A Moment with Hovr

Hovr Hacks: Creative Ways to Use Hovr Moments

Takeaways

Engage **more** *Convert* **more**

Discover Creative Hovr Hacks

Learn *innovative* ways to use Hovr that go beyond the *basics*

See Why Hovr Hacks Work

A further breakdown of *the "why"* behind how Hovr Hacks work and how to utilize them

Hovr Hacks Best Practices

Our methods for incorporating *new and exciting* ways to use Hovr

Real World Examples

Examples of how current Hovr clients use Hovr in *a multitude of interesting ways* and specific use cases

Hovr Hack

EASILY ADD VIDEO THAT CONVERTS · NEW YORK

What is a Hovr Hack?

hovr hack

n

1. **A clever, creative and little known way to use Hovr**

Why use a Hovr Hack?

Using Hovr in unexpected ways helps you utilize additional content and tailor it to your specific brand's needs and goals

Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

Promotions & Events

Use a Moment to highlight important promotions, advertisements, special offers, one-time or reoccurring events

Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

Put Events on Autopilot

Automate your event promotions with a scheduled system that keeps your website updated, avoids gaps, and ensures timely, consistent advertising to engage visitors and boost sales.
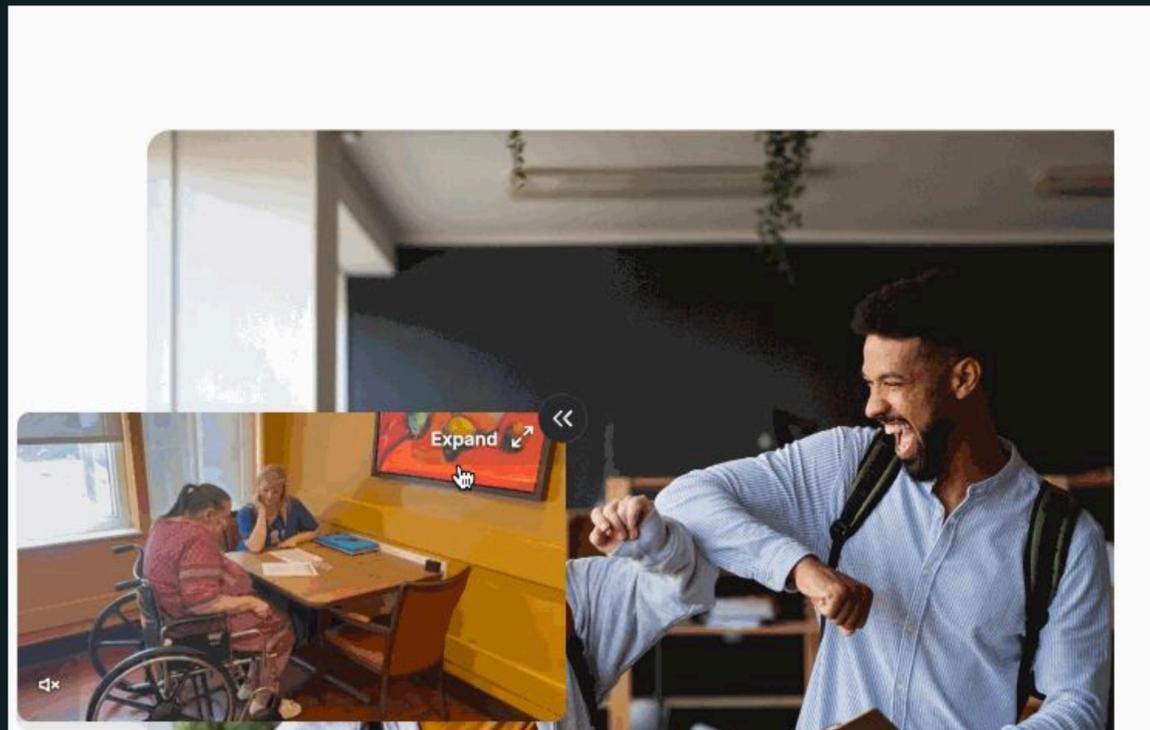
Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

Testimonials

Use video or written testimonials within Hovr Moments to highlight real customer experiences.
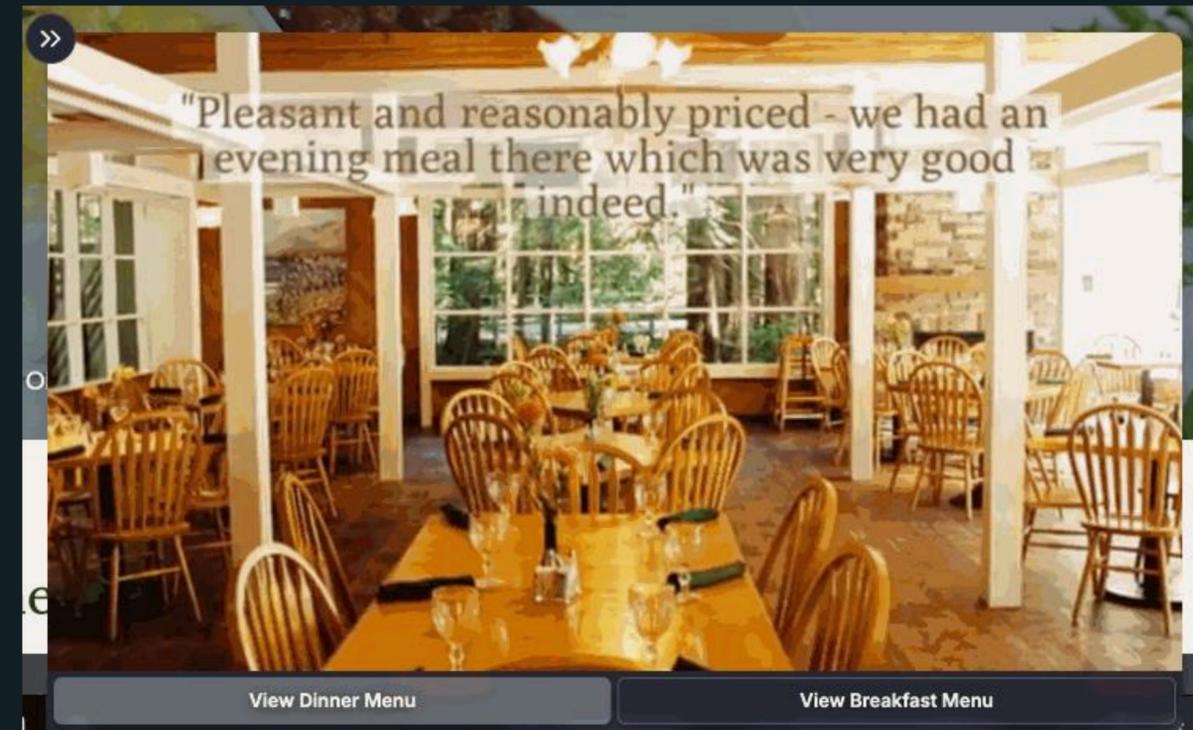

Video with Voiceover
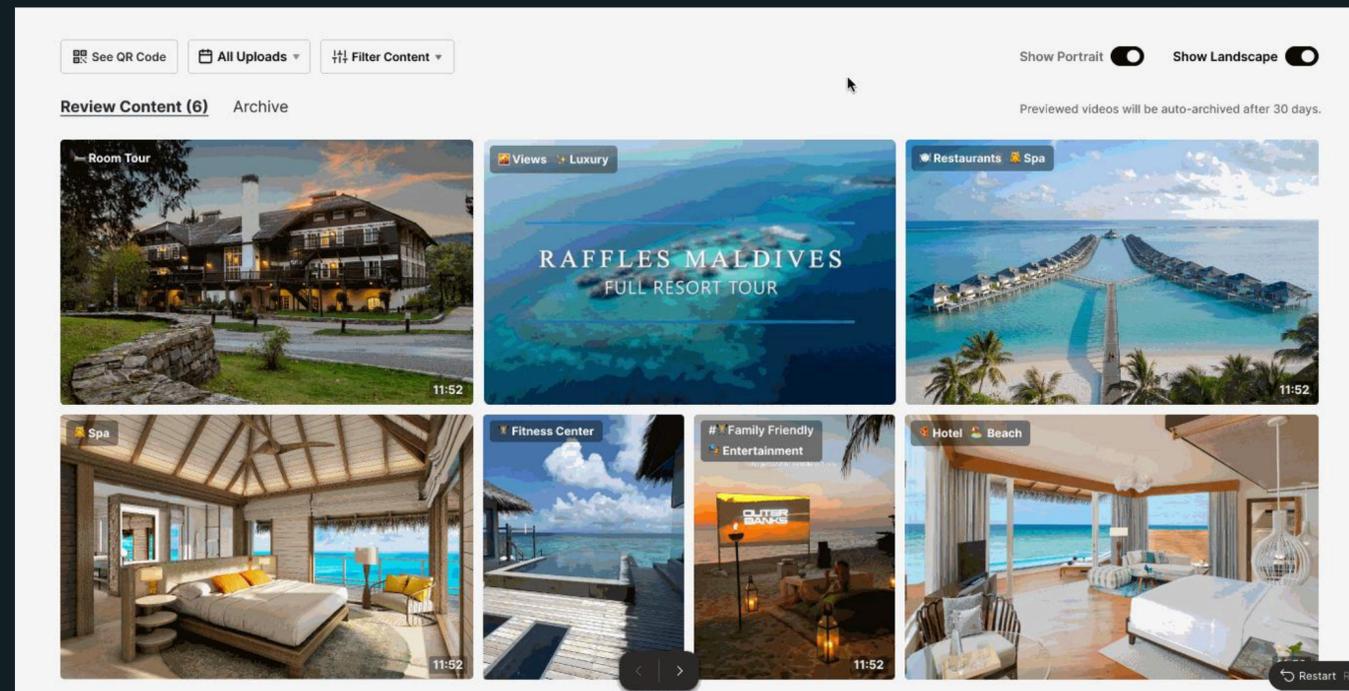

Image Video & Text Overlay

Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

User Generated Content

Encourage guests to share their experiences via a custom QR code or link, or pull content from your Instagram and TikTok. Fresh content keeps your moments engaging and authentic.

Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

Add Page Feature

Use this feature in the Hovr Moments library to easily identify pages you haven't added moments to yet and view their traffic data, helping you prioritize where to focus your efforts.
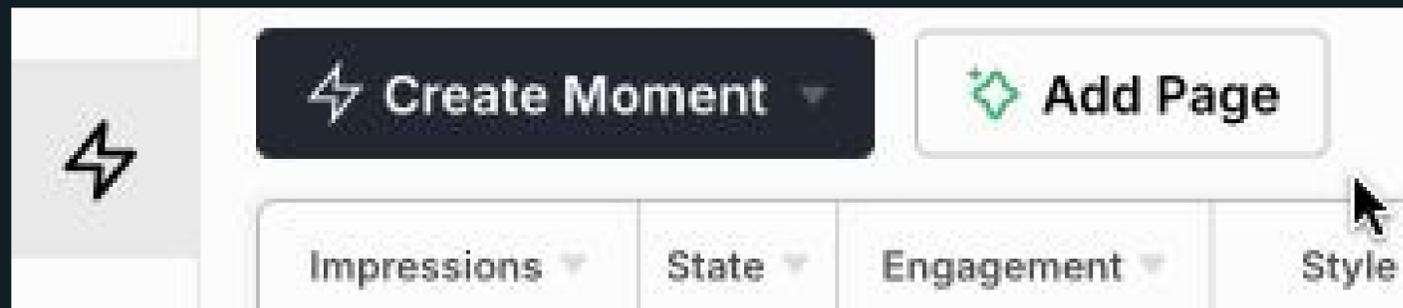
Opportunity	Monthly Traffic	Actions
High	13279	Add Page
High	8839	Add Page
High	8374	Add Page
	7908	Add Page
	7276	Add Page

Creative Hovr Hacks

Using Hovr in *unexpected ways* **to align with your goals**

Find Untapped Hotspots

Test Moments on different pages to find unexpected areas driving strong visitor interaction and boost your Hovr performance.
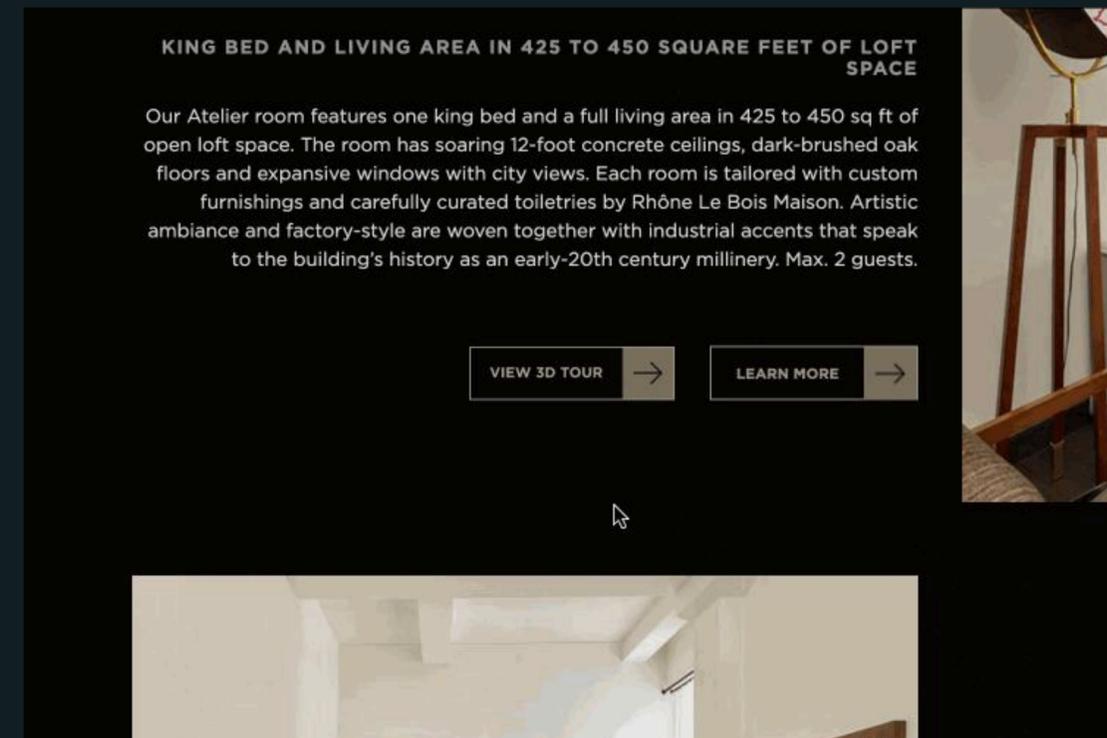
Creative Hovr Hacks

Using Hovr in *unexpected ways* to align with your goals

Creativity with Moments

Unlock even greater functionality by reimagining how you deploy different Moment types. Applying them in creative contexts can surprise and delight visitors.

Client Spotlight
Promotions & Events

Partridge Inn

Why it Works
Displaying active promotions and events prominently captures guest attention. Visibility increases awareness, sparks interest, and encourages users to take action

Partridge Inn Summer Promotions & Events

27.78%
CTR

26.29%
Engagement

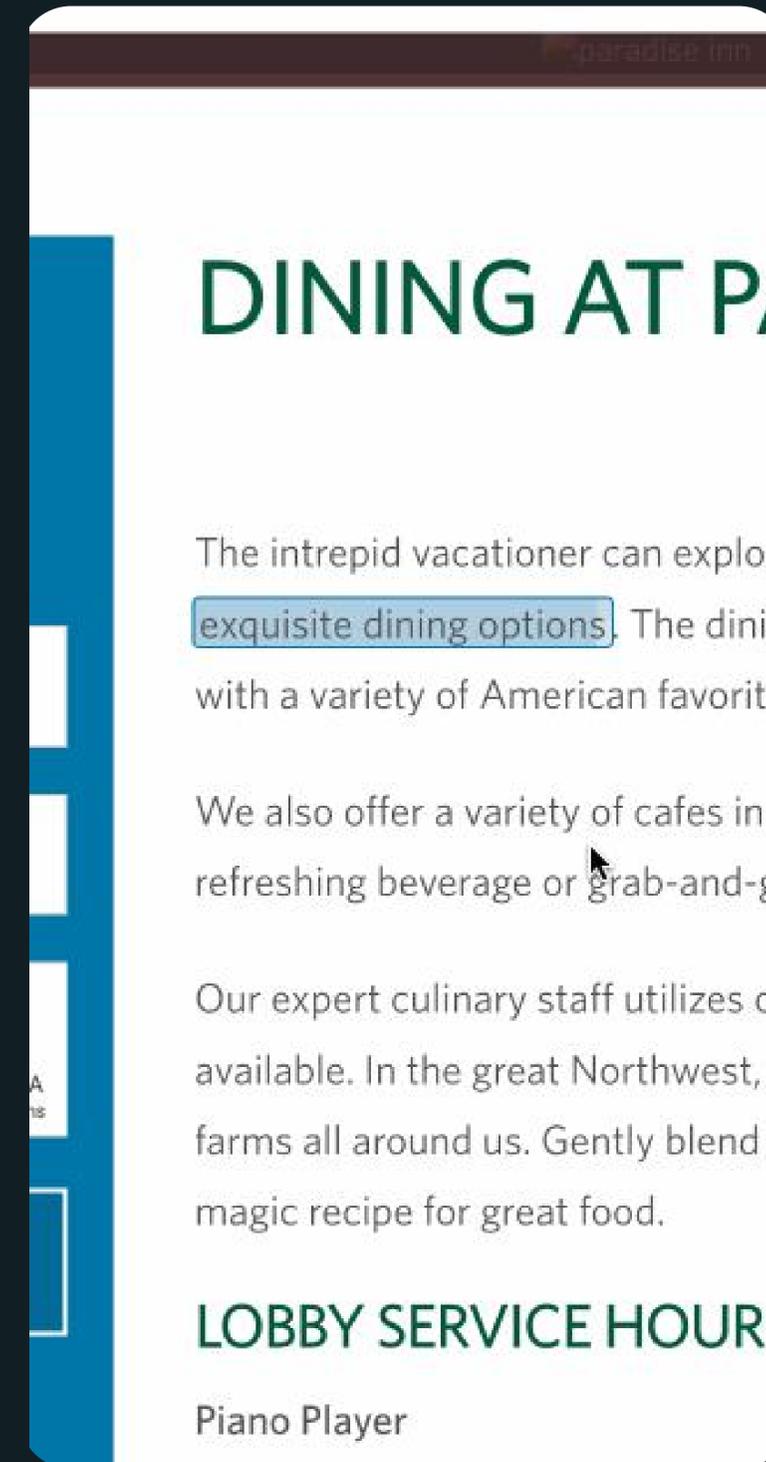# Client Spotlight
User Generated Content

Mt. Rainier

Why it Works

User-generated content offers a genuine, unfiltered look at real guest experiences, building trust and giving future visitors an insider's view they can relate to

Mount Rainier Dining Page at Paradise Inn

50.17%
CTR

11.77%
Engagement

DINING AT P[ARADISE]

The intrepid vacationer can explor[e]
exquisite dining options. The dini[ng]
with a variety of American favorit[es]

We also offer a variety of cafes in
refreshing beverage or grab-and-g[o]

Our expert culinary staff utilizes o[ur]
available. In the great Northwest,
farms all around us. Gently blend
magic recipe for great food.

LOBBY SERVICE HOUR[S]

Piano Player

Client Spotlight
Add Page Feature

Monarch Casino Resort & Spa

Why it Works

Placing a Moment on the spa bookings page creates a powerful final touchpoint, capturing attention, sparking emotion, and guiding visitors to complete their journey

Monarch Casino Resort Spa Booking Page

16.78%
CTR

35.22%
Engagement

Client Spotlight
Untapped Hotspot

Inn at Sunset Mill Ranch

Why it Works

An unconventional location captures visitor attention, piques curiosity, and encourages deeper exploration, effectively guiding users further along the conversion funnel
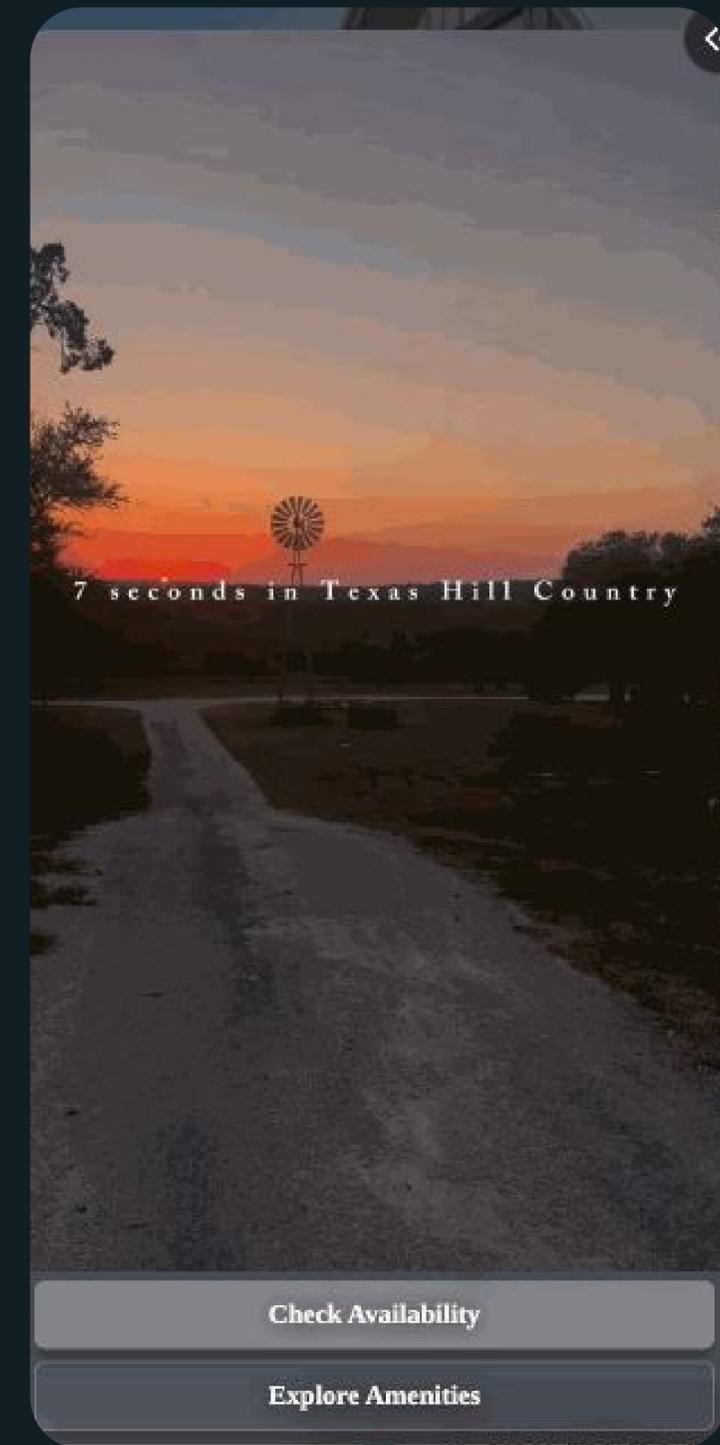
Inn at Sunset Mill Ranch FAQ Page
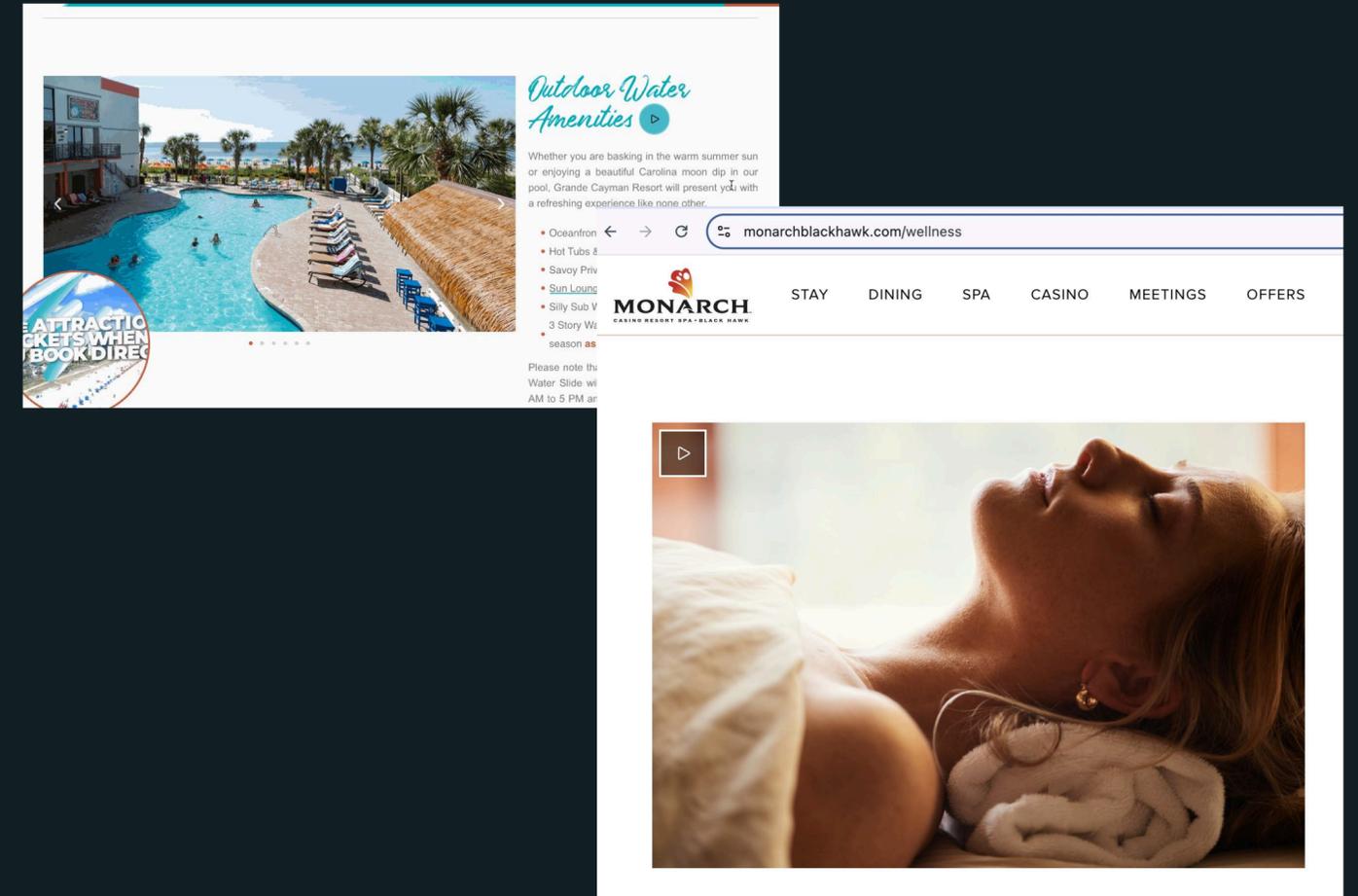
40%
CTR

33.77%
Engagement

7 seconds in Texas Hill Country

Check Availability

Explore Amenities

Best Practices for Hovr Hacks

Spark Your Creativity

Be as creative as you want to!
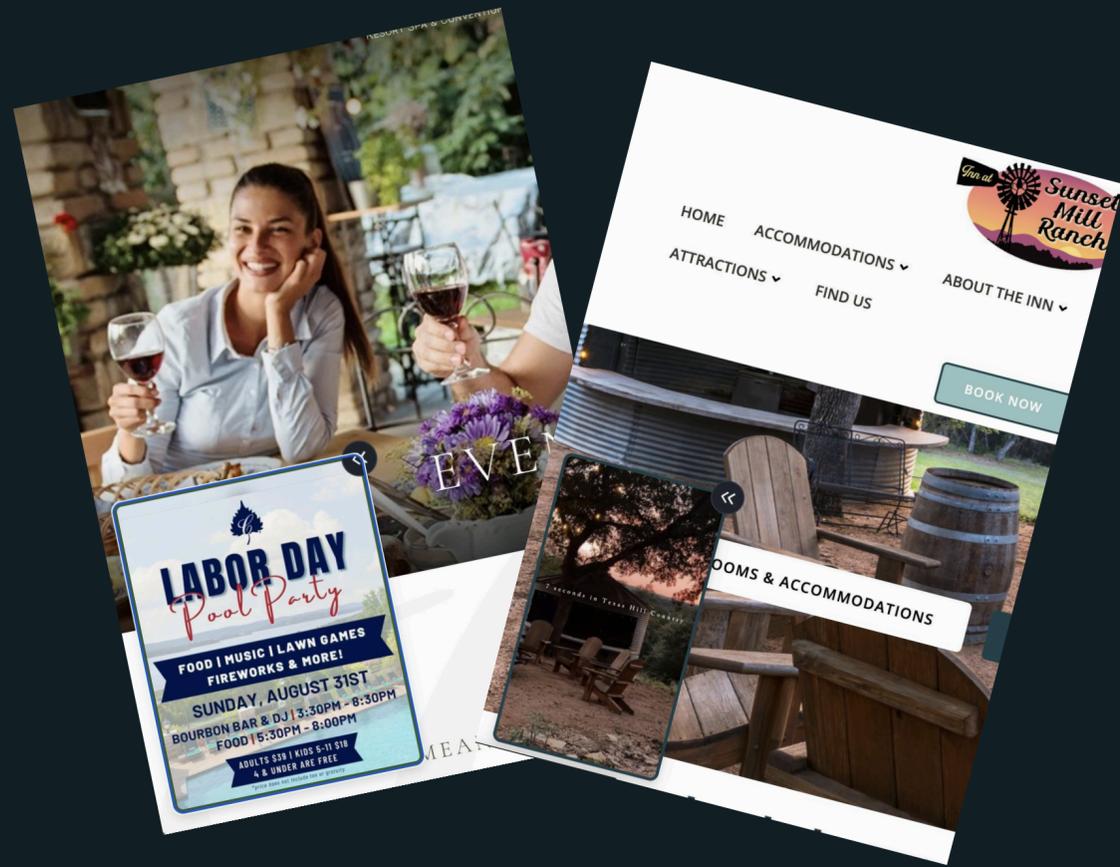
Test, Test and Test

Test moments on different pages, locations and types of content to see what resonates with your audience

Best Practices for Hovr Hacks

Keep It Fresh

Rotate or update moments regularly so returning visitors always see something new

Think Like a Guest

Map out their journey and place moments where they'll have the most emotional and informational impact
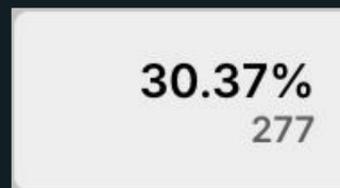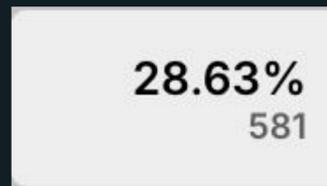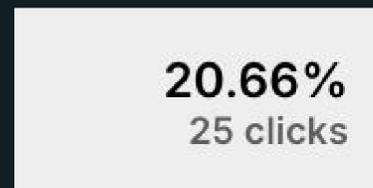
Best Practices for Hovr Hacks

Measure What Matters

Track engagement, clicks, and conversions for each hack so you know which ones deserve to scale

Engagement

30.37%
277

28.63%
581

CTR

20.66%
25 clicks

23.28%
81 clicks

Tips to Implement Hovr Hacks Today

- ⟩ Pick One High-Impact Page

- ⟩ Choose One Compelling Story You Want To Tell

- ⟩ Identify Which Moment Type To Use

- ⟩ Include Content You've Never Tried Before

- ⟩ Test The Moment for 30 Days

Thank you!

We appreciate you joining us. If you have additional thoughts or questions please reach out. We'd love to hear from you!

We will be sending out the webinar recording and survey shortly.