Enter "Hex Code" & "Save"



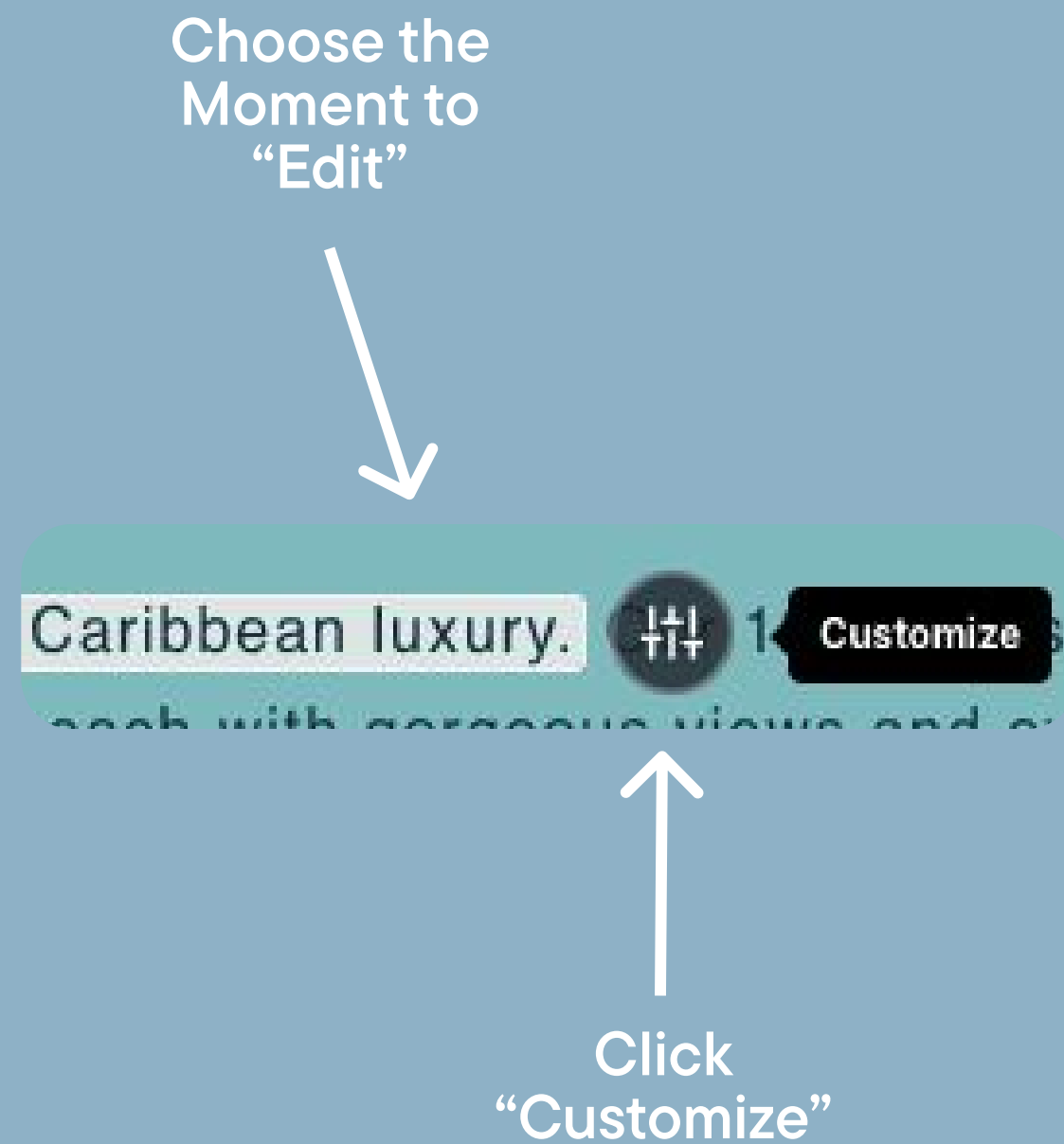
Style Tab



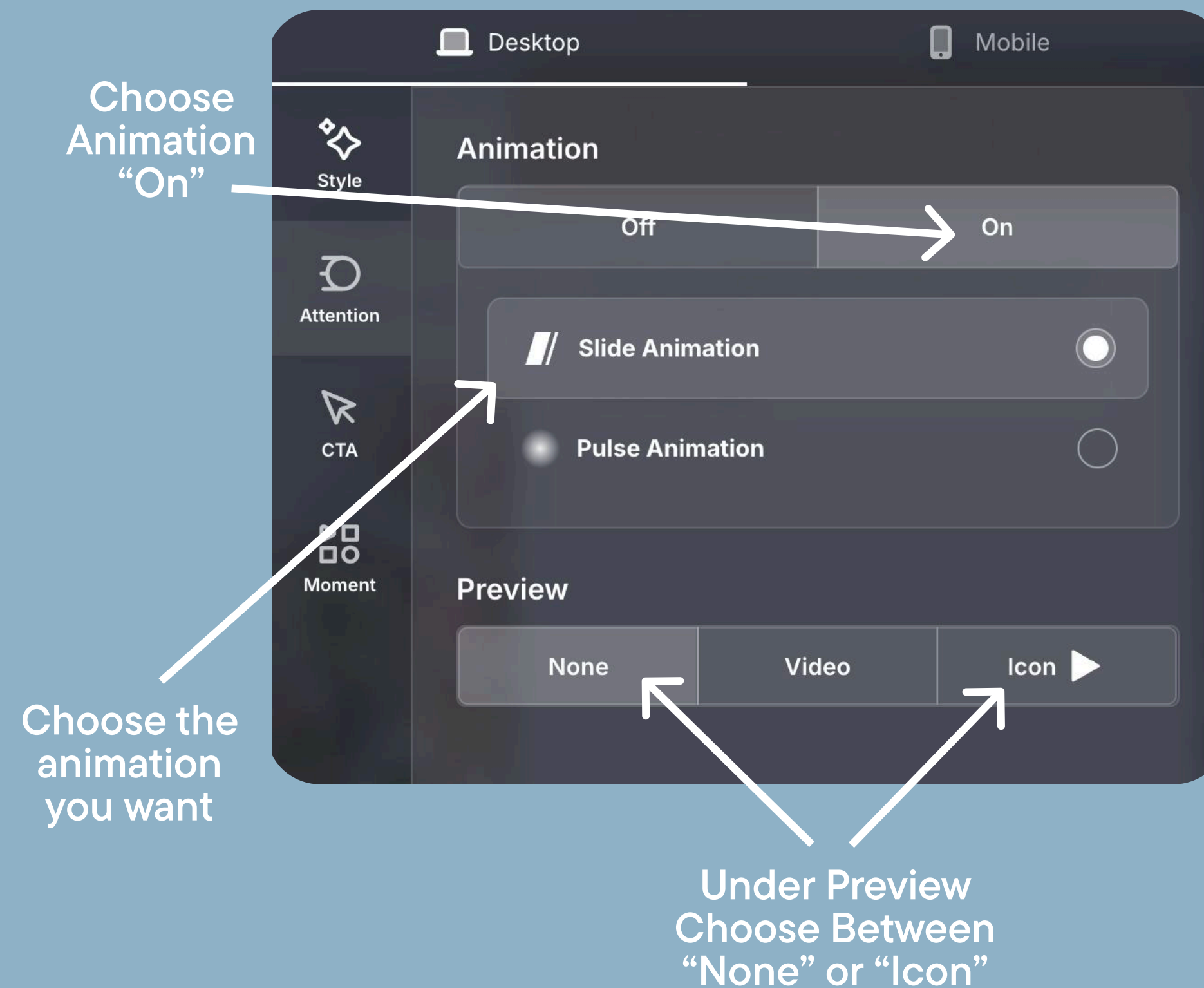
How to Edit Highlights & Underlines

Update animation and/or an icon

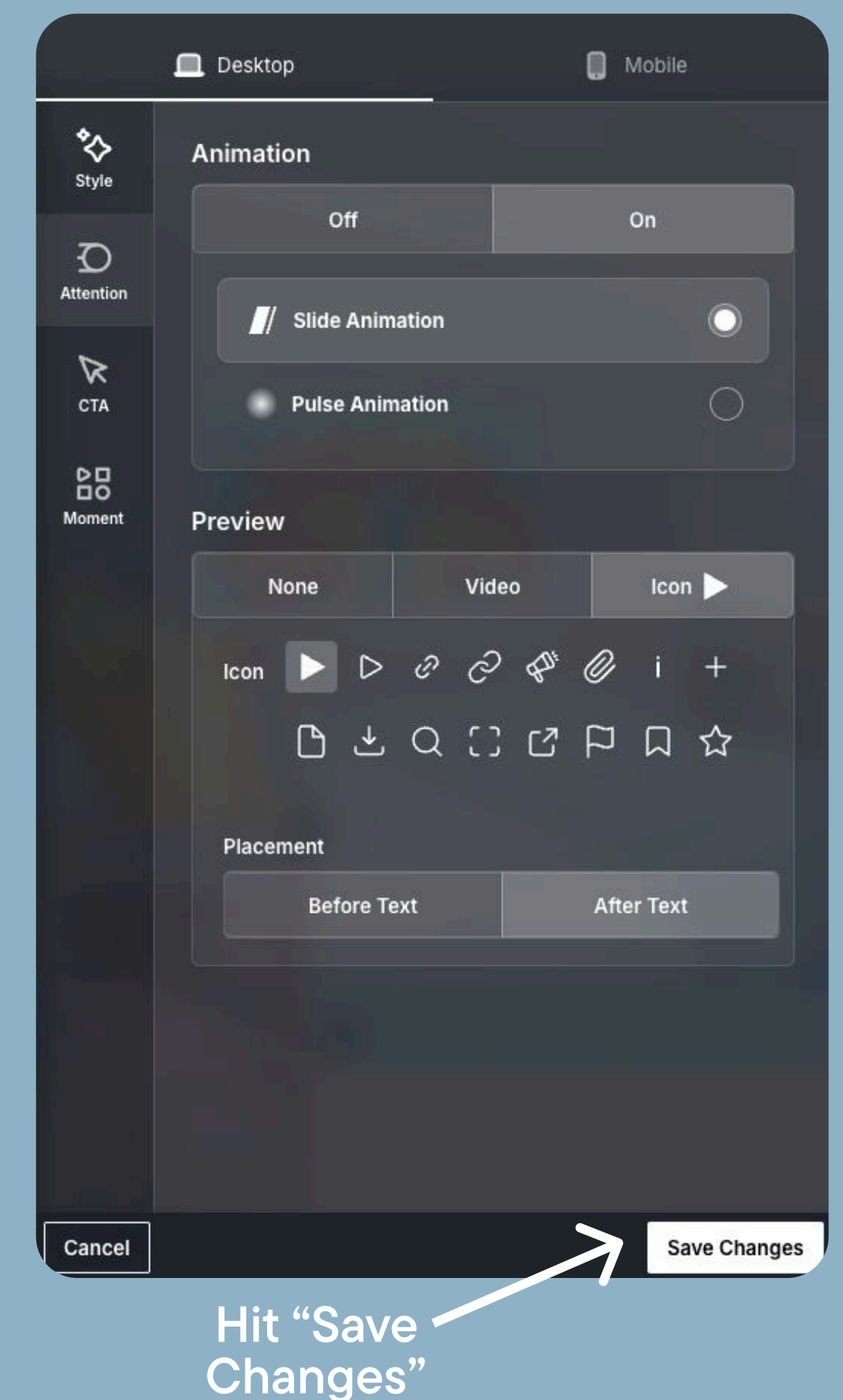
Management Panel



Animation Tab



Animation Tab



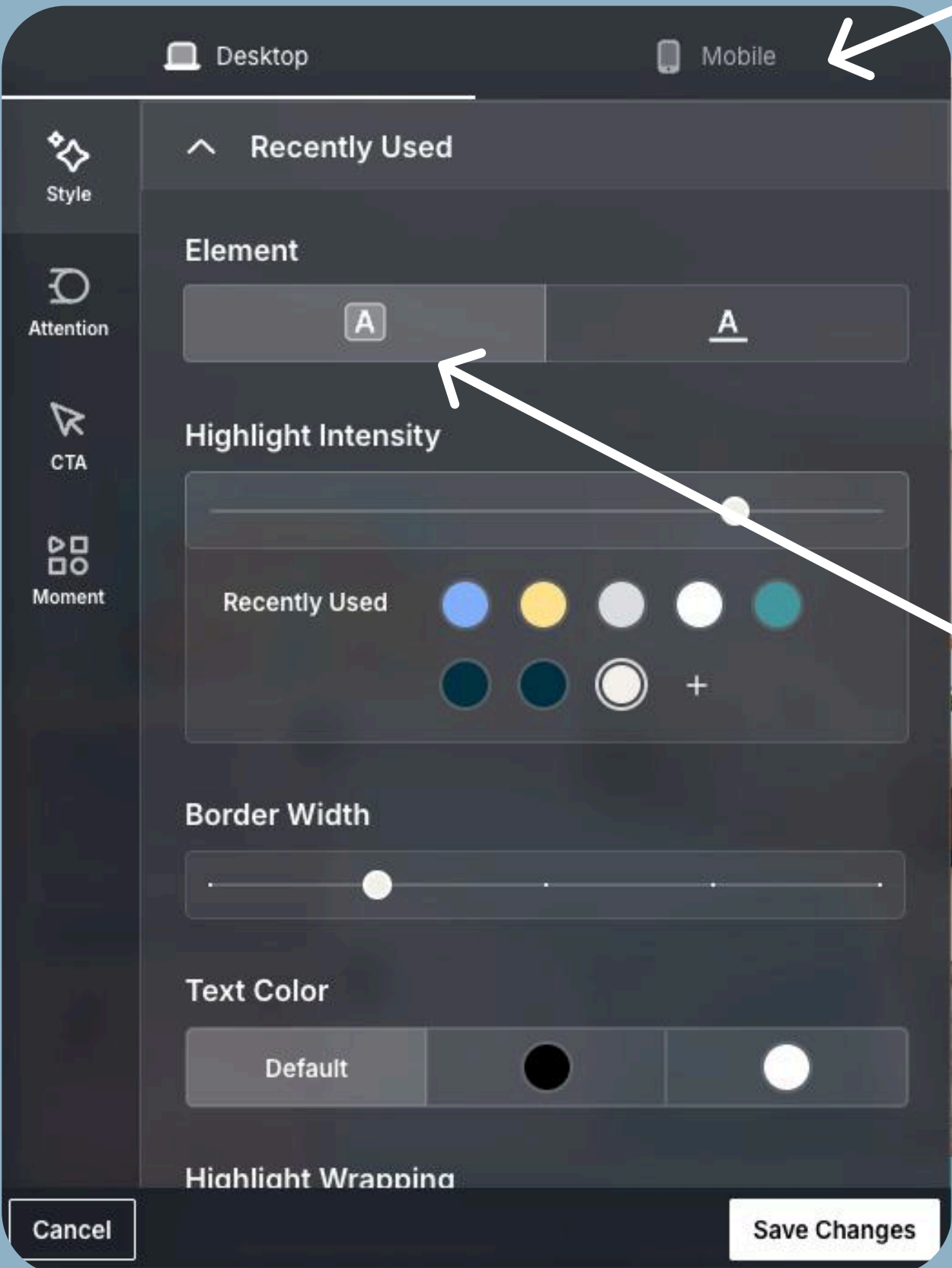
How to Edit Highlights & Underlines

Choose between highlight and underline

Management Panel



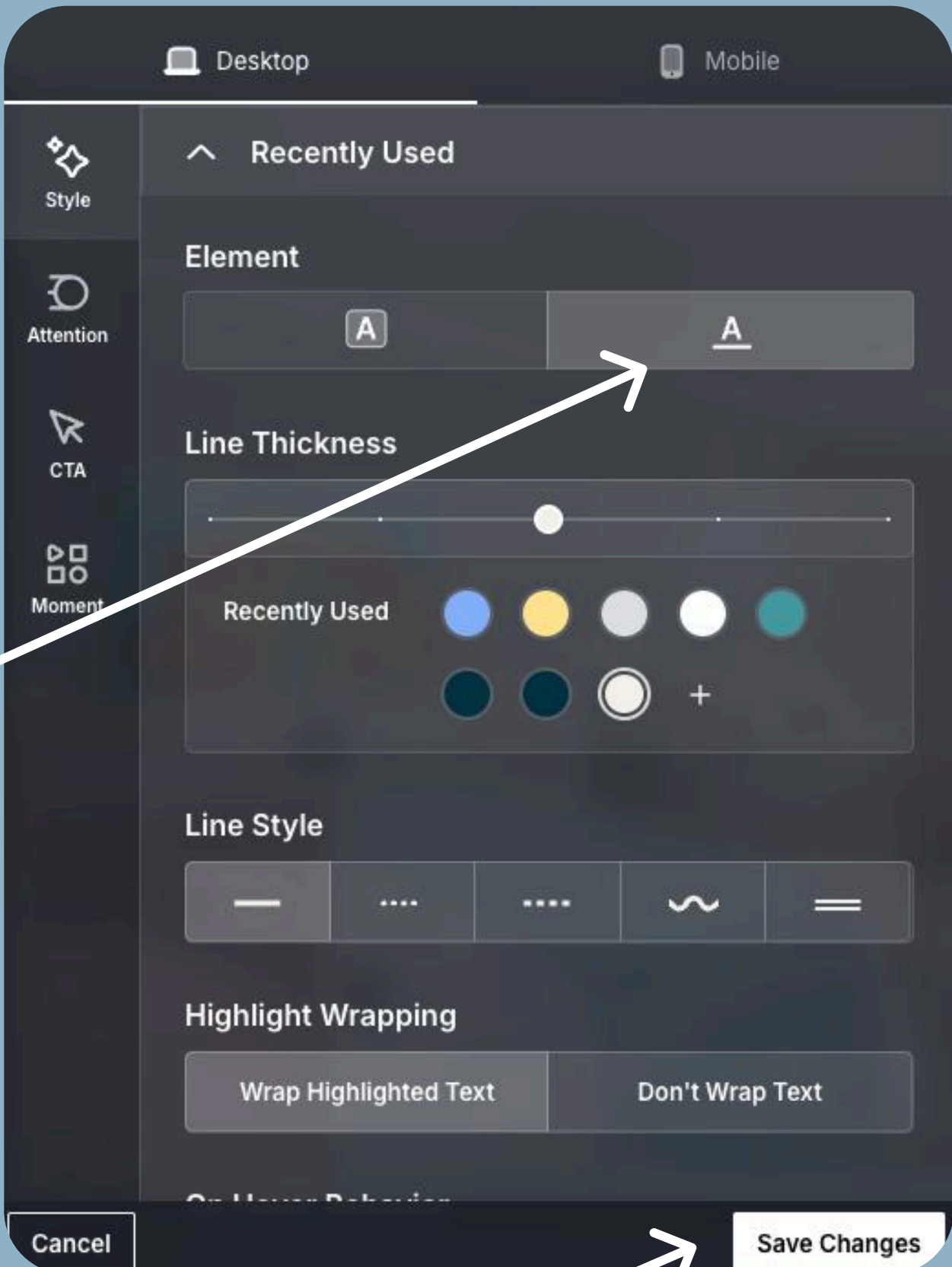
Style Tab



Click "Mobile" to update

Choose Between "Highlight" or "Underline"

Style Tab



Hit "Save Changes"

How to Edit Highlights & Underlines

Choose new text to refine your message

Management Panel

Choose the Moment to “Edit”



Caribbean luxury. 122 rooms and
suites are just steps from the beach, each with gorgeous
views and every amenity.

VIEW COLLECTIONS

Click “Customize”

The screenshot shows a management panel with a text preview. A white arrow points from the text 'Caribbean luxury.' to a 'Customize' button. Another white arrow points from the text 'Choose the Moment to “Edit”' to the 'Customize' button.

Select New Text

Relax into easygoing Caribbean luxury. 122 rooms and
suites are just steps from the beach, each with gorgeous
views and every amenity.

VIEW COLLECTIONS

Click “Select New Text”

The screenshot shows a mobile app interface. A white arrow points from the text 'Click “Select New Text”' to a 'Select new text' button at the bottom right. The button has a red circle with the number '1' above it.

New Text Dropflow Desktop

to easygoing Caribbean luxury. Our 122 rooms and
e just steps from the beach, each with gorgeous
d every amenity.

COLLECTIONS

Use Cursor to select “New Text”

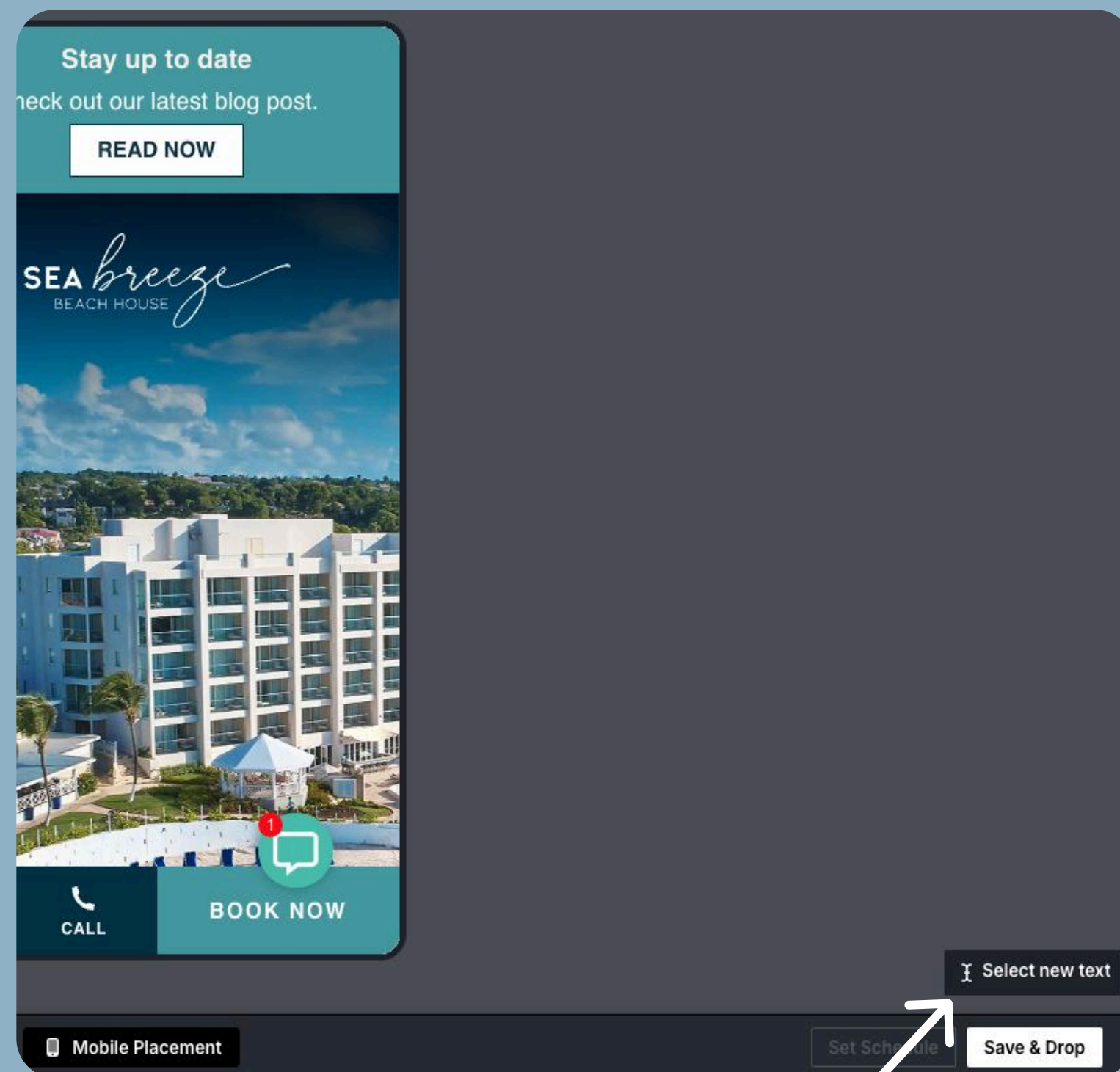
Click “Continue”

The screenshot shows a desktop app interface. A white arrow points from the text 'Use Cursor to select “New Text”' to a 'Select new text' button at the bottom right. The button has a red circle with the number '1' above it. Another white arrow points from the text 'Click “Continue”' to a 'Continue' button at the bottom right. The 'Continue' button is highlighted with a white border.

How to Edit Highlights & Underlines

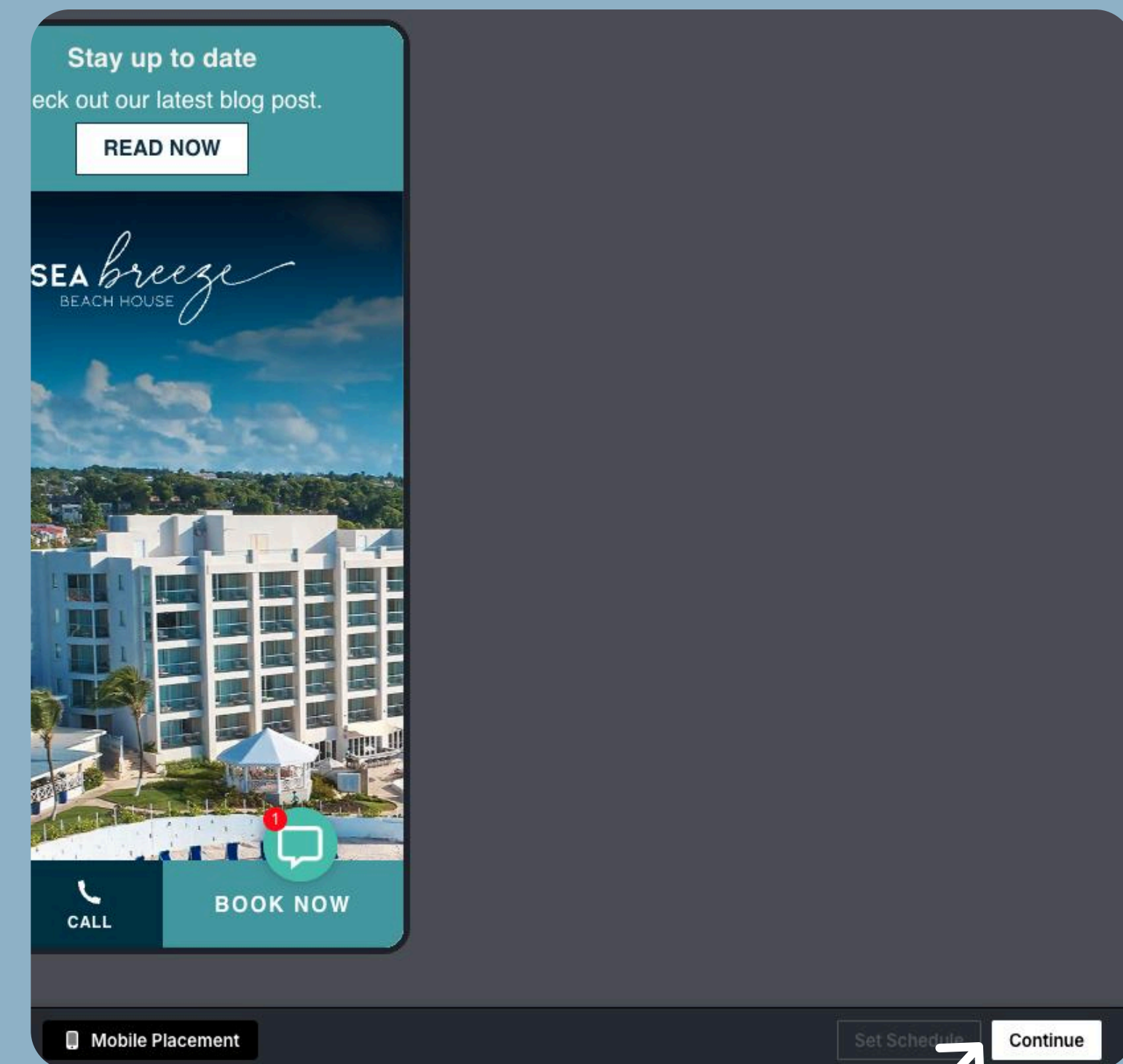
Choose new text to refine your message cont.

New Text Dropflow Mobile



Click "Select
New Text"

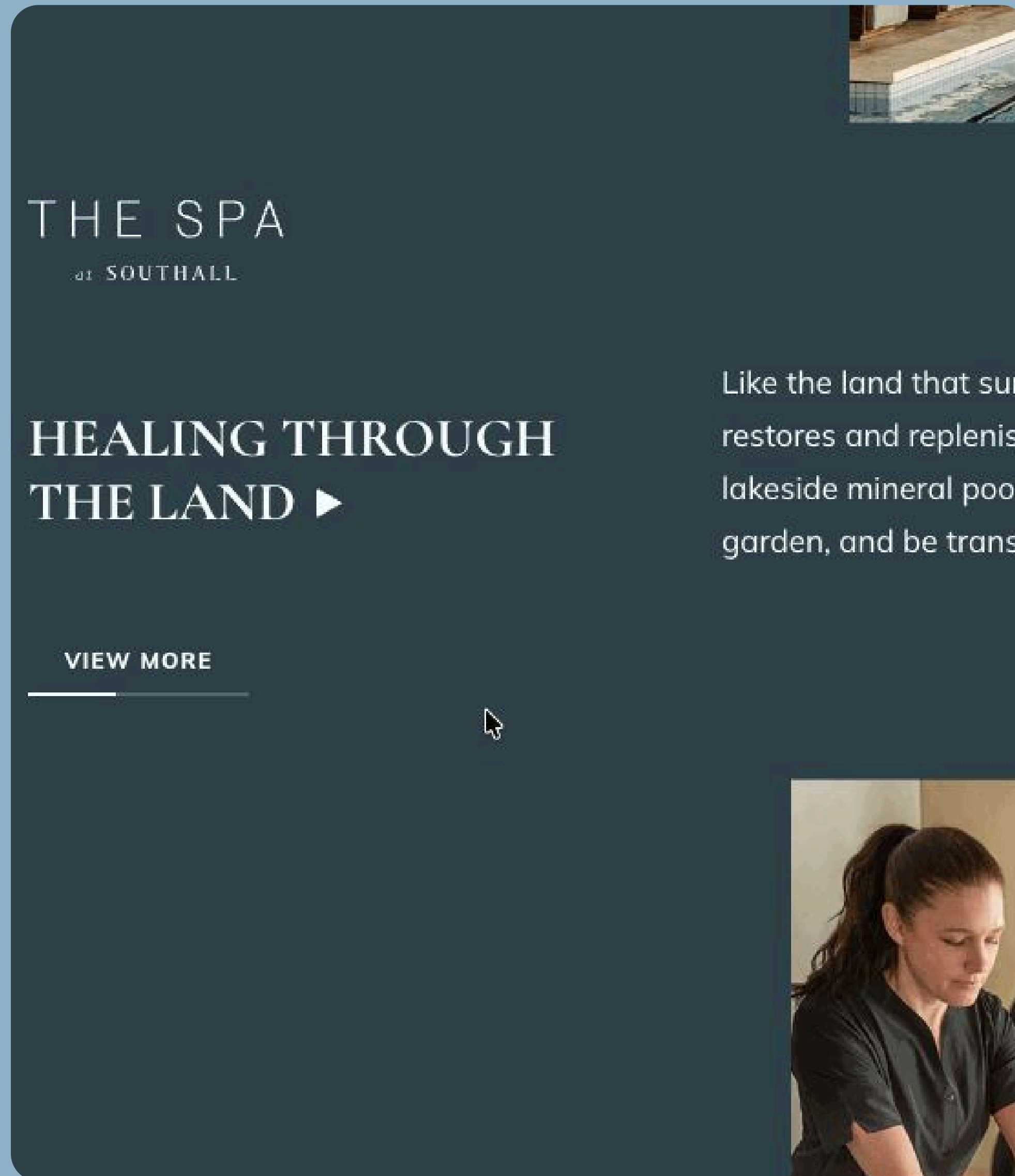
New Text Dropflow Completion



Click "Continue"
to save

Client Spotlight

Southall Farm & Inn



Highlight
Animation & Icon

Editing Pins

Ensure *maximum exposure* with constant visibility

What It Accomplishes

Quickly adjust the look, visibility, and timing to better match your site and user experience. These simple updates help keep content visually consistent, less intrusive when needed, and shown at the most effective point in the customer journey.

Basic Editing Tips

- Update border and tab color
- Minimize pin on site
- Pin placement and timing:
 - Page load
 - Below fold
 - Timer

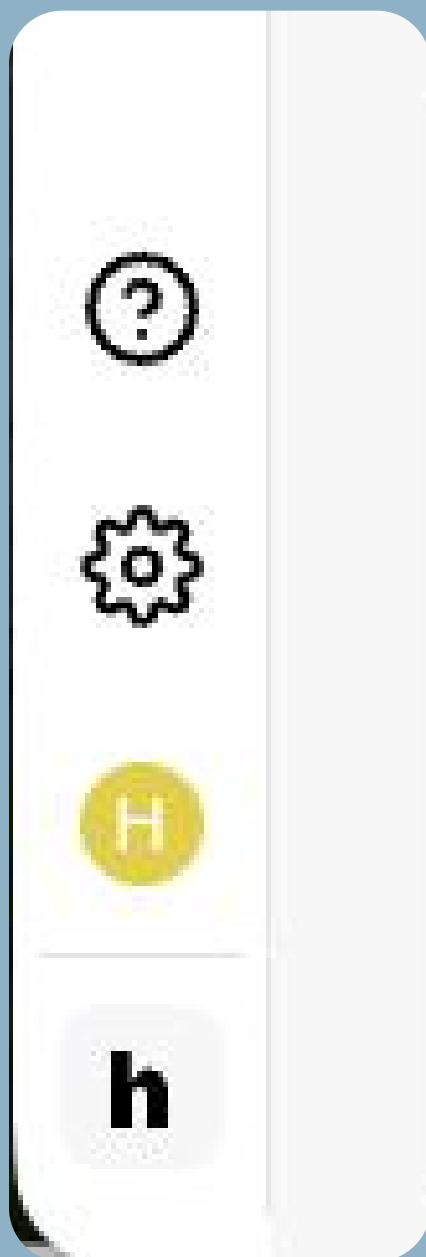


Stay Golden
by Meritage
Collection

How to Edit Pins

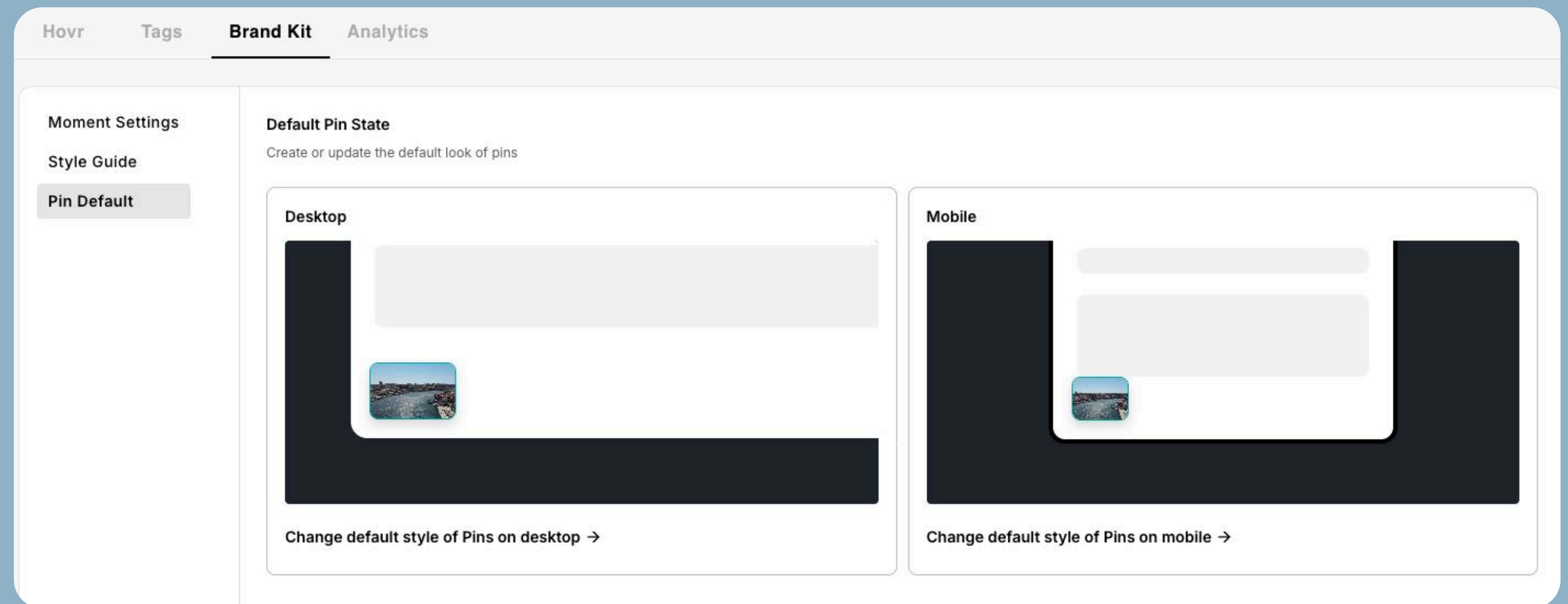
Pin Default Access

Edit in Pin Default



Choose
“Settings” Gear
Icon in Admin

Choose
“Pin Default”



Choose
“Brand Kit”

Brand Kit - Pin Default

Make Edits in
separate default
states for “desktop”
and “mobile”

How to Edit Pins

Choose new border color and tab color

New Border Color

Size

S

M

L

Shape

Border Color

Choose “+” to Add
a New Color

Choose
an existing color

New Tab Color

Pin Close Behavior ?

Minimize Pin on Site

Remove Pin from Site

Collapsed Tooltip

35/36 Characters

Click here to bring the video back!

Automatically Minimize

Pin will automatically collapse after 2 seconds of idle or on scroll.

Tab Color

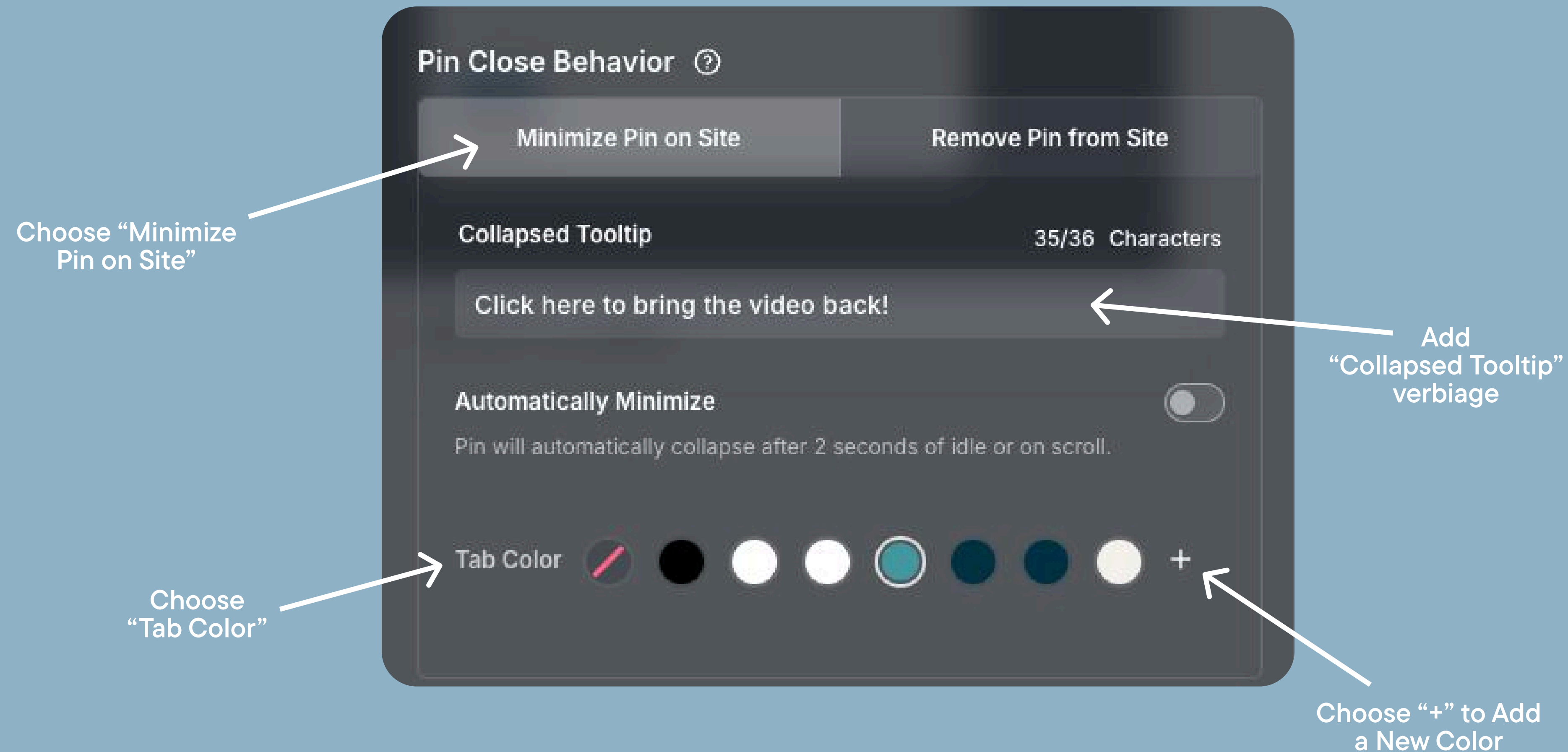
Choose “Minimize
Pin on Site”

Add
“Collapsed Tooltip”
verbiage

Choose
“Tab Color”

How to Edit Pins

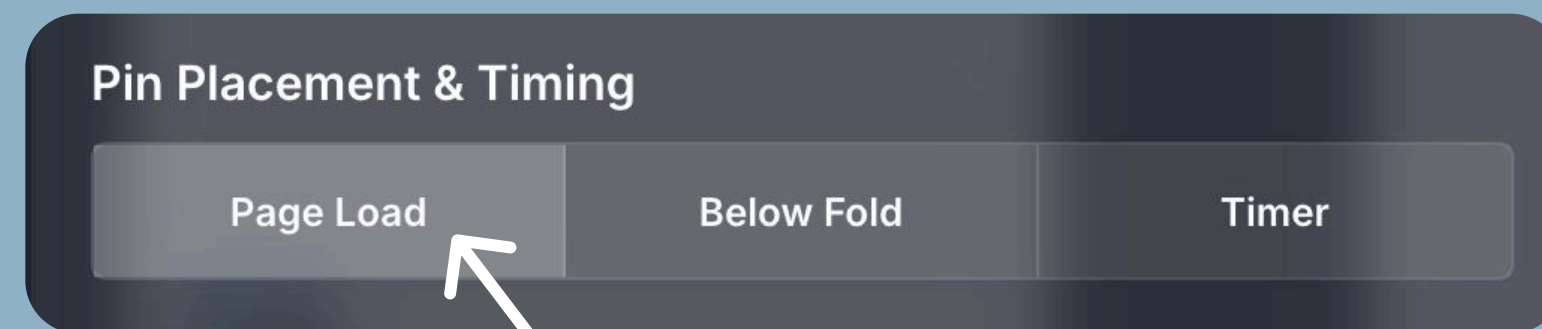
Minimize Pin on Site



How to Edit Pins

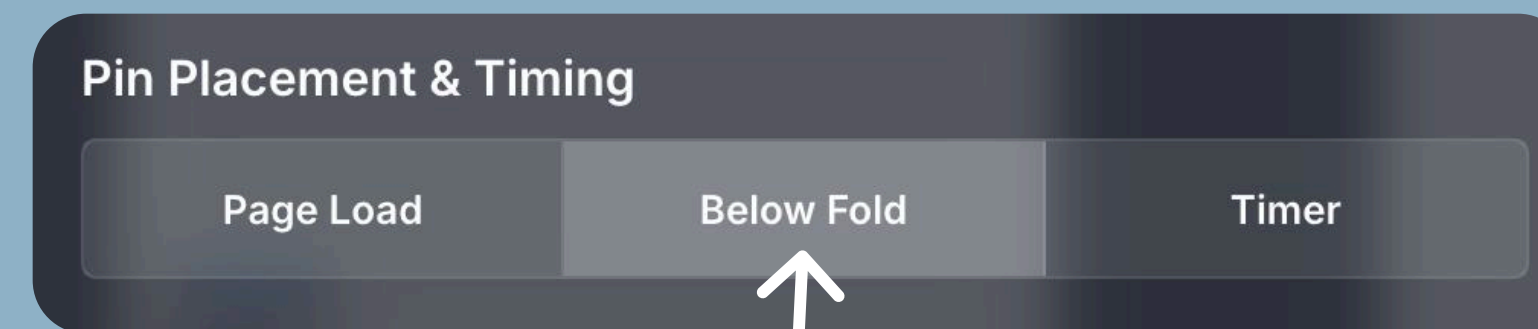
Pin Placement and Timing

Page Load



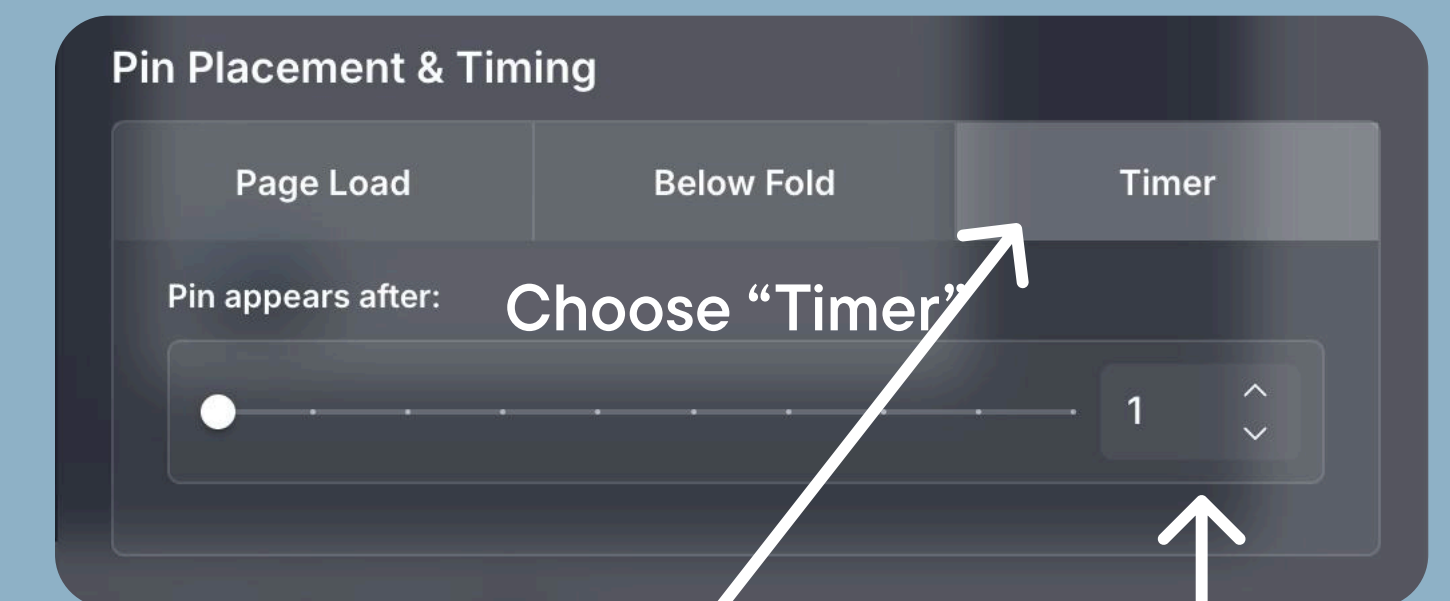
Choose "Page Load"

Below Fold



Choose "Below Fold"

Timer

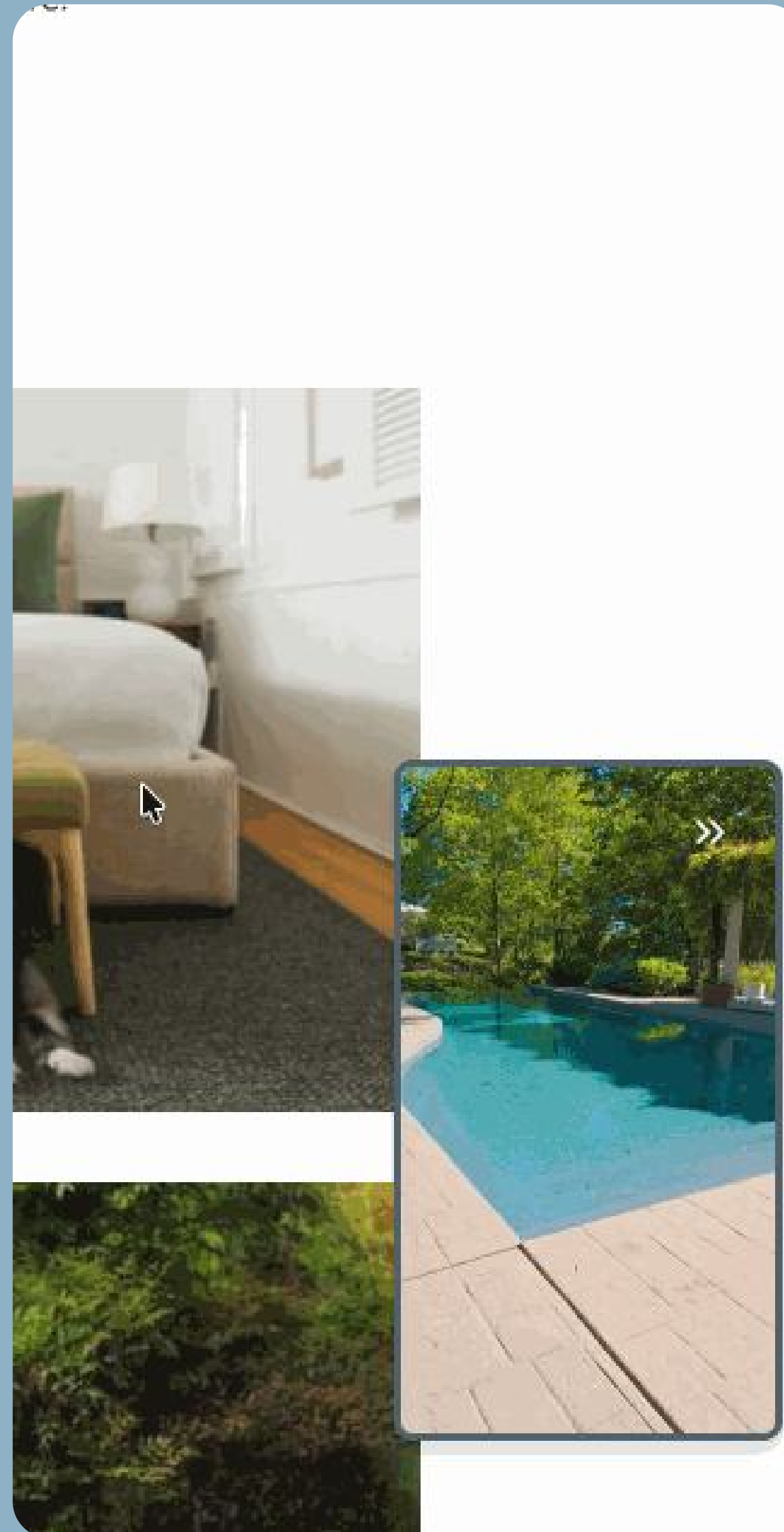


Choose "Timer"

Choose time "Pin Appears After"

Client Spotlight

The Clifton



Pin with
Blue Border,
Minimize Tab &
Tooltip

Editing Fills

Immersive *scroll-stopping* experiences

What It Accomplishes

Helps improve the way content is presented to visitors by refining visual elements, messaging, and calls-to-action. These adjustments can strengthen branding, provide additional context, and create a more cohesive experience for users.

Basic Editing Tips

- Updating launch button design
 - Color, border, icon, size, shape, placement
- Engaged video preference
- Adding header & caption text
- CTA styling



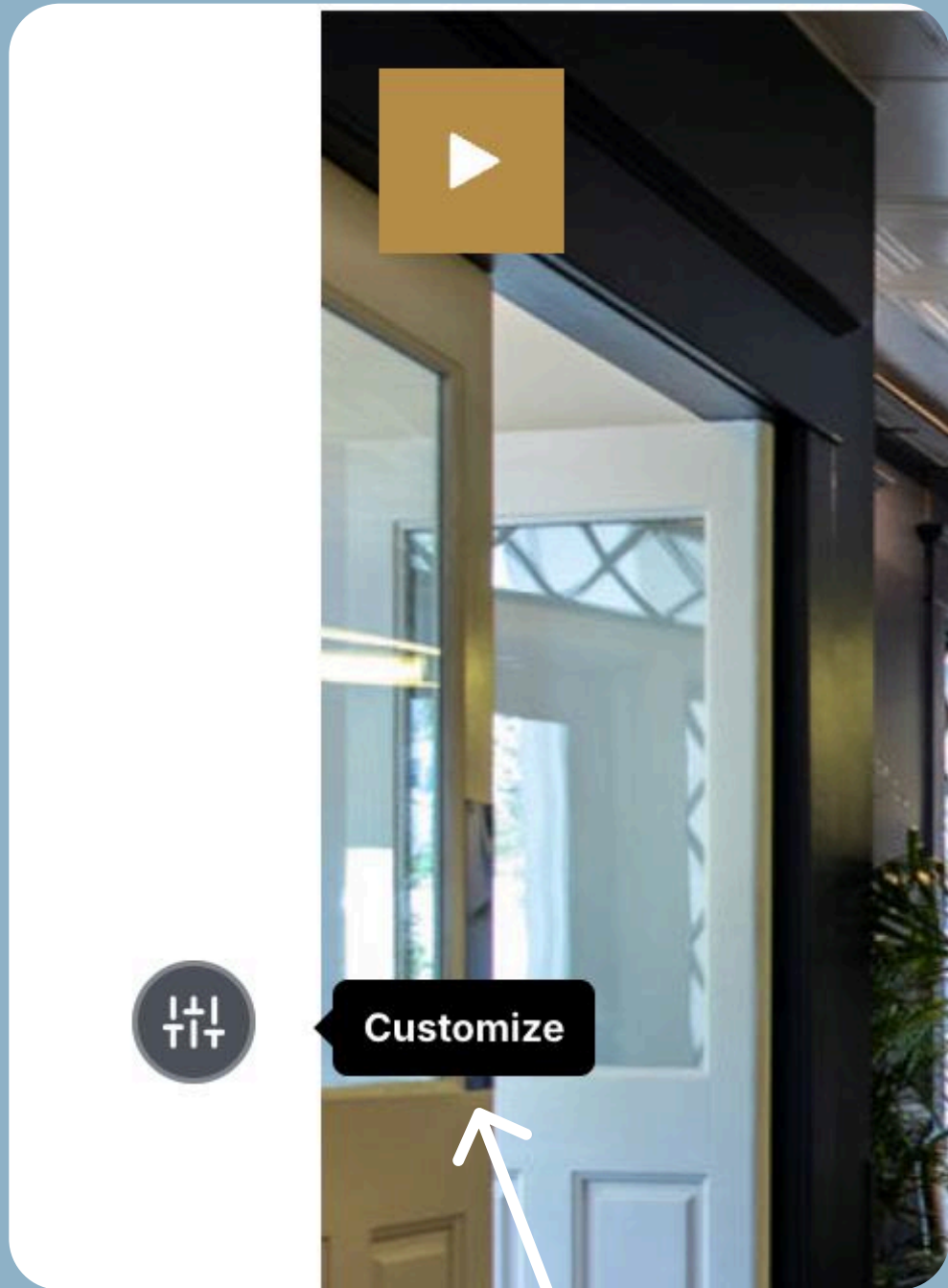
Live Aqua Cancun

How to Edit Fills

Update launch button design

Management Panel

Choose the Moment to "Edit"

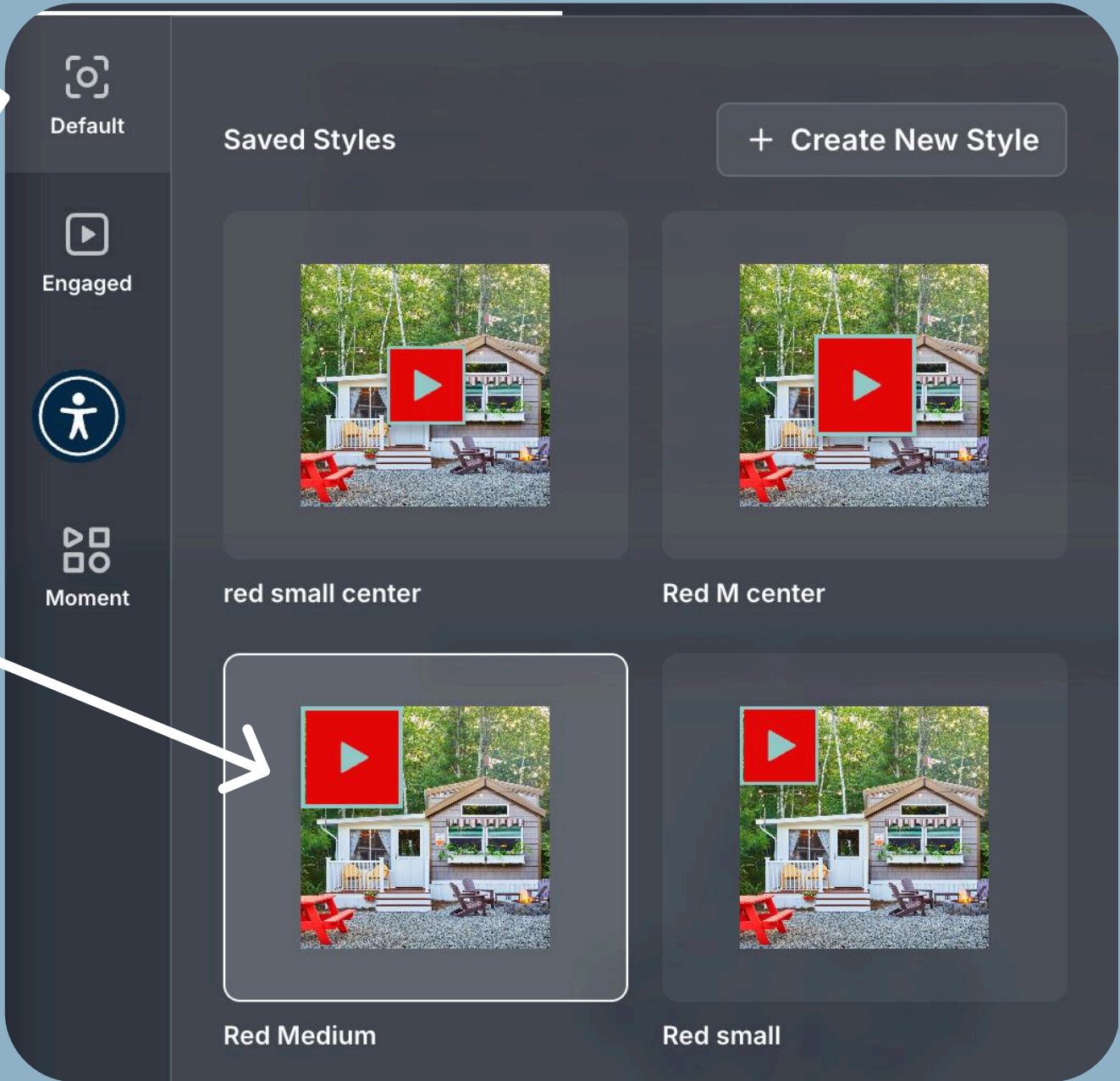


Click "Customize"

Style Tab

Click "Default" within customize Fill

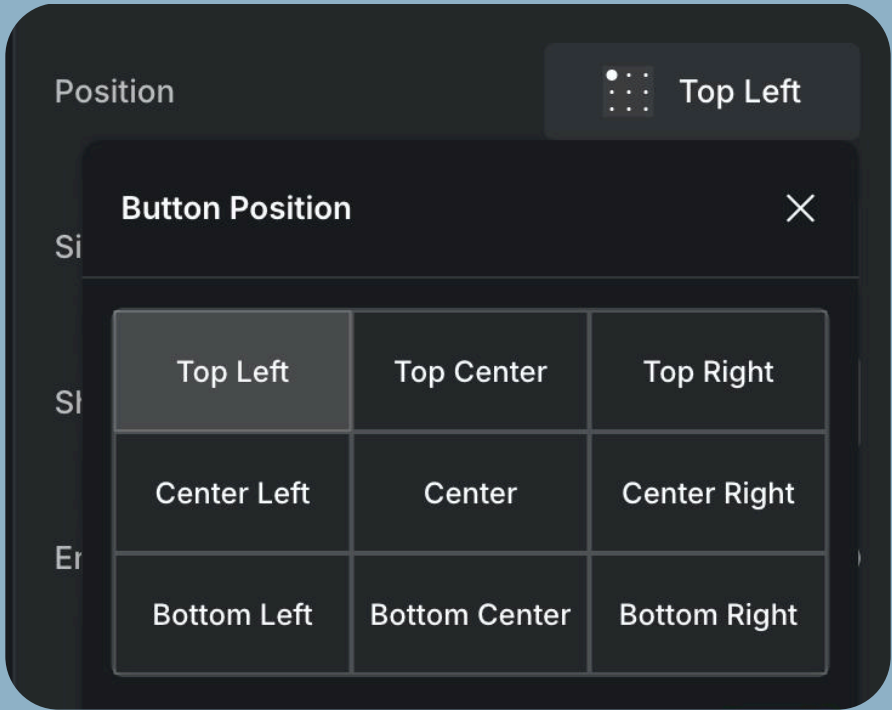
Click to Edit the Button in "Saved Styles"



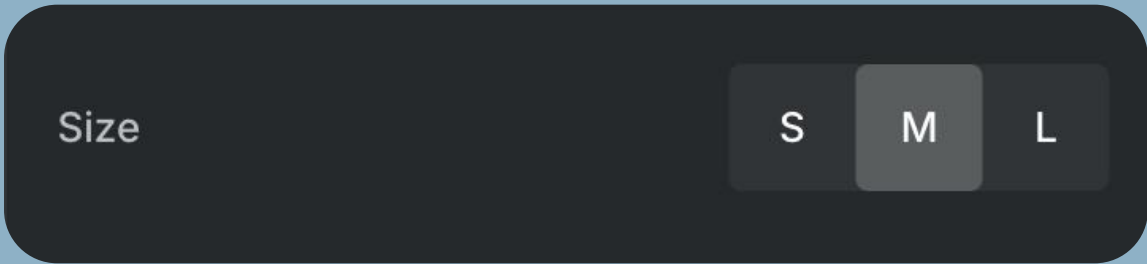
How to Edit Fills

Update launch button design cont.

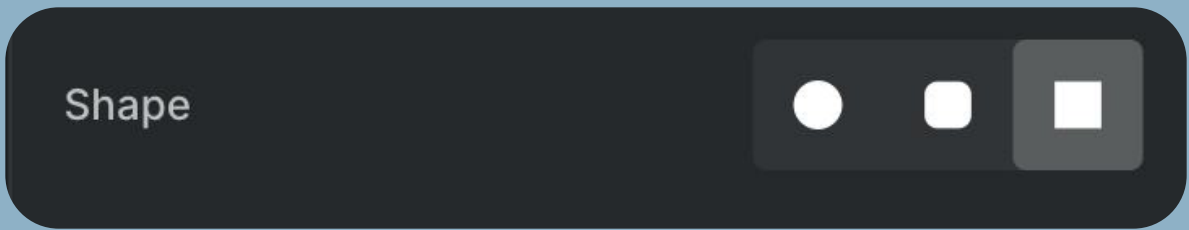
Position



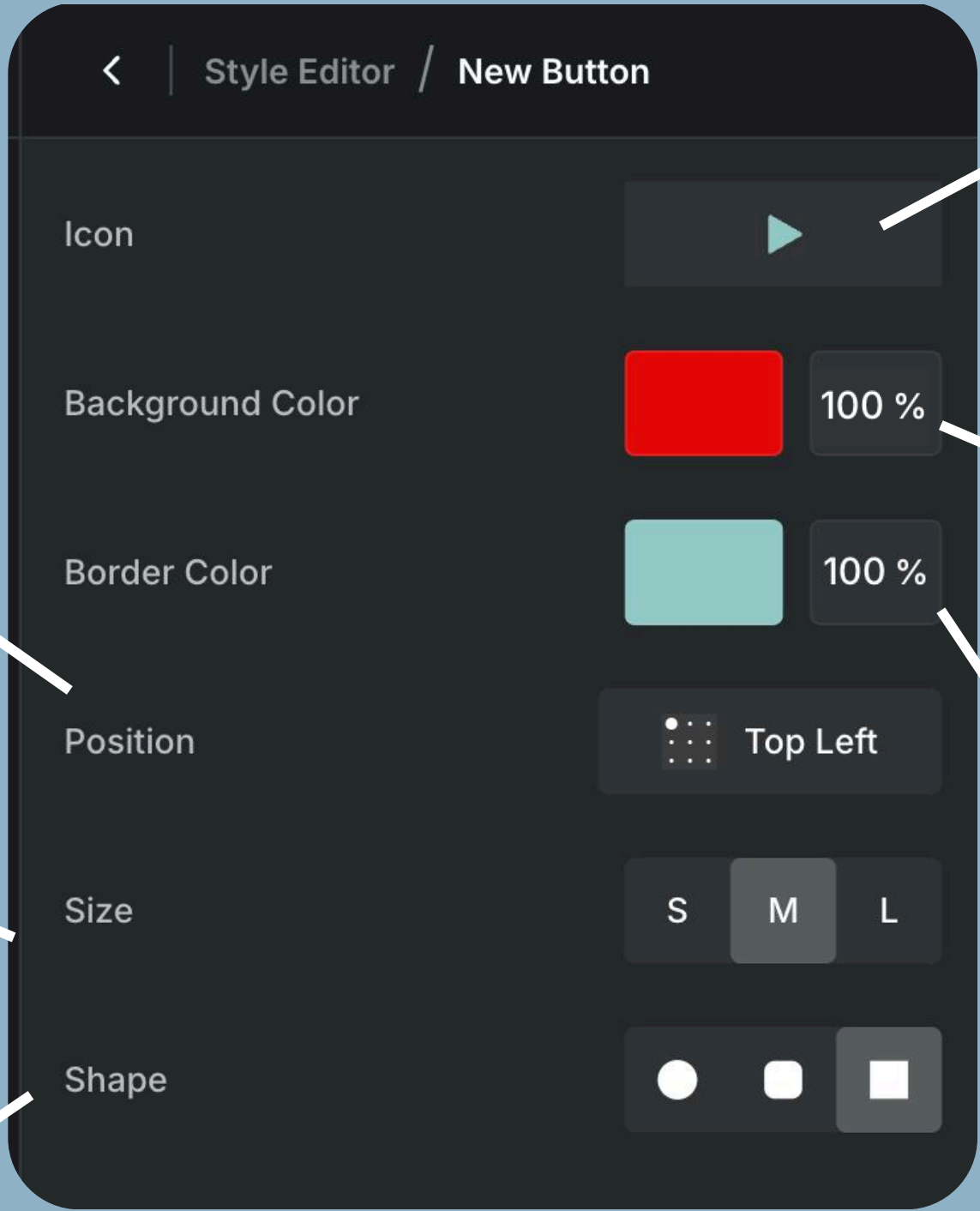
Size



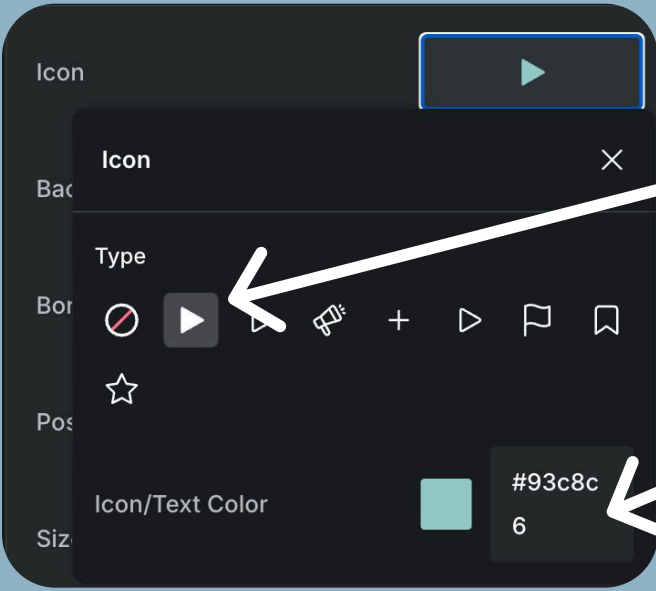
Shape



Style Editor Panel



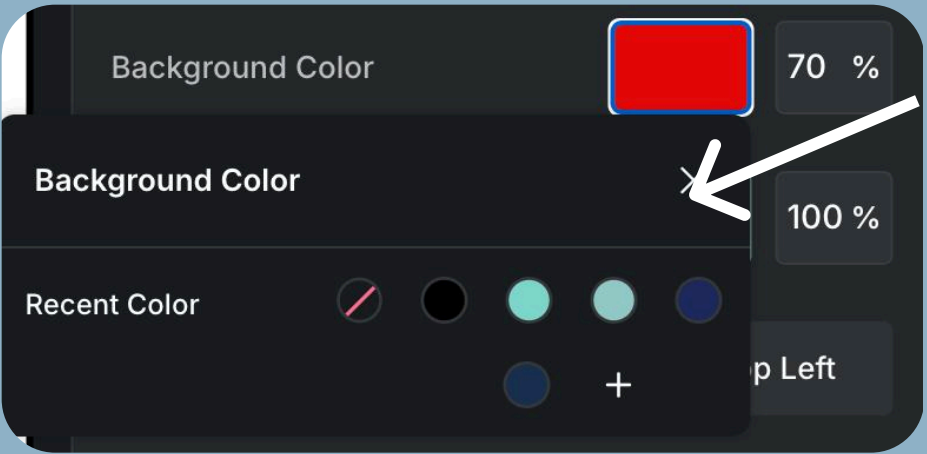
Style Icon



Choose Different "Icon type"

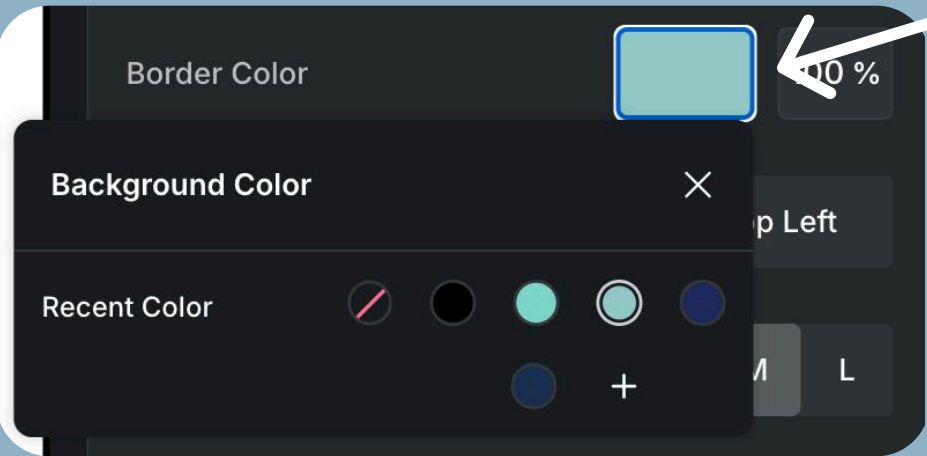
Add New Color "Hex Code"

Background Color



Choose New "Background Color"

Border Color

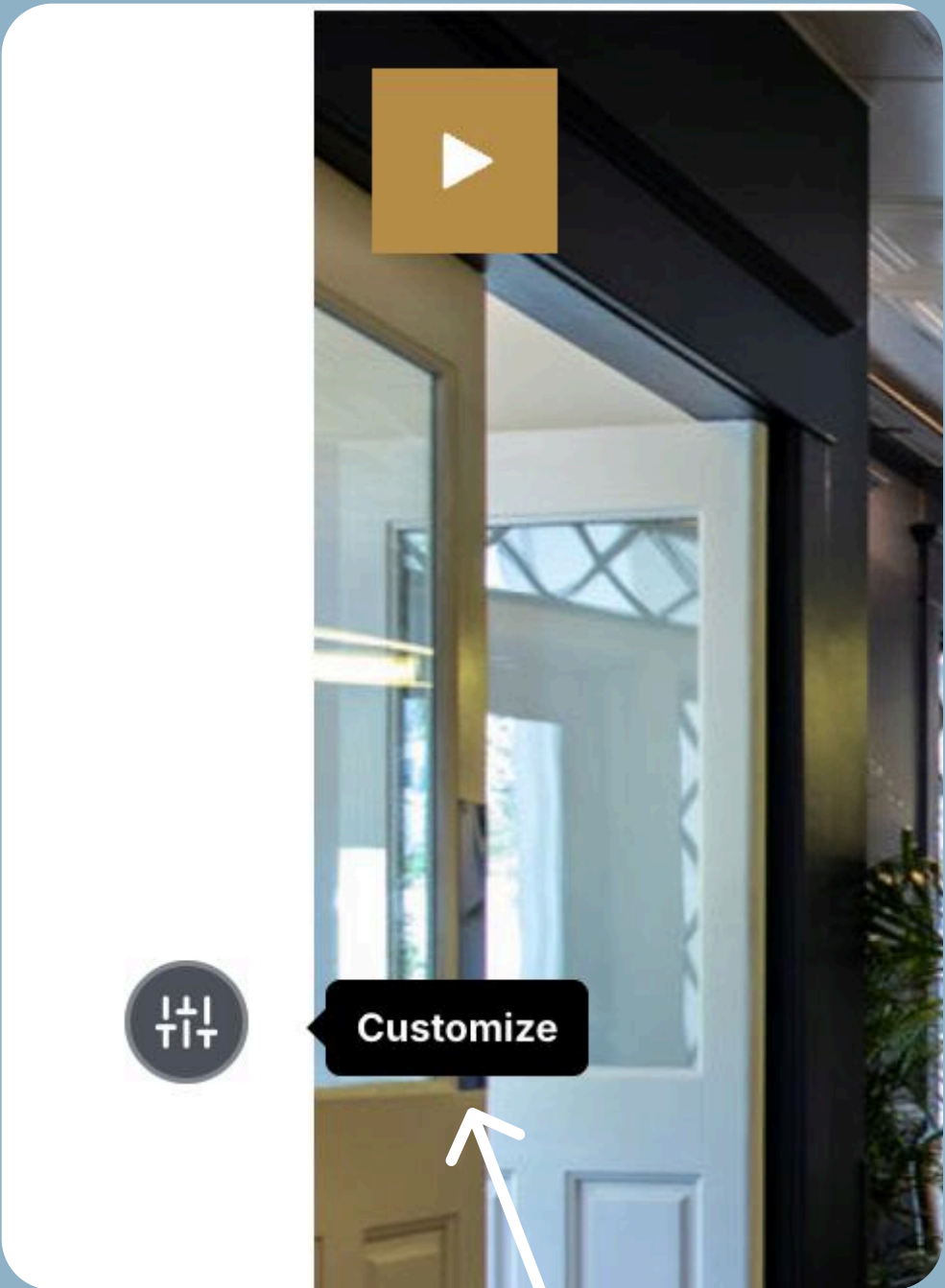


Choose New "Border Color"

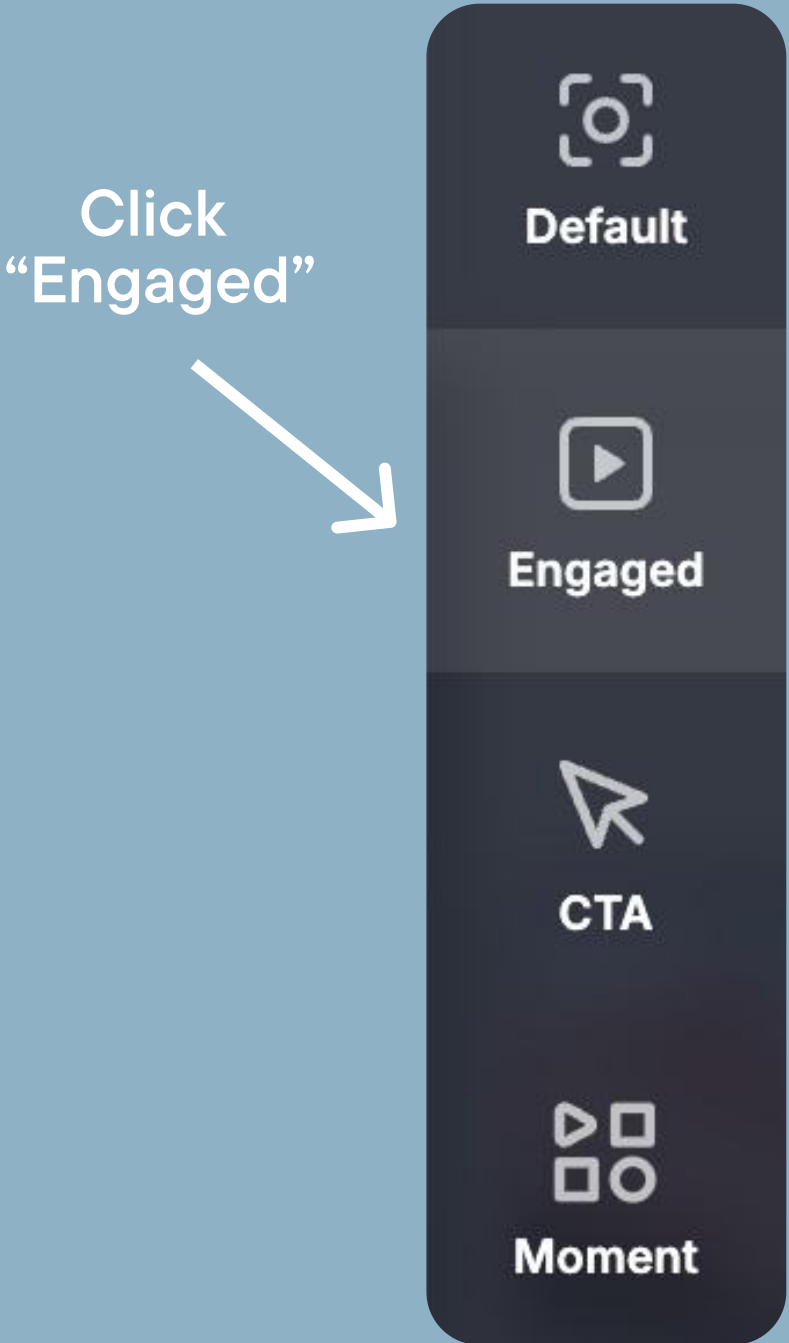
How to Edit Fills

Video Preference

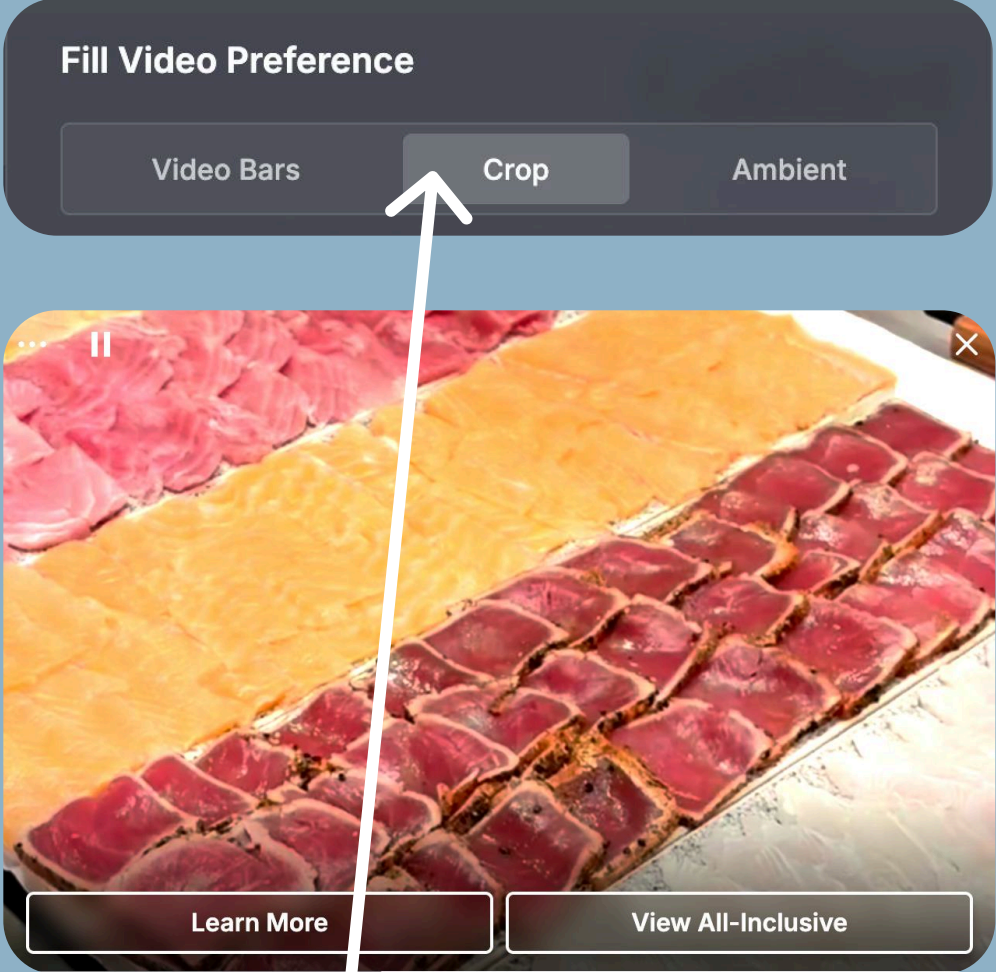
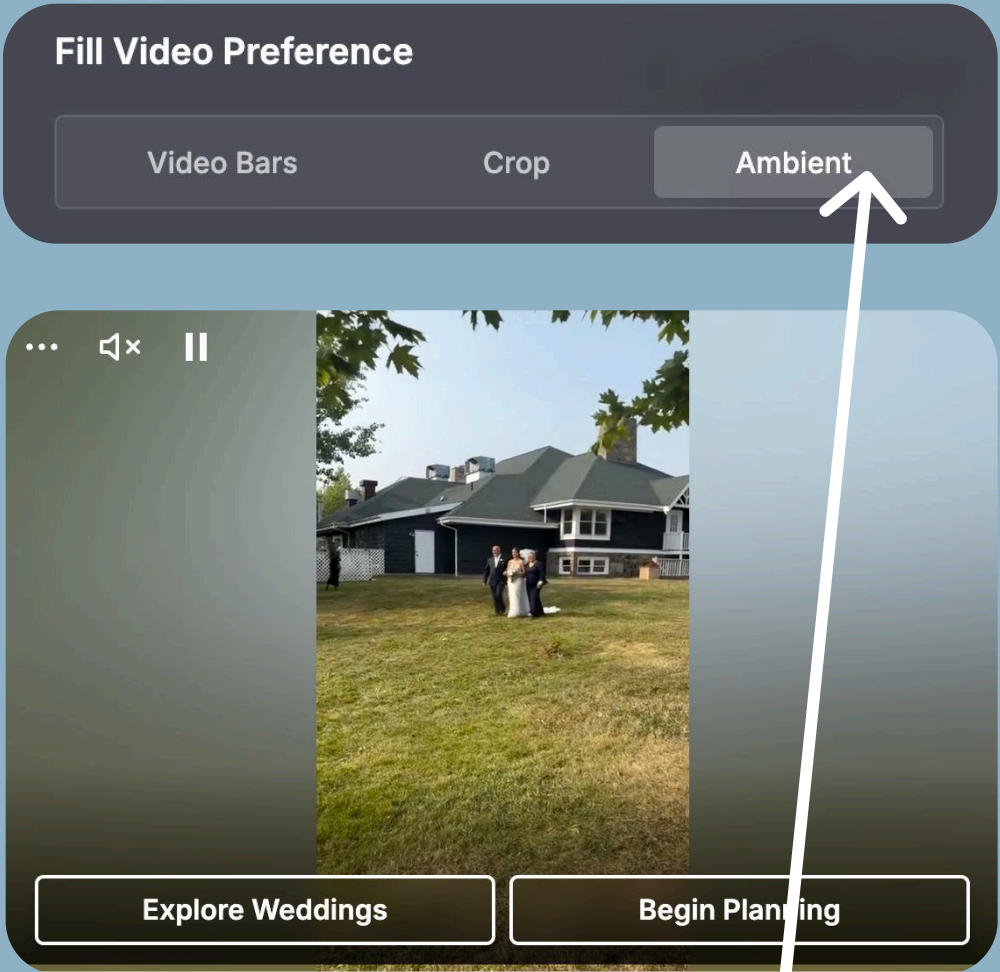
Management Panel



Style Engaged State



Video Preference

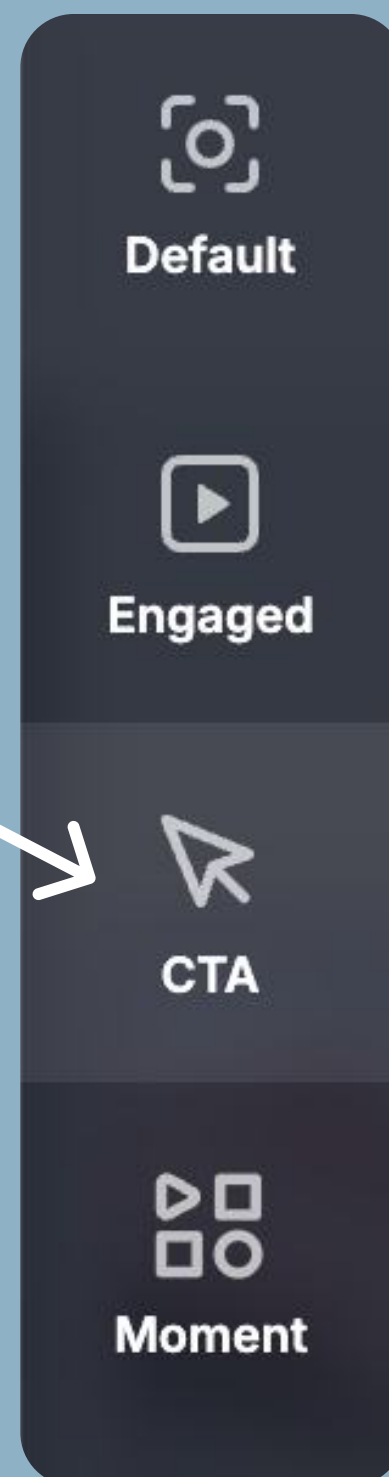


How to Edit Fills

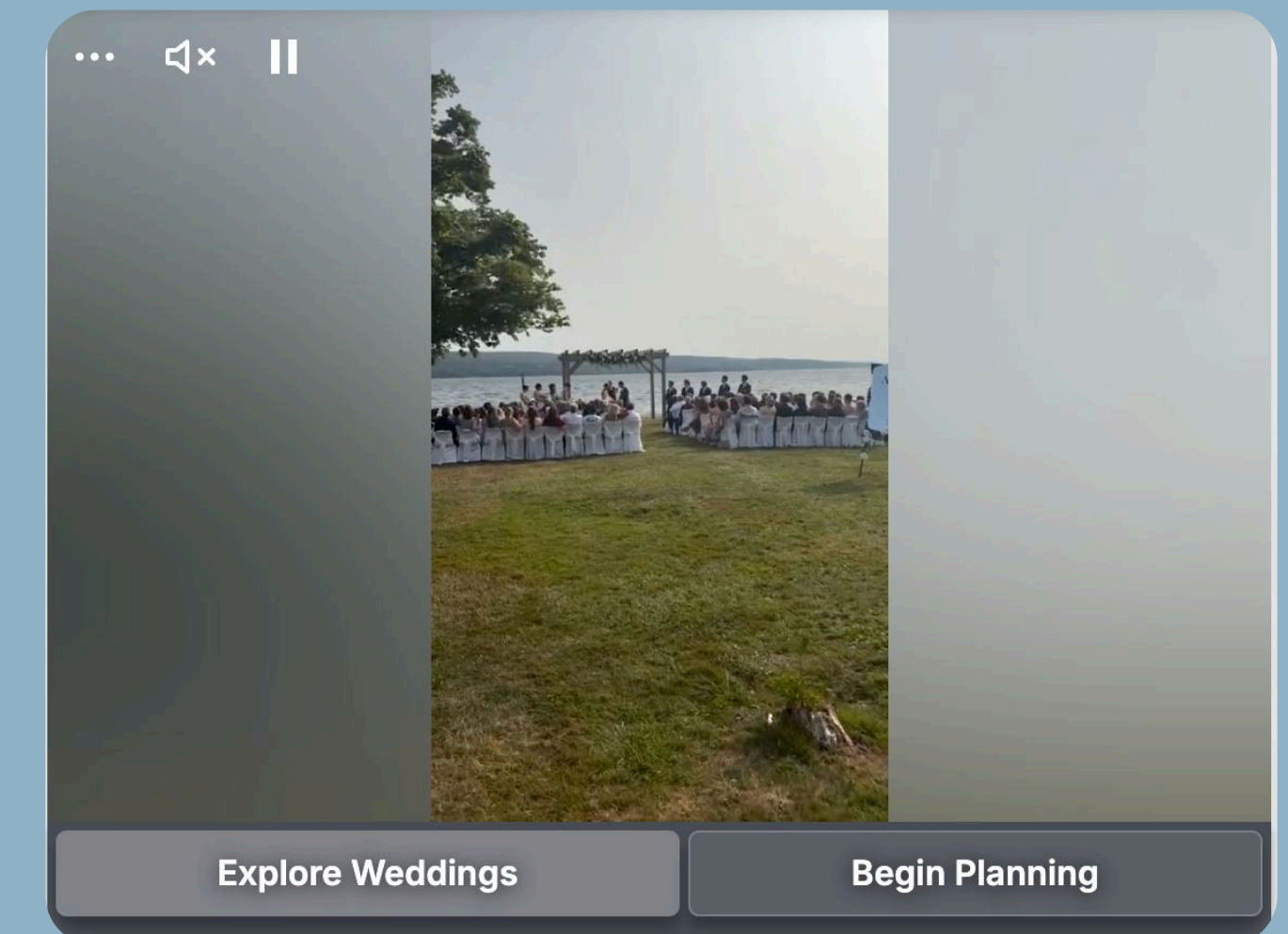
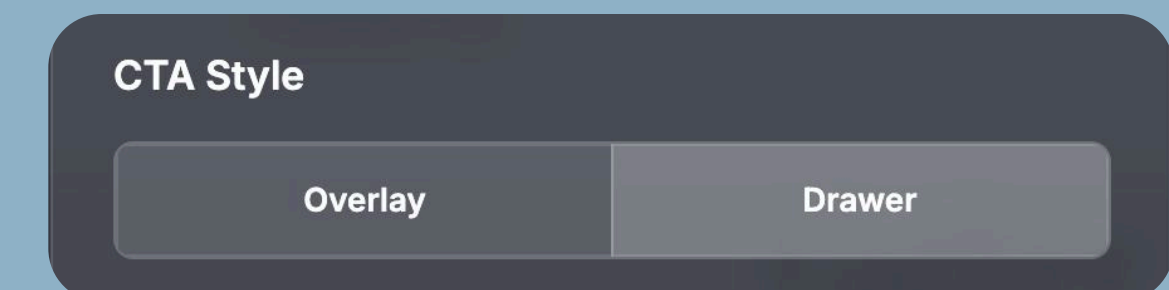
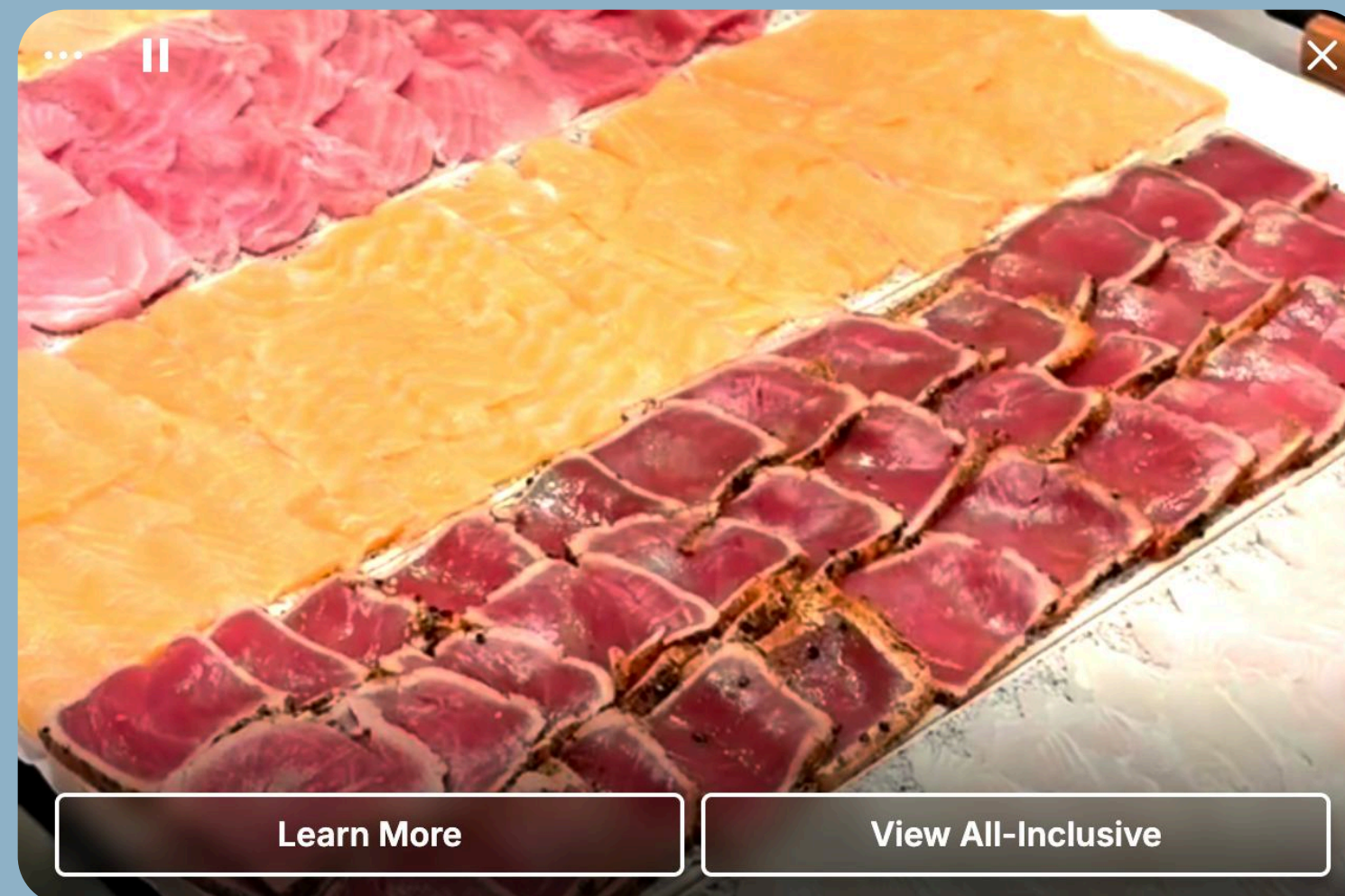
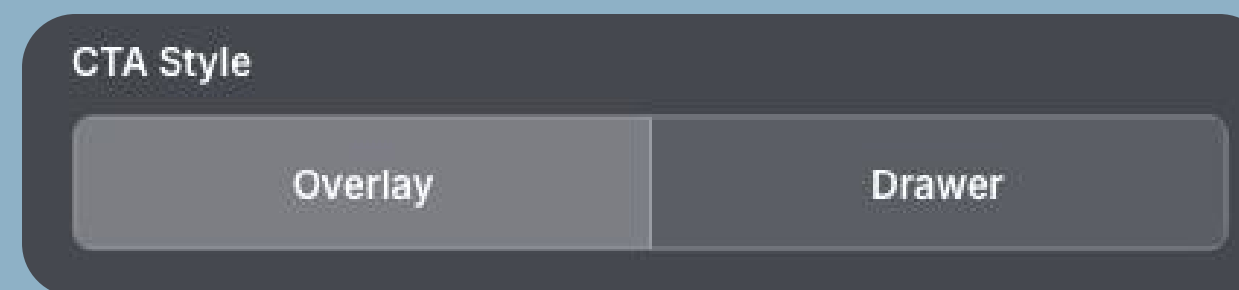
CTA Style

CTA Style

Click "CTA"
within
customize Fill



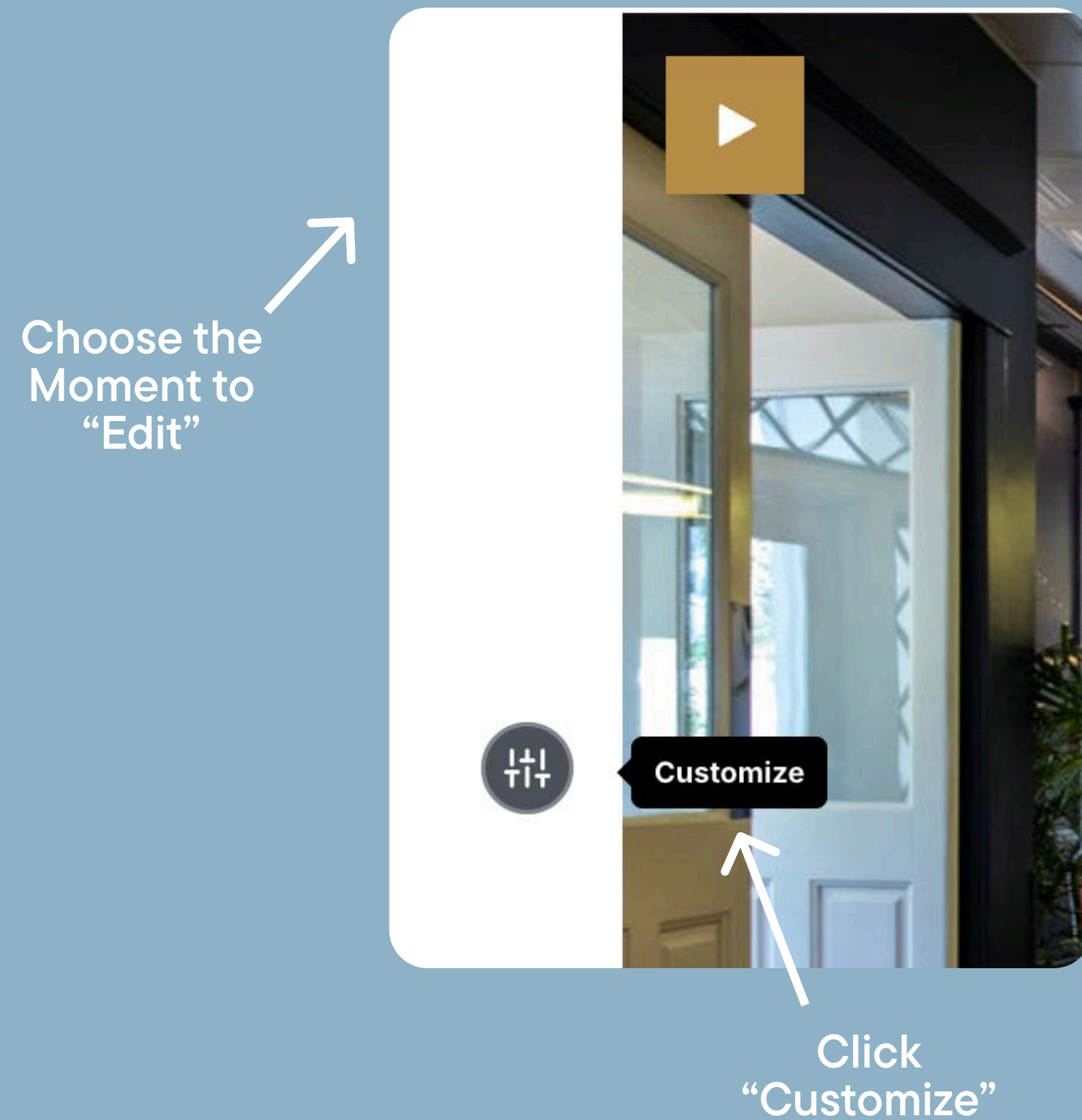
CTA Style



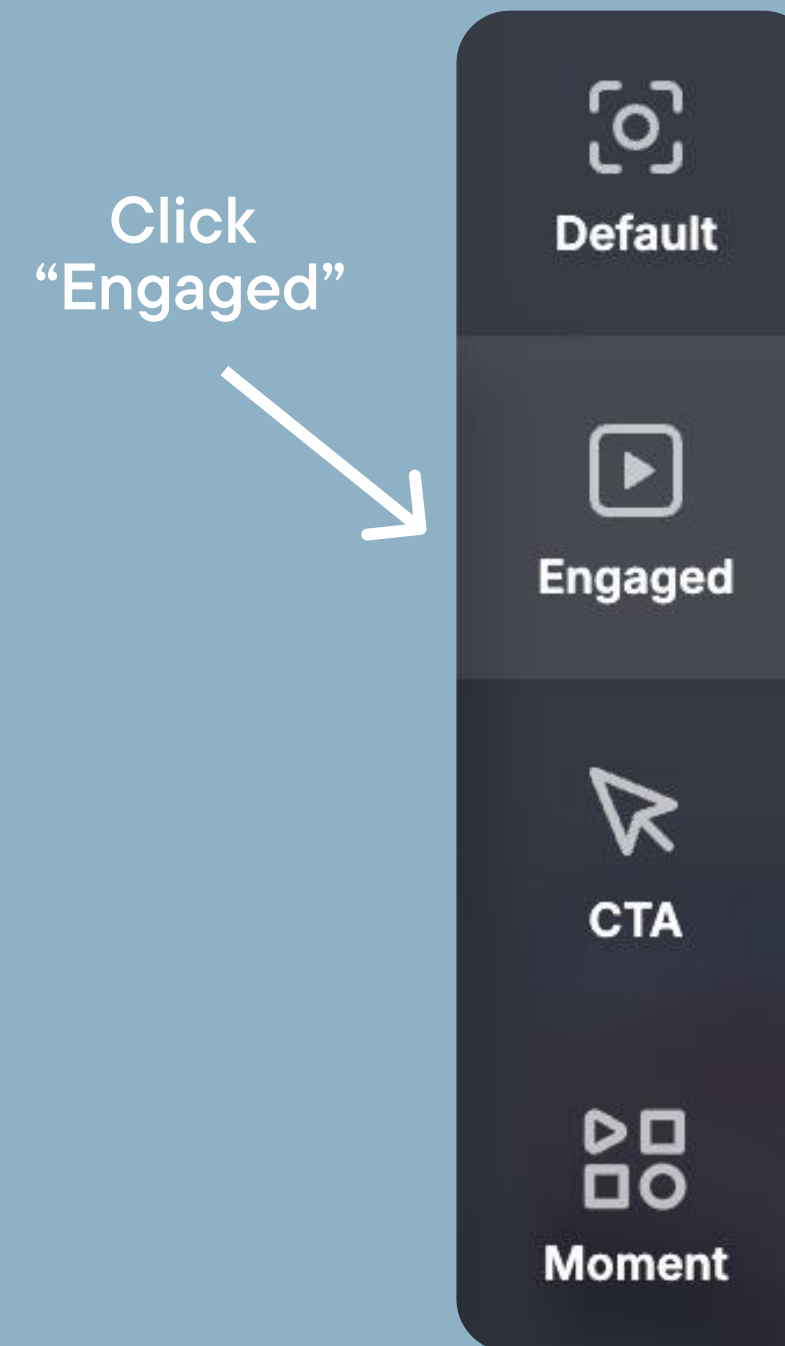
How to Edit Fills

Header & Description

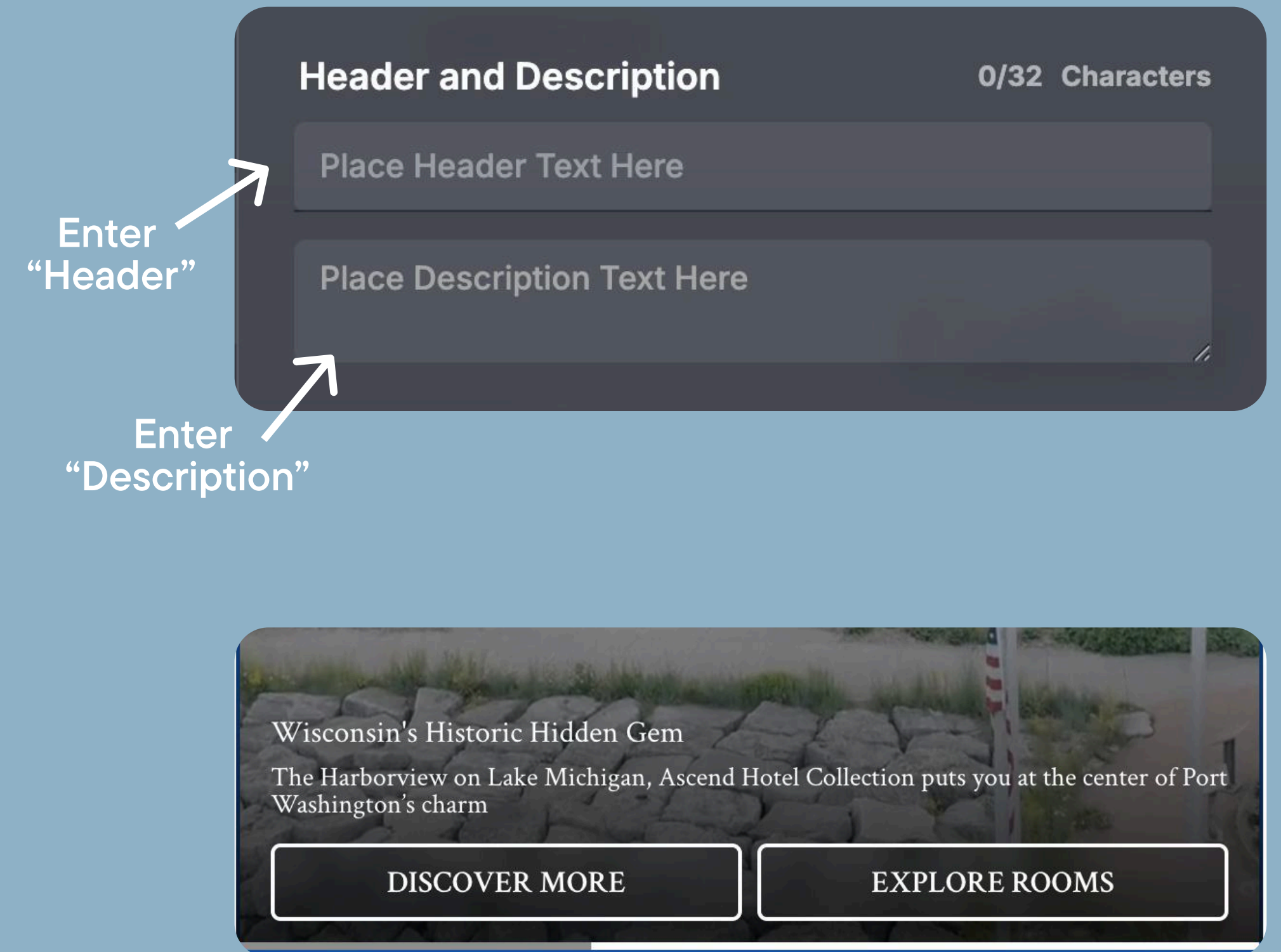
Management Panel



Style Engaged State



Header & Description



Fill Unique Uses

Trade Winds Resort



Fill with
Centered
Launch Button

Editing Content

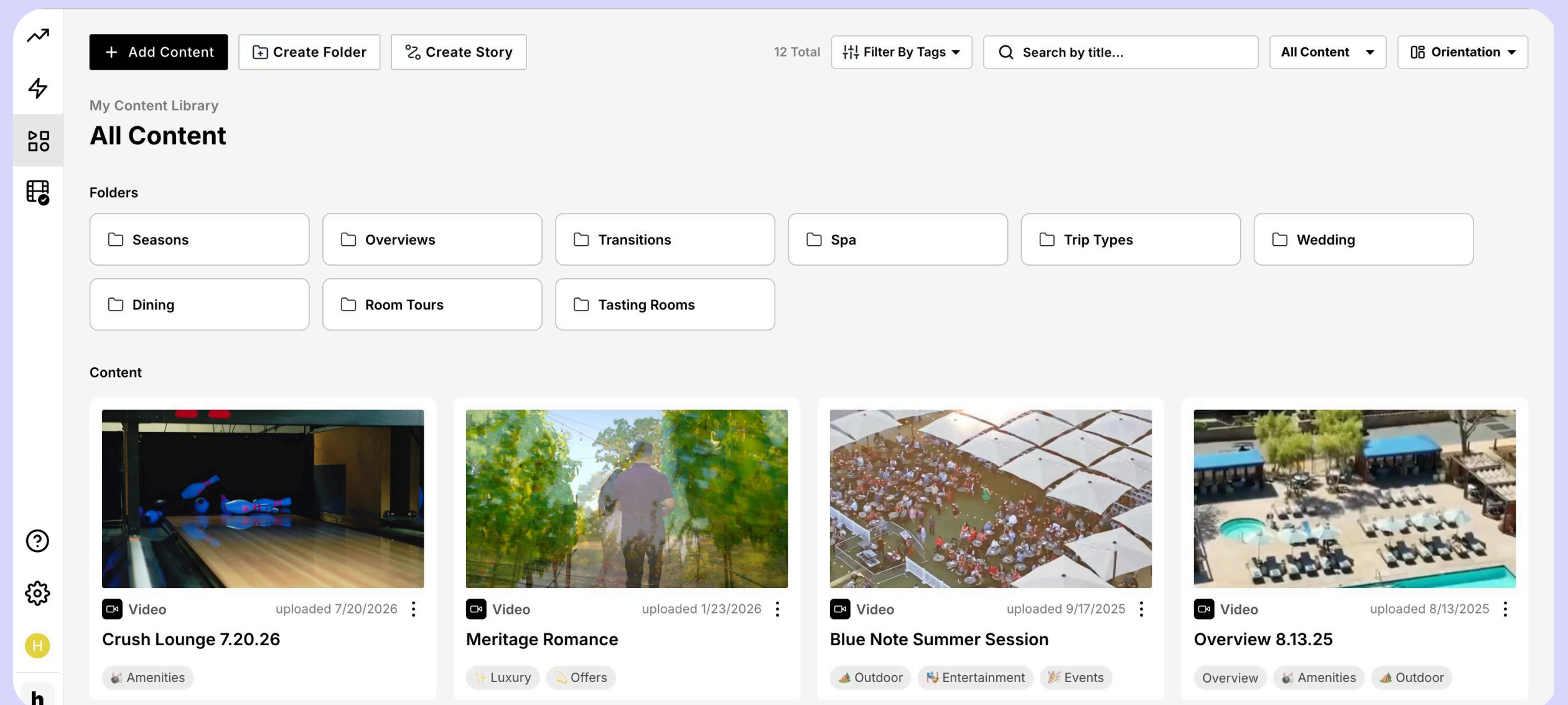
Content that *speaks* to your audience

What it Accomplishes

Gives you the flexibility to adapt Moments as your website and marketing priorities evolve. These updates help ensure your Moments stay current and relevant over time.

Basic Editing Tips

- Adding a piece of new content
- Adjust content by trimming
 - Save as a new video
- Adjust Audio
 - Mute and unmute
- Swap content

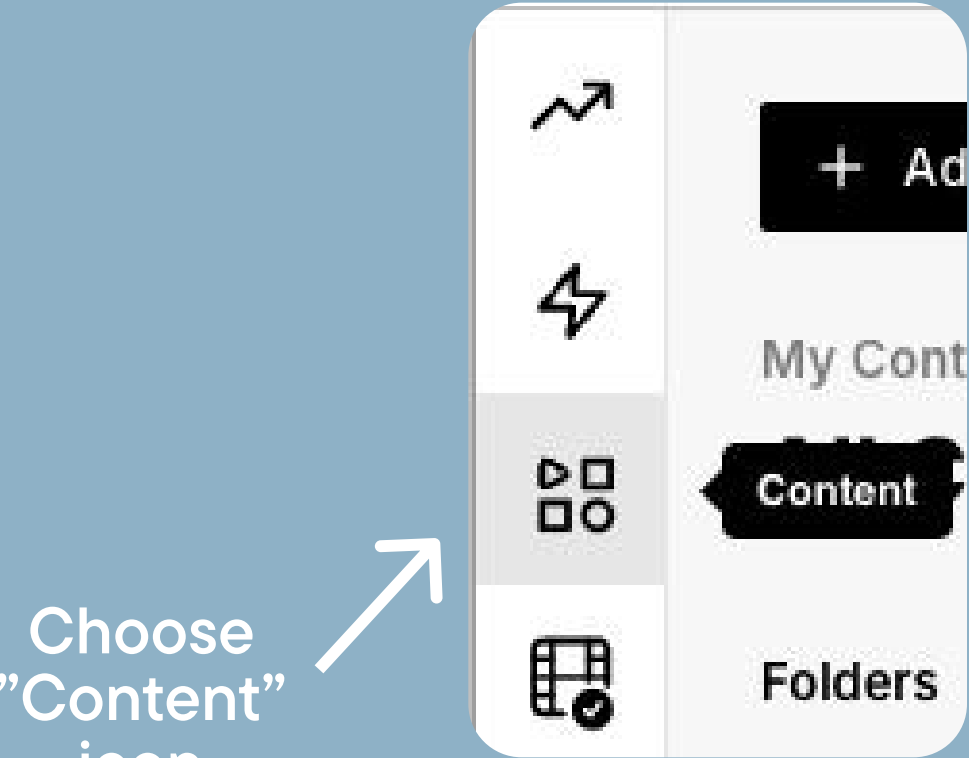


Content Library

How to Edit Content

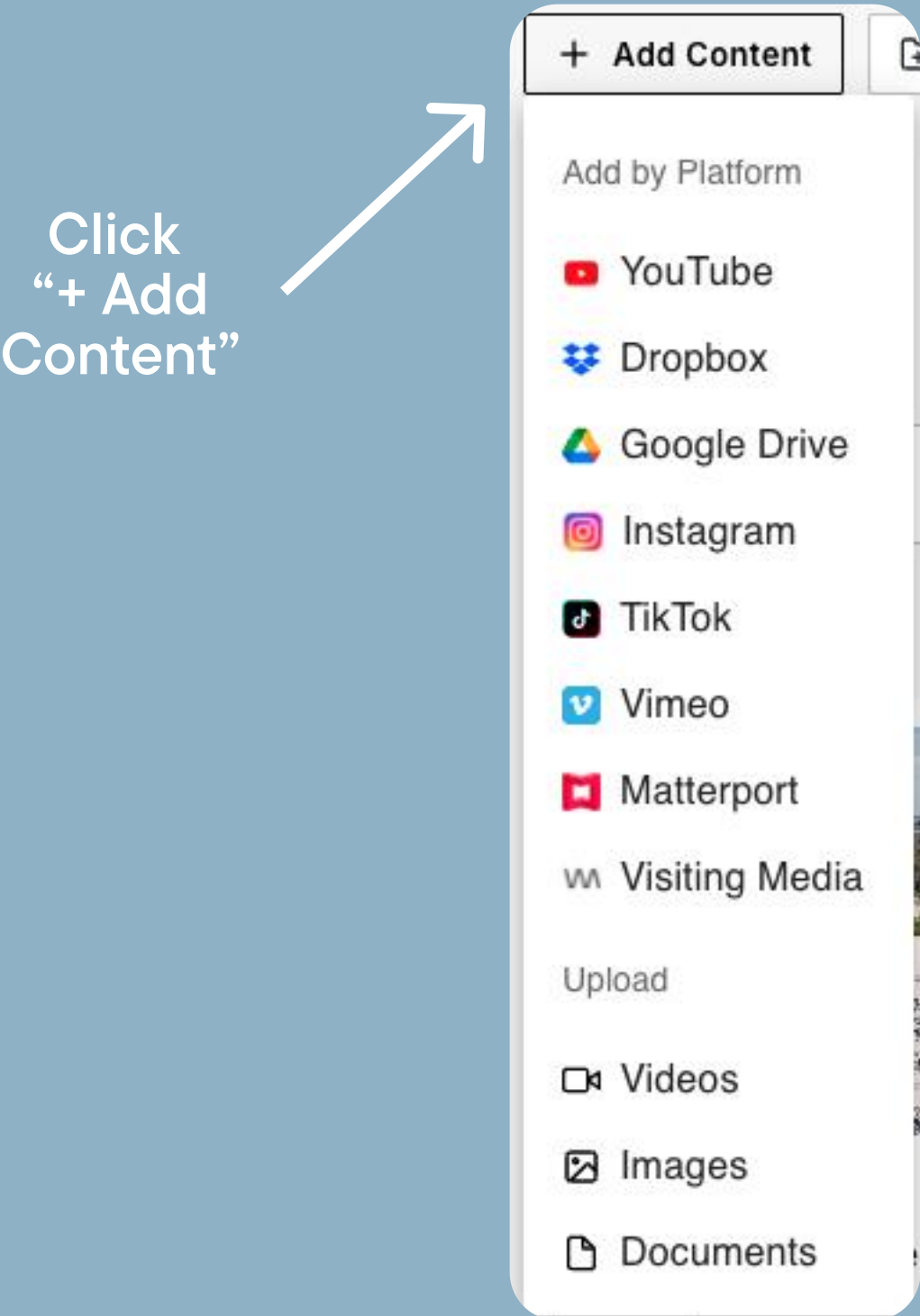
Add Content

Content Library



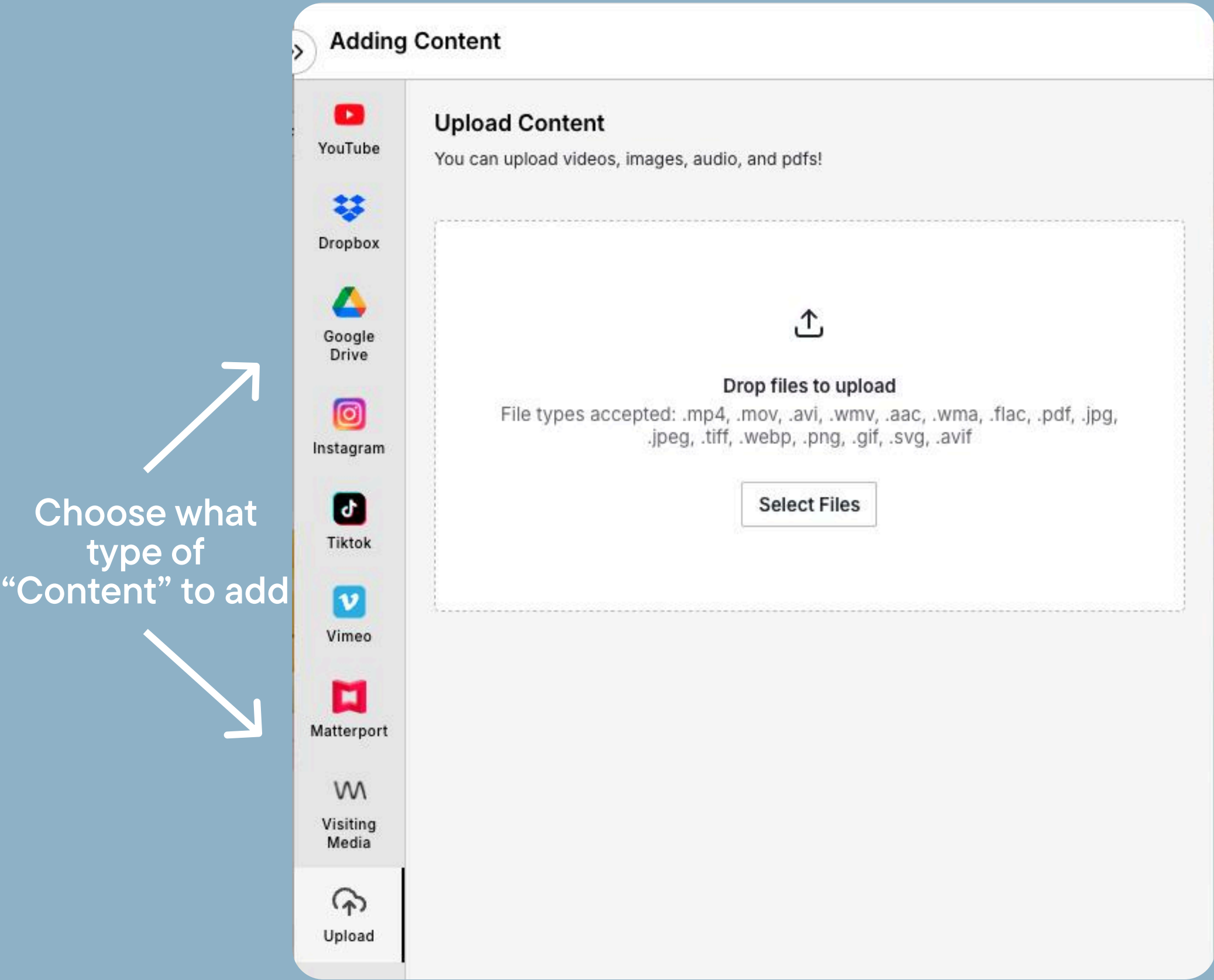
Choose
"Content"
icon

Add Content



Click
"+ Add
Content"

Choose Type of Content



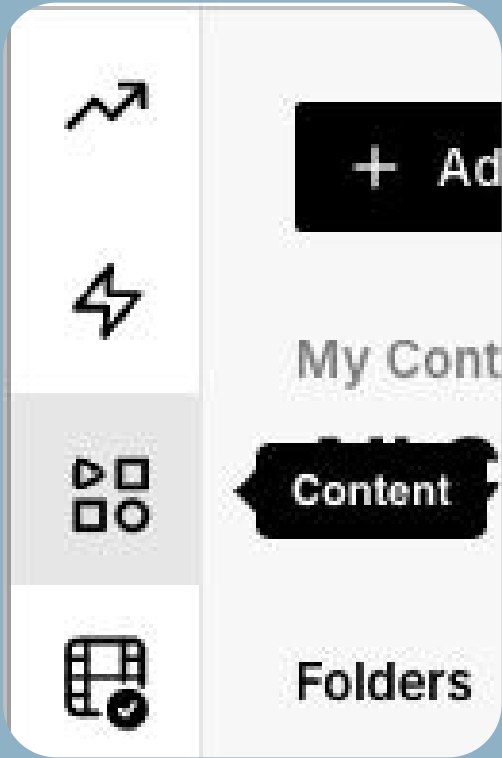
Choose what
type of
"Content" to add

Follow
"Prompt"

How to Edit Content

Trim Content

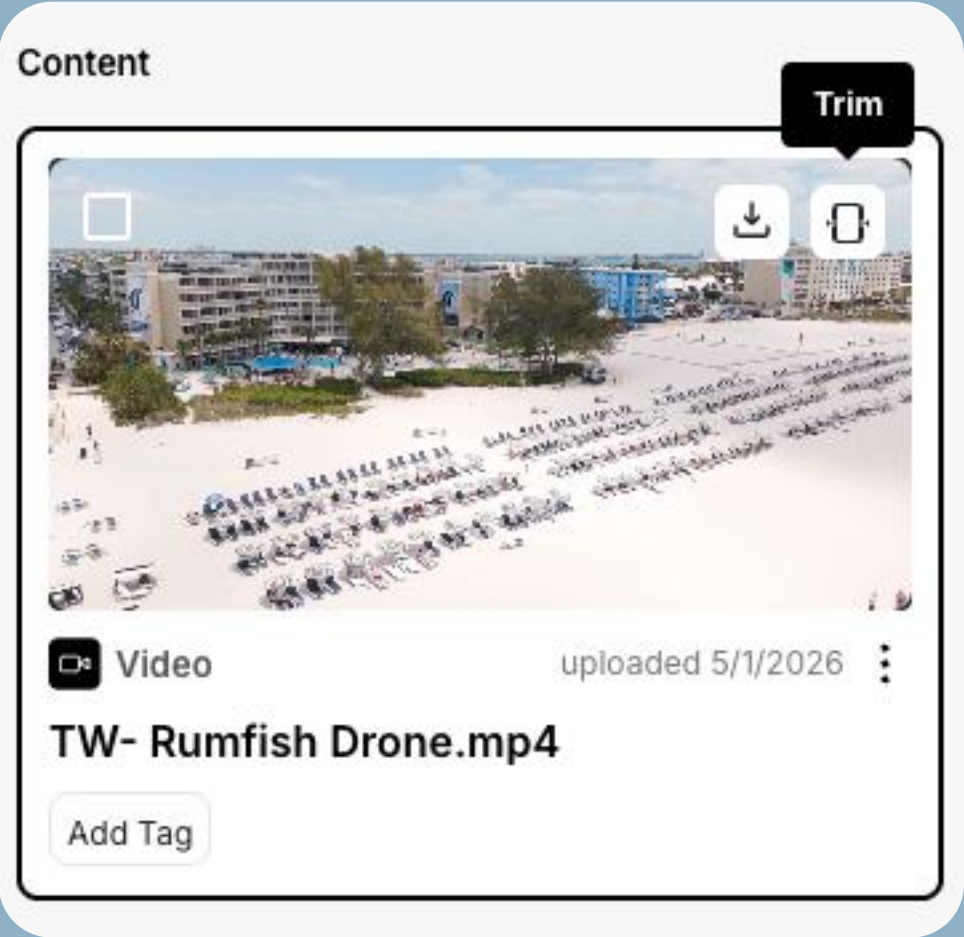
Content Library



Choose
"Content"
icon

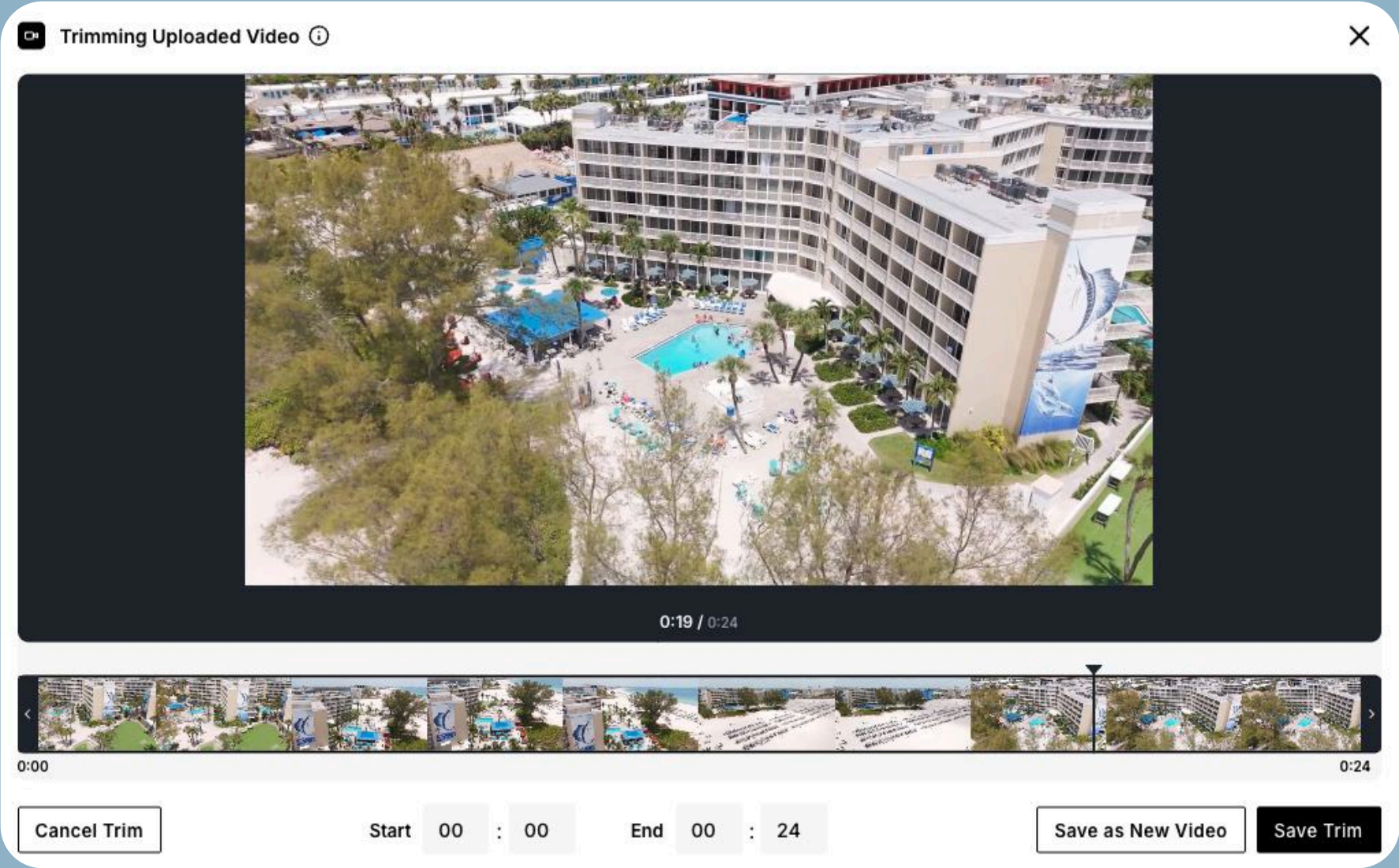
Hover over
"Content"
you want to trim

Content Piece



Click
"Trim" icon

Trimming



Drag "Trim Bar"
to trim front

Drag "Trim Bar"
to trim
back

Click "Save as
New Video"

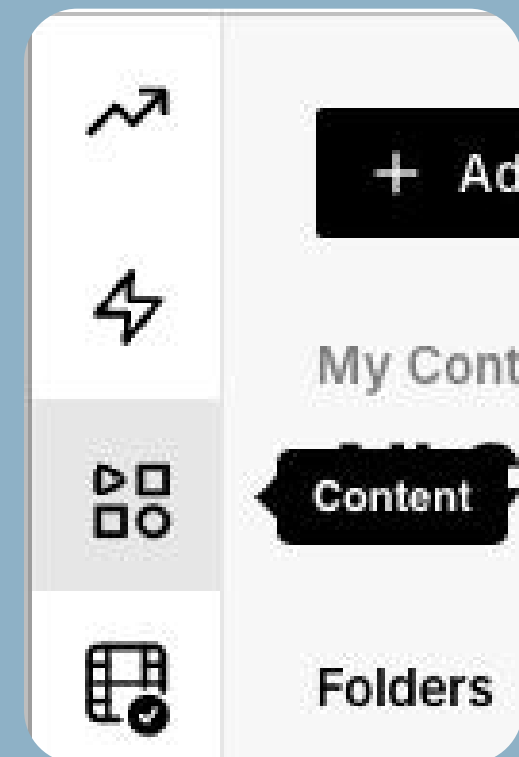
Click "Save
Trim"



How to Edit Content

Mute and Unmute Audio

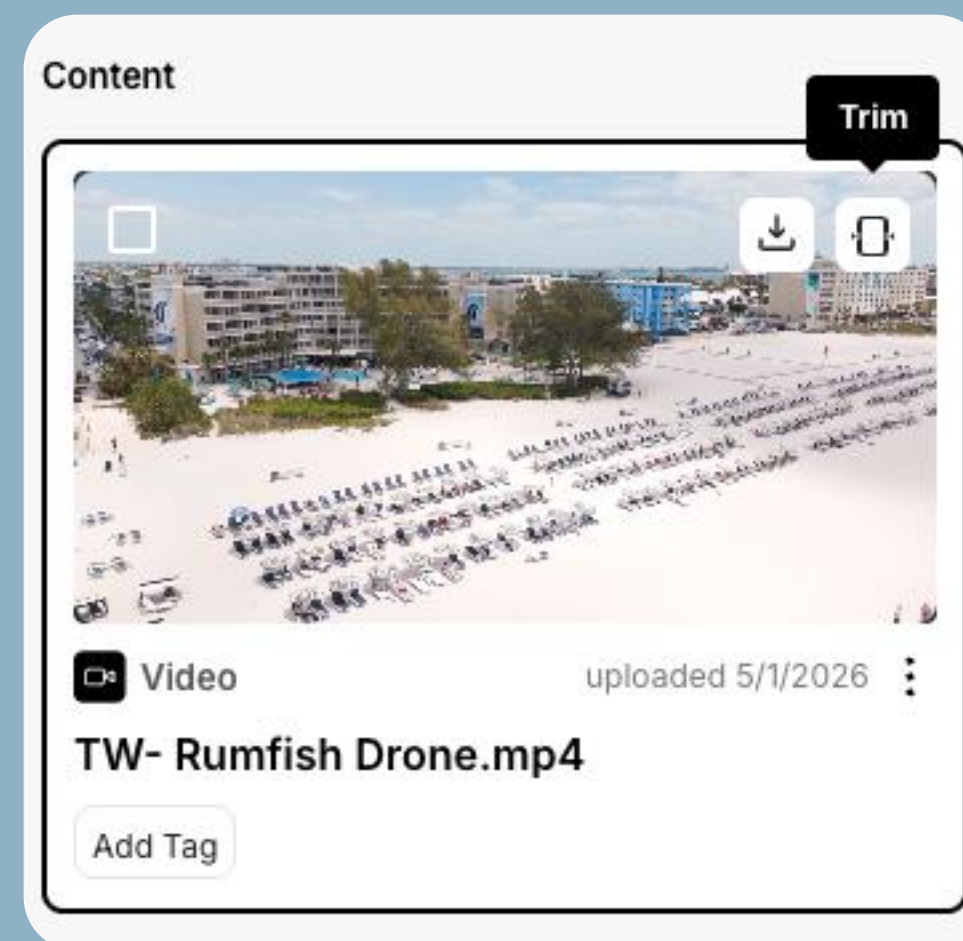
Content Library



Choose
"Content"
icon

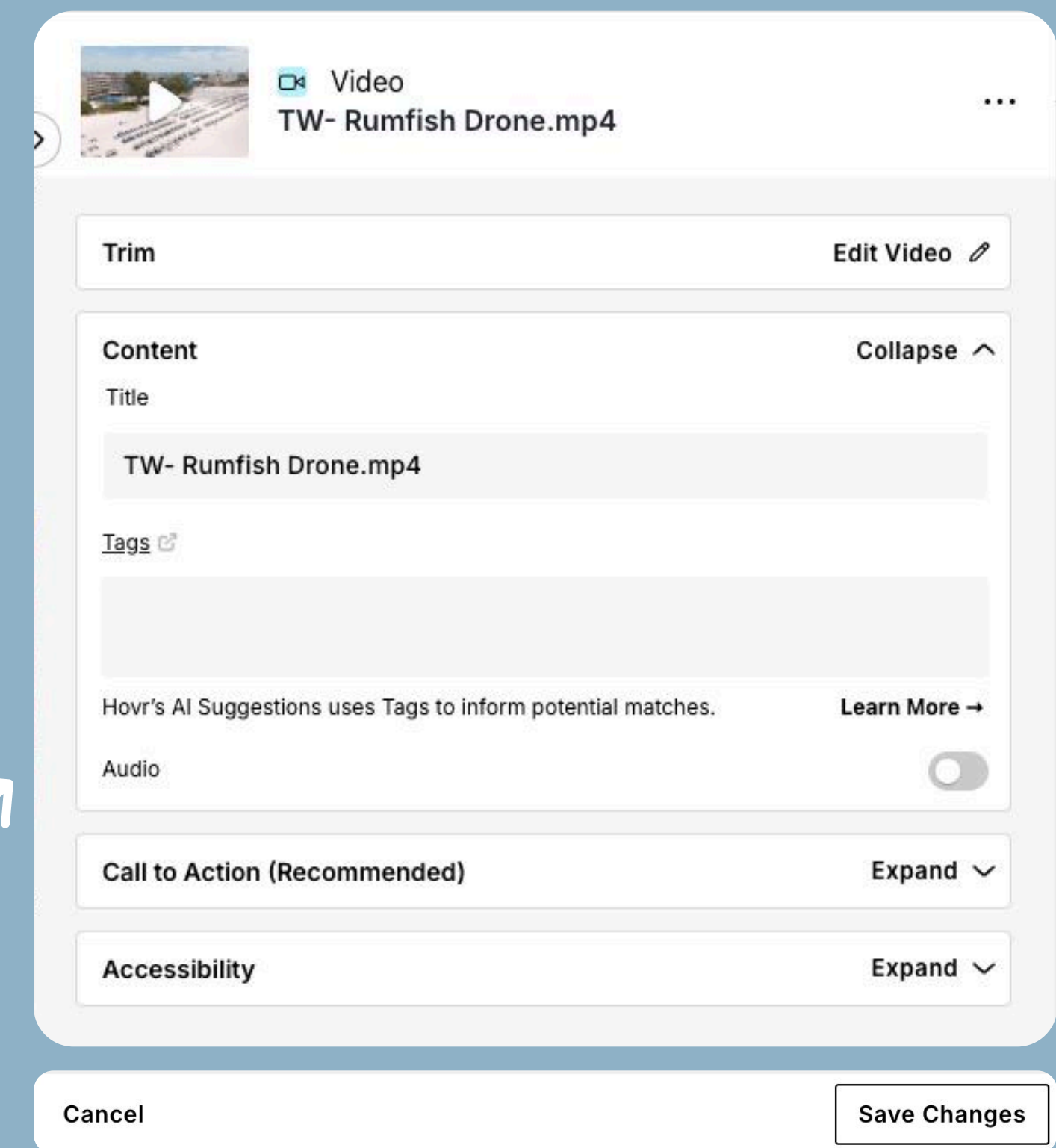
Click on
"Content"
you want to update

Content Piece



Click
"Trim" icon

Content Management Panel



Locate "Audio"
section

Use "Toggle"
to mute &
unmute

Click "Save
Changes"

This toggle
"Audio Off"

This toggle
"Audio On"



How to Edit Content

Swap Content

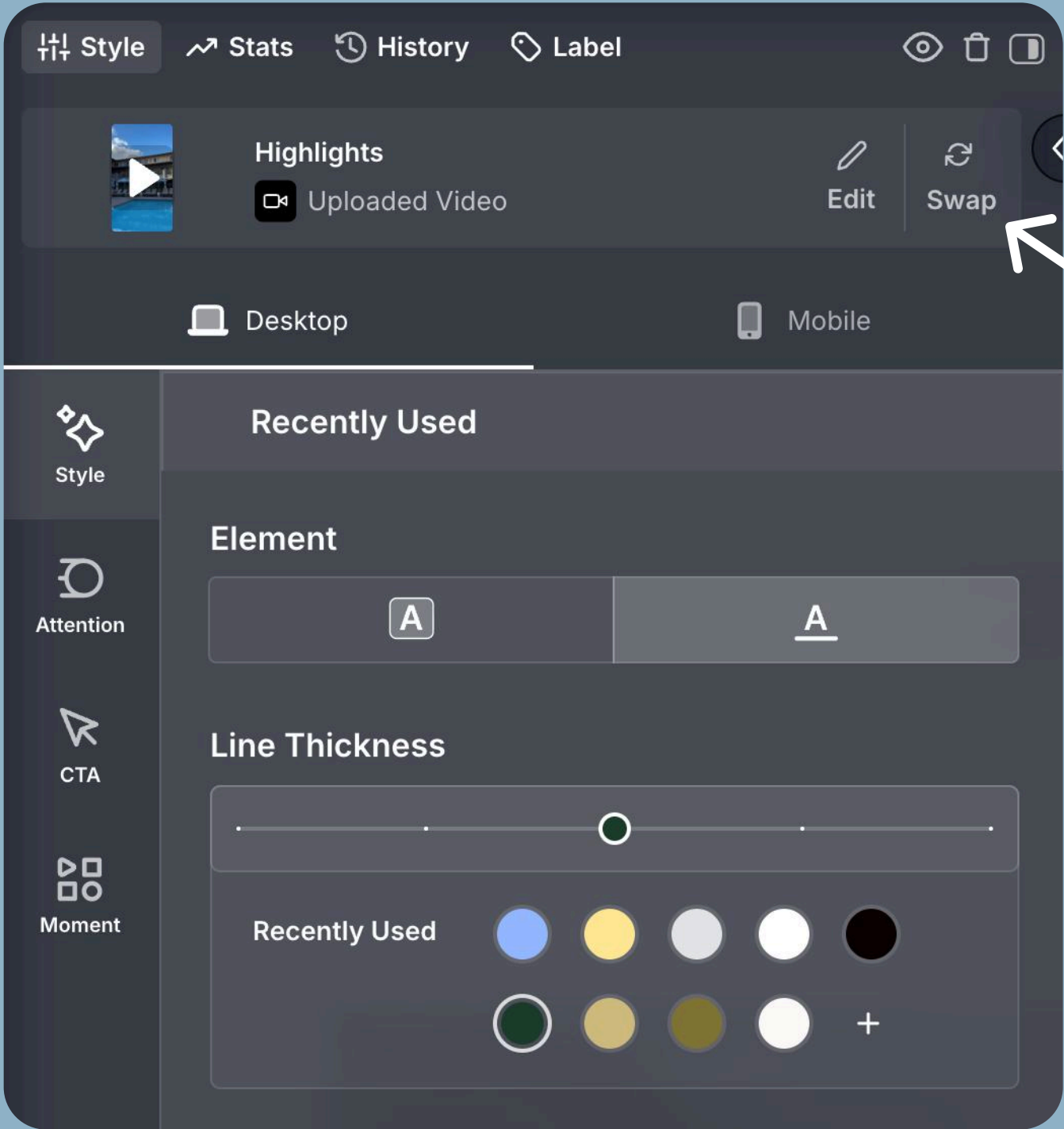
Management Panel

Choose the Moment to “Edit”

destination for everything Napa,  Customize

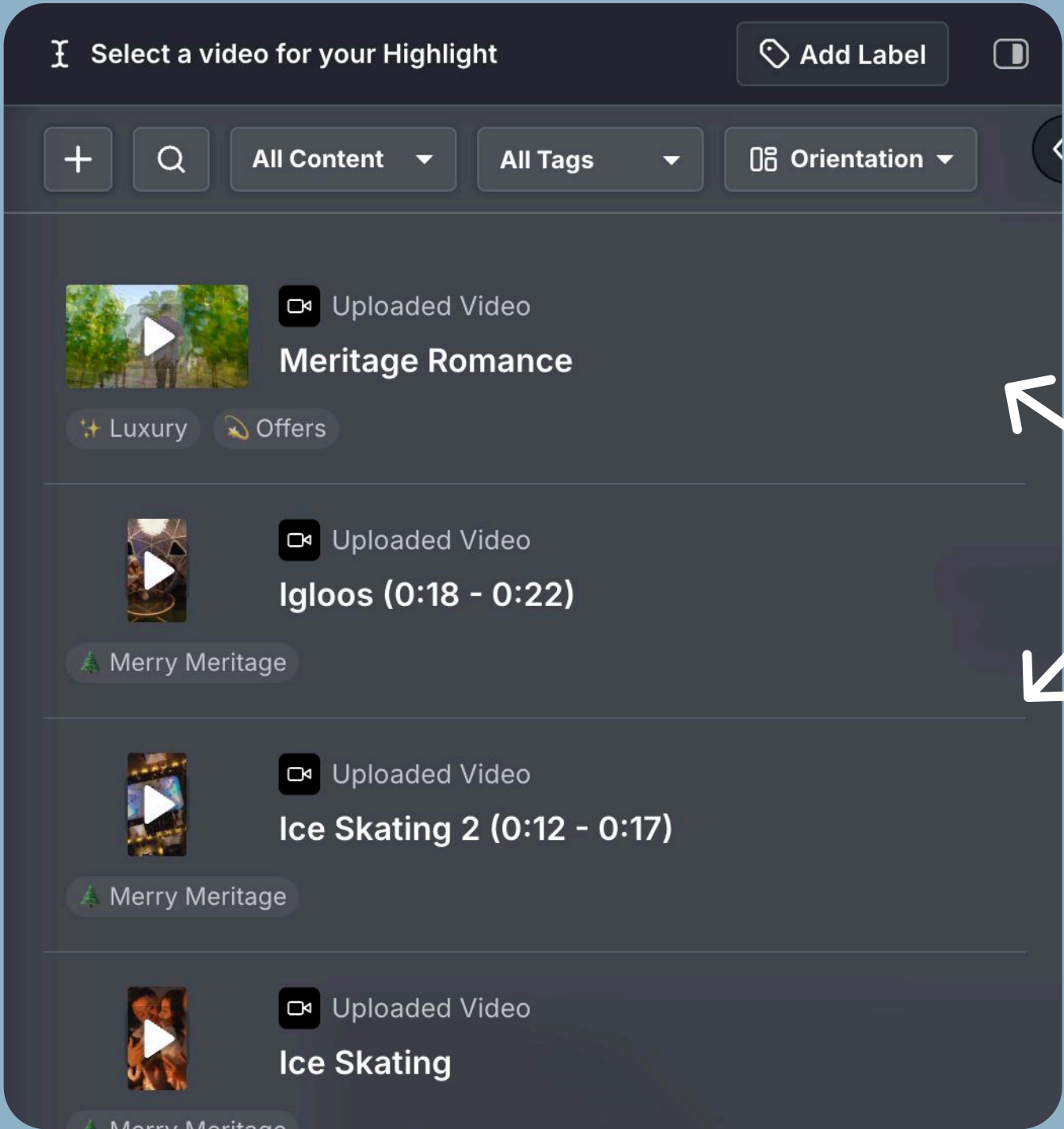
Click “Customize”

Style Tab



Click “Swap”

Content List



Select “a video” for your Moment

Tips to Start Editing Moments Today

- Start with One Moment Type
- Define the Goal Before You Begin Editing
- Focus on Consistency When Editing Similar Moments
- If Interested in More Styling Customizations Reach Out for Additional Resources
- If you have any questions reach out to our support inbox

A Small Favor...

If you haven't yet, please leave us
a review on HotelTechReport

 HotelTechReport

Welcome! We're glad you're here to review
your experience with Hovr

Which of the following describes you best?

 Hotelier

 Hotel tech provider

 Consultant

Scan to leave
us a review



THANK YOU!

Thank you!

We appreciate you joining us. If you have additional thoughts or questions please reach out. We'd love to hear from you!

We will be sending out the webinar recording and deck shortly.

